

## LINKEDIN ARTICLE GRAPHIC:



## LI AUTOMATIC POST:

Want to learn how we gained the trust of our client, “Stunning Smiles”? The following article will take you through their journey of frustration with their previous marketing company and how we calmed their fears and mistrust by open and honest communication from the beginning. Check it out!

# BLOG 1 - Stunning Smiles Case Study

Are you a busy business owner who barely has time to eat lunch, let alone try to finagle your online marketing?

Have you worked with marketing companies who promised the world but failed to deliver any results?

Are you hesitant to put your trust (and hard-earned money) in a new marketing company?

Is the dream of having a website that brings in new customers getting farther and farther away?

Instead, imagine finding a marketing company that...

- Actually cared about the success of your business
- Was honest and upfront about their work
- Provided clear and accurate tracking of all results

Sound like a cartoon fairy-tale?

Well it isn't.

In our recent case study, we...

- Describe the real struggles one client faced with their previous marketing company.
- Dish out how One Thing Marketing eradicated their fears and gained their trust.

Reveal how we...

Stunning Smiles is a local dentist office located in Las Vegas, NV that is committed to giving their patients beautiful smiles and healthy mouths.

While they were experts in treating cavities, they knew they didn't have the knowledge to maintain a website and build an online presence.

So they hired a local marketing company to do Search Engine Optimization, or SEO.

They soon realized they weren't exactly getting what they paid for.

Stunning Smiles faced many problems with this marketing company.

During their 19-month long partnership...

They couldn't get clear answers to their questions

They weren't getting any real results

The marketing company wouldn't make requested edits and was using old-school SEO techniques

Communication was severely lacking

They knew they needed to do something...and soon.

With no tangible results or increase in leads, the business would eventually be in trouble.

During our first meeting, this is what we told them to help alleviate their fears...

We would be 100% transparent

Conduct accurate tracking

Provide plenty of communication

It wasn't long after our conversation with Stunning Smiles that they told us we made them feel so at ease and would love to work with us.

Six months after our work began, here are their results:

From our partnership, Stunning Smiles also gained some things they couldn't quite put on their ledger.

Newfound trust in a marketing company

Comfort knowing they will always be kept in the loop

Eagerness of what the future hold for their business

Want to know something else?

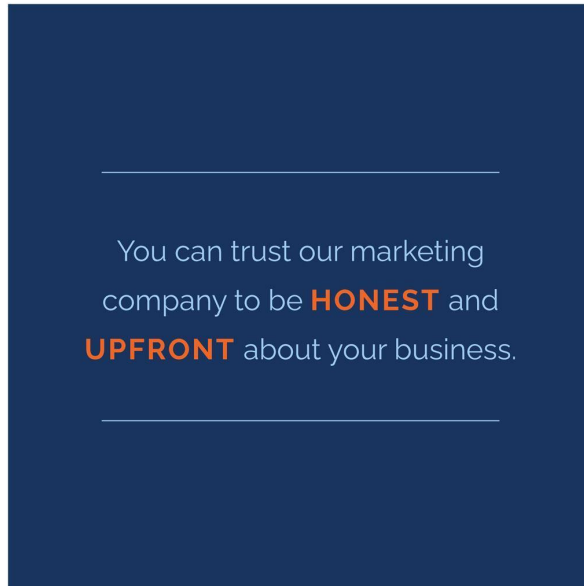
You can get these same results by working with our team and our PROVEN online marketing strategies.

If you want more leads and want to see your business grow, then schedule a no-hassle, no strings attached 30-minute Strategy Session with us.

[www.onethingmarketing.net/strategy-session](http://www.onethingmarketing.net/strategy-session)

You never know, this could be the one thing your business needs.

## Post 1 PC ON FB 3/21



### **GRAPHIC:**

Imagine finding a marketing company that cares about your business's success, is honest and upfront, and provides clear and accurate tracking of all results.

A marketing agency that you can take comfort in knowing there will always be plenty of communication between your goals and their results for you.

A marketing agency that is 100% transparent.

If you want more leads and want to see your business grow, then schedule a no-hassle, no strings attached 30-minute Strategy Session with us. You can get the results you need by working with our team and our PROVEN online marketing strategies: [www.onethingmarketing.net/strategy-session](http://www.onethingmarketing.net/strategy-session)

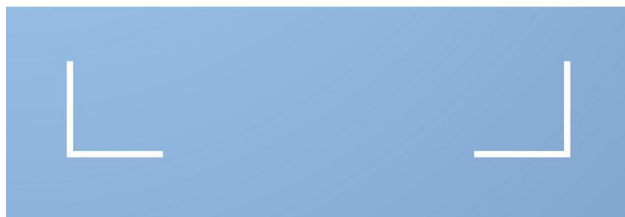
**TWITTER:** You can trust our marketing company to be honest and upfront about your business and cares about your success.

**HASHTAGS:** #marketing #digitalmarketing #branding #marketingtips

## Post 2 **BB ON FB 3/22**



Our new client, "Stunning Smiles" loves our  
**TRANSPARENCY** and **COMMUNICATION**.



### **GRAPHIC:**

#### The "We Said, They Said" Story of Stunning Smile

In the beginning...

We said: We will be 100% transparent, conduct accurate tracking, and provide communication.

When they hired us...

They said: One Thing Marketing makes us feel at ease and would love to work with us.

Our stories theme:

Communication that will keep everyone in the loop at ALL times.

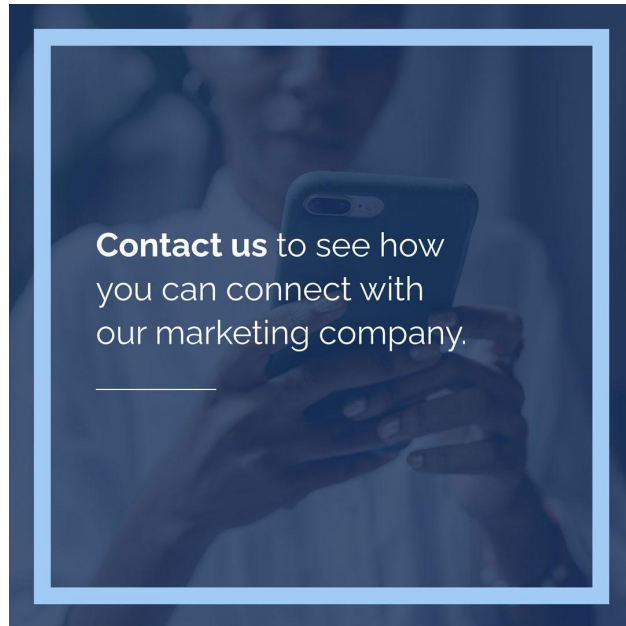
The moral of the story:

With our accurate tracking and consistent feedback, you will get the results you desire to grow your business.

**TWITTER:** Our new client, "Stunning Smiles" is already at ease with the transparency and communication they are receiving.

**HASHTAGS:** #marketing #onlinemarketing #reputationmanagement #success

## Post 3 BO ON FB 3/23



**GRAPHIC:**

We are not your average marketing agency.

Clients don't hire us; we become your marketing partner.

As a result, our partner, Stunning Smiles gained some things they couldn't put on their ledger.

But we could give them something to smile about, a newfound trust in a marketing company, and comfort knowing they will always be kept in the loop.

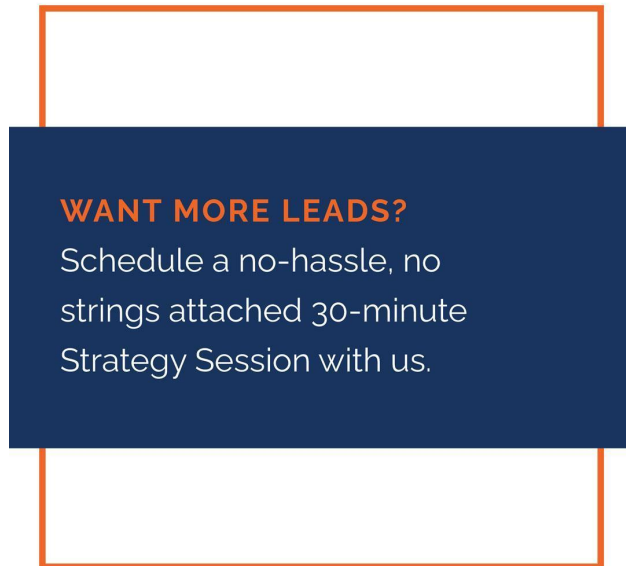
How can we make you smile?

We can create a way for your website to increase your customers and communicate how we track the results transparently and effectively.

**TWITTER:** Contact us to see how you can connect with a trusted partnership with our marketing company.

**HASHTAGS:** #marketing #digitalmarketing #digitalbranding #socialmediabranding

## Post 4 CA ON FB 3/24



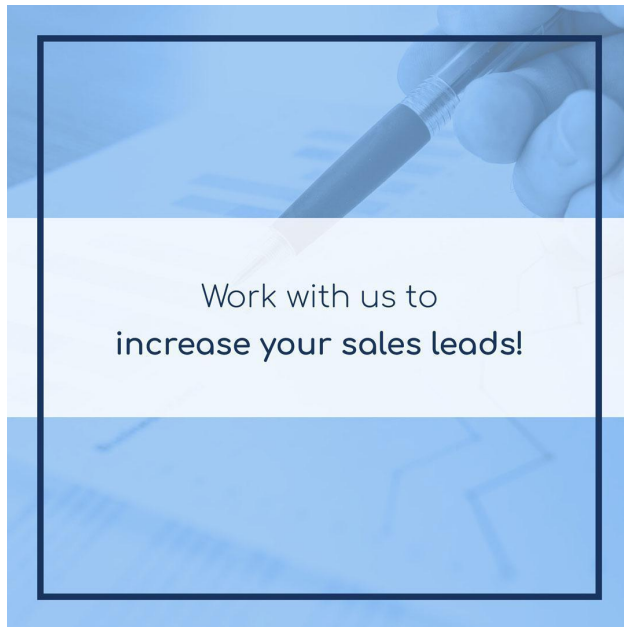
### **GRAPHIC:**

If you want more leads and want to see your business grow, then schedule a no-hassle, no strings attached 30-minute Strategy Session with us. This could be exactly what your business needs. You can take comfort in the fact our methods of communication are consistent and transparent. Book now:  
[www.onethingmarketing.net/strategy-session](http://www.onethingmarketing.net/strategy-session)

**TWITTER:** Take the next big step to grow your business. Contact us!

**HASHTAGS:** #marketing #marketingstrategy #branding #onlinemarketing

Post 5 PJ ON FB 3/25



**GRAPHIC:**

Are you a busy business owner who barely has time to eat lunch, let alone try to finagle your online marketing?

Would you like to work with a marketing company that can do your marketing so you not only have time to eat lunch but speak with all the sales leads we bring you?

**TWITTER:** Work with a marketing company to increase your sales leads. (We know a company that does just that One Thing.)

**HASHTAGS:** #marketingagency #success #marketingtips #digitalbranding