

Designers

## Dior unveils Rouge Premier lipstick necklace

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 Cynera Rodricks  • 2 weeks ago  1 minute read



Dior has launched Rouge Premier, a lipstick necklace designed by Victoire de Castellane, artistic director of Dior jewellery, and Peter Philips, creative and image director for Dior makeup.

The limited edition piece combines high-end cosmetics with jewellery design.

The case, designed as a decorative object, is set with precious stones and inspired by a spring garden.

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Castellane took cues from nature and Dior's jewellery collections. A gold chain with Mimirose motifs allows it to be worn as a necklace.

The design involved "expert" goldsmithing and materials include Paraiba tourmalines, turquoises and opals, with hand-applied lacquer finishes.

Additionally, the lipstick formula is enriched with red hibiscus extract, 24-karat gold micro-particles and jojoba oil, and is available in 12 shades.

Dior said the launch represents "a convergence of colour, craftsmanship and innovation", drawing on its heritage in jewellery and beauty.

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