

Dear GGA Team,

As the Ukrainian crisis escalates, estimates by the United Nations and refugee organizations put the number of people fleeing their homes at over 500,000 – and said this figure could quickly grow to a few million.

Families, especially those with young children, need urgent help.

In line with our **Purpose and commitment to supporting the communities** when they need it the most, Generali has decided to create an **Emergency Fund of €3 million Euro (abt. \$3.3M USD)** to support refugee programs, including a donation to **UNHCR**, that is currently at the forefront of the humanitarian response in Ukraine, and to launch a **global fundraising campaign** open to all the Generali People. Right from the very beginning of the conflict, **colleagues** from across the Group have been asking how each of us could contribute, testifying once again to our value of living the community.

By leveraging the network of The Human Safety Net, we are launching a **global employee fundraising** to support **UNICEF** in the work that it will carry out in the coming weeks and months addressing impacted families with children. **All the funds collected will be matched by Generali.** With your donations, UNICEF will activate Child and Family Support Hubs (known as “Blue Dots”), which have successfully been put in place in past emergencies. The initiative aims to create safe spaces for families, where children are provided with fun activities, protection, and psychological and material assistance.

A **donations page** has been set up where it is possible to take part in these fundraising efforts to support those affected by the conflict. The donations received will be used to offer group interventions for children and families requiring basic emotional and practical support and will be matched by Generali.

In addition to a €3 Million Euro (abt.\$3.3M USD) donation from Generali Group, locally actions also underway: **Generali Slovakia** agents have been activated to help incoming refugees; **Generali Polska** is working to assist those staying in the Warsaw and Przemysl refugee centres; **Generali Biztosító** has donated €26,000 euro each to the Hungarian Red Cross, Hungarian Maltese Charity Service and the Hungarian Ecumenical Relief Organization in support of refugees arriving in the territory; and **Generali Ceska Pojistovna** is partnering with the charity OPU Refugee Aid in order to provide humanitarian support to refugee families with children with a donation of €600,000.

Here are additional resources for you to contribute or volunteer:

- You may donate directly to the National Bank of Ukraine. The National Bank of Ukraine has decided to open a special fundraising account to support the Armed Forces of Ukraine. **Link here:** [Donate to the fund of the National Bank of Ukraine – Official website of Ukraine](#)
- Here are other ways you can donate to help people in Ukraine : [How Americans can help people in Ukraine - The Washington Post](#)

Thank you for your Support,
Internal Communications