

Steven Mah

ADPR 323

Cereal Radio Spot

9/28/17

Coco Lays

(Alarm rings)

Announcer: Monday morning here we come. You ever miss the days where all you had to worry about was which cartoon you wanted to watch or which crayon you had to use? When naptime was required and you can have all the sugar you want in the world. Well almost (thanks mom). Either way you miss being six again. But who says you have to forget. By starting each morning with a bowl of Coco Lays, you can once again go on a chocolaty, crunchy adventure. Smile as you embrace those cherished memories with each bite, and remind yourself that the world can be as simple as you want it to be. Start your day right. Start your day like a kid again.