

Dania Shafiq

CONTENT WRITER

Introduction

I'm a content strategist and SEO content writer. In terms of education, I'm mostly a biology major. In the meantime, I've switched my career goals into information technology. I have completed IT-related courses to gain the skills I need to succeed in my career.

Contact Details

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Objectives

I'm seeking a challenging and creative position that will allow me to utilize verbal, written, and communication skills. I have organizational and technical abilities.

Skills & Abilities

- **Blog/Article Writing**
- **YouTube Video Description Writing**
- **YouTube Thumbnail Making**
- **Resume/CV & Cover letter Writing**
- **Script Writing & Portfolios**
- **Facebook, Instagram & Job Posts**
- **Gig Ranking**
- **Keyword Research**

Softwares & Tools

- **MS Office**
- **Grammarly**
- **Hamingway**
- **Quetext**
- **BuzzSomo**
- **Keyword Planner Tools**
- **Yoast SEO**
- **Rank Math**
- **WordPress**

Experience

STEPUP LEARNING
Blog Writer (Oct-2021 - Jan-2022)

STEPUP LEARNING
(Teacher) (Nov-2021 - Jan-2022)

Education

**GOVERNMENT COLLEGE UNIVERSITY
FAISALABAD**

Masters in Biotechnology (2018-2020)

**PUNJAB COLLEGE OF SCIENCES,
FAISALABAD**

B.Sc (Bot, Zool, Chem) (2016-2018)

**PUNJAB COLLEGE FOR WOMEN,
FAISALABAD**

F.Sc (Pre-Medical) (2014-2016)

Courses

STEPUP LEARNING
(Instant Skills) (Jun-2021 - Aug-2021)

STEPUP LEARNING
(Content Writing) (Aug-2021 - Sep-2021)

**PAKISTAN FREELANCING TRAINING
PROGRAM**
(MS Office) (Feb-2022 - Apr-2022)

**PAKISTAN FREELANCING TRAINING
PROGRAM**
(English Language) (Feb-2022 - Apr-2022)