

Brandscript For Clock Mobility

Character

- Those who have a disability and are in need of accessible options in order to modify their existing vehicle. This will allow them to be more independent in their everyday lives.
- Accessible vehicle dealers looking to modify their existing vehicles.

Their Problem

These are some of the obstacles our customers face when trying to create an environment that is more accessible to them:

1. The price of accessible vehicles/various equipment can be incredibly expensive, thus causing many individuals to go without the tools they need.
2. The limited options that are available are not convenient for those who wish to run simple errands without having to worry about planning their trip beforehand.
3. Many are not aware of all the options available to them, which can make the search for the perfect accommodations overwhelming and exhausting.

External: Customers are not aware of the options available to them.

Internal: Customers may not be able to afford the equipment they need.

Philosophical: Customer's quality of life is greatly affected if they are not able to access the equipment they need.

Guide

Clock Mobility offers a variety of different services allowing anyone to make their vehicle or home more accessible. We specialize in retrofitting vehicles to become wheelchair-accessible, and we also manufacture other kinds of accessibility equipment to meet the various needs of our customers. Additionally, if you already own an accessible vehicle, we are able to add other customizations to suit your needs.

Our commitment to providing the right solution for our customers, regardless of whether they need wheelchair-accessible vehicles, or modifications to their homes, reflects our deep understanding of the unique challenges our customers face.

We understand the impact that having accessible equipment can have on an individual's quality of life. We believe in delivering a quality product that will empower individuals with disabilities to lead their lives independently and with total freedom.

At Clock Mobility, we will work with you and your goals to create the lifestyle you want, by providing you the tools and equipment to do so.

Clock Mobility understands their problem:

Authority: We are a group of highly trained and knowledgeable individuals that will be able to help you find the equipment you need to make your day-to-day tasks easier. We are licensed and

certified to provide top-notch improvements to your home or vehicle, and offer several financing options so that you never have to compromise.

Empathy: We are a tight knit family-run business with almost 40 years of experience, and we have a deep understanding of the challenges that individuals with disabilities face. We are always standing right by our customer's side, offering 24h assistance to support our customers in any way possible.

Process Plan

Acquiring the tools to suit your exact needs is easy and convenient!

1. Browse our catalogue of new/used vehicles
2. Call in and schedule a private viewing of the vehicle
3. Drive away happy!

Call Them To Action

Direct CTA: Browse our inventory

Transitional CTA: Speak with one of our specialists who will work with you to find exactly what you need!

That Results In...

Success: Clock Mobility will help you gain total independence by providing you with top-quality reliable equipment that is built to last. Rest assured, we are here to support you every step of the way in finding the right equipment to suit your mobility needs.

Failure: Being stuck at home without the freedom to be able to leave when you want can cause you to feel isolated, putting you at risk for developing depression and other mental health-related illnesses.