

NNACHI CHISOM

SEO/BLOCKCHAIN WRITER



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**TECHNICAL WRITING | B2C COPIES | SEO ARTICLES
LANDING PAGES | BIOS**

Career Objective

Helping businesses drive organic traffic and audience retention through SEO practices.

A Seasoned Writer that specializes in creating well-optimized service-oriented articles across different niches;

Tech, Business, Marketing, NFTs, Crypto, and Blockchain.

Skills

- OnPage SEO
- OffPage SEO
- Digital Marketing
- Product Reviews
- Technical Writing / Analysis
- Critical Thinking
- Communication Skills

Work Experience

**NEAR
PROTOCOL**

BLOCKCHAIN WRITER Aug 2021 - Present

- Creating a series of articles that simplify Blockchain and Web 3 systems
- Planning a content strategy that pushes brand awareness and audience engagement on Near.

DAILYNGN

SEO WRITER May 2021 - Present

- Creating and initiating content strategies, and analyzing keywords that will drive organic traffic
- Implementing Onpage SEO strategies, and backlinks acquisition tactics

FIVERR

GHOSTWRITER Nov 2021 - Present

- Written over 200 copies in **Q1, 2022**; About Us Pages, Bios, Homepages web copies that drive audience engagement, leads and traffic.

HASHNODE

WEB 3 WRITER Feb 2022 - Present

- Publishing articles that simplify Web 3 knowledge for easier understanding

**TECHIBYTES,
LLC**

TECH WRITER July 2021 - Present

- Handled an on-page SEO campaign to extract keywords with low keyword difficulty but a compensating search volume
- Putting as many pages as possible on Google's front page

Education

2018 - 2023

Bachelor of Technology, Computer Science
Federal University of Technology, Owerri

Interests

- Blockchain Technology
- AI
- Philosophy
- Psychology
- SEO
- Business Development

Hobbies

- Reading
- Gaming
- Travelling
- Drawing
- Designing