

# Social Media Writing Samples

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# Pinterest

**English Headline:** Omelettes for Every Day of the Week

**English Caption:** Are you an omelette junkie? So are we!

Join us at Denny's for a different kind of omelette every day of the week!

**Spanish Headline:** Omelettes de Denny's para cada día de la semana

**Spanish Caption:** En Denny's nos declaramos Omelette Junkies. Disfruta uno de nuestros sabrosos omelettes cada día de la semana.

## A Denny's Omelette for Every Day of the Week



MONDAY

Our Ultimate Omelette will give you all the Monday motivation you need.

TUESDAY

Ham and Cheese? Yes please!



WEDNESDAY

You don't have to live in Colorado to enjoy a Denver Omelette.

THURSDAY

Try it out Thursday. Build your own omelette.

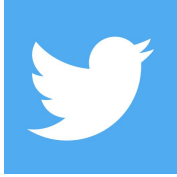


FRIDAY

Our Sunny-Topped Omelette will be the light at the end of the tunnel

See more omelette options on  
[dennys.com](http://dennys.com)

Twitter



English:

🎵 My bad habits lead to late nights at Denny's alone.  
Conversations with a pancake I barely know. 🥞🎵

Español:

🎵 Despacito  
Que le enseñes a mi boca  
Tus panqueques favoritos 🥞🎵



Instagram



**English:**

**What kind of tots are those?  
Not'cho tots!**

**Click here to order your own Loaded Nacho Tots  
from Denny's. #hideyotots**

**Español:**

**¿Croquetas de puré de papa o nachos? ¿Por qué no los dos?  
Nuestros riquísimos nacho tots estarán por un tiempo  
muy limitado. No los dejes escapar y haz tu pedido ahora.**



# Facebook



## Post for the Fourth of July

English:

Define FREEDOM. Eating three types of meat for breakfast. Kick off Fourth of July weekend with a Lumberjack Slam. 🍷 🍖 🌟

Español:

Define LIBERTAD. Desayunar tres tipos de carne. Comienza el fin de semana del 4 de julio con un Lumberjack Slam.



# Radio Script

## Script in English

Dude #1: Dude, I woke up with a killer stomach ache this morning. I finished off a carton of ice cream for dinner last night.

Dude #2: I know how you feel, dude. I ate a whole pizza for dinner.

Girl: You should've come with me to Denny's. I had the Wild Alaska Salmon and I feel great!

FX: crickets

Narrator: Denny's. Open 24/7 for late night Fit Fare you won't regret.

## Script in Spanish

Tipo #1: Amigo, me comí una fuente gigante de helado para cenar anoche y me desperté muy asqueado esta mañana.

Tipo #2: Sé cómo te sientes, amigo. Yo cené una pizza entera.

Chica: Deberían haber venido a Denny's conmigo. ¡Cené el salmón de Alaska y me siento genial!

(sonido de grillos)

Narrador: Denny's. Abierto 24 horas los 7 días, a comer Fit Fare a altas horas de la noche sin arrepentimiento.