

Apurva Shrawan Minchekar

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Education

- **Boston University: MSc. in Journalism | September 2021- January 2023**
Professional Project: Profile of a sex worker residing in Kamathipura, which is Asia's second-largest red-light district located in Mumbai, India
 - **University of Mumbai: Bachelor of Mass Media (Journalism) | June 2017- October 2020**
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Professional Experience

U.S. Air Force and Space Force Reporter | Inside Defense | March 2023 - Present

- Reporting on Air Force programs such as T-7A, hypersonic systems, KC-46A, as well as Space Force programs such as Tranche satellites, FOO fighter, commercial space, national security space launch
- Conducting interviews and reporting on military events such as Air Force Life Cycle Industry Day, Space and Missile Defense Symposium, Annual Air Force Submit, as well as events hosted by think tanks
- Reporting on Space Force and Air Force news, defense contracts, Congress hearing and defense budget

Stringer Reporter and Asst. Account Executive (Part-time) | GreenSmith PR | January 2023 - March 2023

- Managed various account production and deliverables, planned and created content such as media advisories, press releases, etc, as well as interviewed and wrote for defense clients, all of which are published

Reporting Intern | Global Strat View | October 2022 - December 2022

- Covered the White House Holiday Theme, 2022
- Attended press briefings conducted by the White House National Security Council, the Pentagon, and DoD
- Oversee research, take interviews, fact-check information, and wrote news stories for print and online editions

Business, Science and Technology Editor | Boston University News Service | January 2022 - May 2022

- Collaborated with contributors from journalism department students to provide news and content to student body, Greater Boston community, and media partners

Teaching Assistant | Boston University- CO101 | January 2022 - May 2022

- Designed PowerPoint presentations for a class of 25 students for better conceptual understanding and held office hours for student consultation
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Technical Skills: Digital Marketing, Content Management System (CMS), Microsoft Office, Google Suite, HTML (Basic), Social Media Management, Search Engine Optimization (SEO)

Creative Skills: Adobe InDesign, Adobe Lightroom (Basic), Canva, Mailchimp, QuarkXPress, Adobe Premiere Pro (Basic), Adobe Audition

Other Relevant Experience

- **Contributing Writer** | Techfastly- Digital Magazine and Website | January 2021 - May 2022
- **In-house Content Writer** | GBIM Technologies Digital Marketing Company | November 2020 - April 2021
- **Business News Writer** | Point 2 Note | August 2020 - December 2021
- **Freelance Content Writer** | June 2019- January 2021
- **Editorial Intern** | Business Traveller Magazine India | August 2019 - October 2019
- **Content Creation and Curation Intern** | Kotak Mahindra Bank | June 2019 - July 2019
- **Journalism Intern** | Jai Maharashtra News Channel | May 2018 - July 2018
- **Marketing and Management Intern** | Ritz Web Media Pvt. Ltd. | November 2017 - December 2017
- **Content Writing Intern** | Tina Media Pvt. Ltd. (Miss Manage) | October 2017 - January 2018
- **Social Media Marketing Intern** | Royal Beans, Bangalore | August 2017- October 2017