



GO

COSMO

#GOCOSMO
AT
REGENCY BEAUTY INSTITUTE®

BECAUSE YOU LOVE MAKING PEOPLE

HAPPY!

#GOCOSMO
AT
REGENCY BEAUTY INSTITUTE®



BECAUSE

We've traded lectures for videos that **SHOW** you how to cut and style hair.

Over **80%** of our students received grants, loans or scholarships.*

We offer a GoCosmo **SCHOLARSHIP** for high school students. *Check it out* regency.edu/gocosmo!

* 2012-2013 award year, first-time, full time students



BECAUSE YOU WANT A FUTURE IN BEAUTY!

BECAUSE






You'll learn a **NEW SKILL** each week in our program.

Our **TEACHERS** have plenty of time to work with you one-on-one.

All our tests are **OPEN-BOOK!**



**SHARE
YOUR STYLE!
CONNECT
WITH OTHER
ARTISTS**

-  facebook.com/RegencyBeauty
-  instagram.com/RegencyGoCosmo
-  twitter.com/RegencyBeauty
-  plus.google.com/+RegencyBeauty
-  pinterest.com/RegencyBeauty

BEAUTY!

BECAUSE

Our program lets you learn at **YOUR OWN PACE** and keeps you on track with weekly goals.

SALONS look to hire our students.

You'll start practicing salon services on your **FIRST WEEK** of school!



BECAUSE YOU'D RATHER DO HAIR THAN HOMEWORK
BECAUSE YOU KNOW HOW GREAT A GOOD HAIR DAY FEELS

BECAUSE YOU THINK FALSE EYELASHES ARE WORTH IT
BECAUSE YOU KNOW THE DIFFERENCE BETWEEN A FISHTAIL AND A FRENCH BRAID
BECAUSE YOU ROCKED PASTEL HAIR BEFORE IT WAS A THING

BECAUSE A BRIGHT LIPSTICK BRIGHTENS YOUR MOOD
BECAUSE YOU'RE A WIZARD WITH A CURLING WAND



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AT

REGENCY BEAUTY INSTITUTE®

FIVE THINGS FOR PARENTS TO KNOW

1 We want YOU to be involved in your student's decision.

All the studies show it. You're the most important influence on your daughter or son when it comes to picking a career.

We respect that. We want to help your family make the right choice because we have high expectations, too ... for the future of cosmetology and how your student artist will help shape it.

2 Our teaching program is designed to help creative students learn effectively.

We recognize our students for what they are. Artists! We have the only cosmo curriculum that teaches success through stories. It's called Studio Luma®. And it focuses on the three ways people learn best – by watching, listening and doing.

Studio Luma allows student artists to work at their own pace within each week-long class. And, they get one-on-one time with teachers. We have so much confidence in our program that we pay licensing exam fees for all our grads.¹

3 Cosmetology IS a career.

Beauty is big business. One that's expected to grow even more in coming years.² The salon and spa industry is a dynamic and important part of the U.S. economy. There are more than 1 million salons and spas nationwide with combined annual sales of \$46 billion.³

If cosmo is in your child's future, rest easy. Through our Studio Luma® program, your student artist can build the skills and confidence needed to turn creativity into a career.

4 Cosmetology is a growing industry.

Graduates today have huge opportunity to build a rewarding career. Cosmetology continues to be a high-growth industry. Jobs created outpaced the overall economy in 11 of the last 14 years, and the industry is poised to post similar increases over the decade.⁴

5 Salons look to hire Regency Beauty Institute graduates.

From Spalon Montage to Great Clips. From Minnesota to Texas. From Florida to Arizona. Salons look to hire our graduates! They want the professionalism and superior technical skills our Studio Luma graduates can bring to the salon. Want to hear from the salons themselves? Check it out: regency.edu/salonquotes.

¹ Regency Beauty Institute pays the state board and licensing fee for every student who takes the exam within three months of graduating.

² FOOTNOTE TO COME

³ Professional Beauty Association analysis of data from the Bureau of Labor Statistics.

⁴ Skin-care specialist jobs are expected to jump 40 percent, manicurist positions 16 percent and stylists 13 percent. The overall economy is forecast to see an increase in jobs of 11 percent during the same period. Source: *Bureau of Labor Statistics for years 2012-2022*.

Regency has not made and will not make any guarantee of employment upon graduation.

Financial aid is available to those who qualify.

For information on completion rates, placement rates, costs and more, visit regency.edu/consumer-disclosure/

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800-787-6456

regency.edu