



**It will be a HISTORICAL MOMENT**  
**More than 3,500 Generali People already registered**  
**to the Live Tour event**

**BE PART OF IT!**

Dear GGA Team,

**April 8<sup>th</sup>, 2022** will be a historical date for Generali Group.

After 5 years of renovation, Generali will officially open to public its **Procuratie Vecchie** building to the public for the first time in 500 years, in one of the world's most iconic places, **St Mark's Square in Venice**.

This building will receive a new purpose and mission: becoming the Home of The Human Safety Net. It will be a place to inspire the millions of visitors coming every year to Venice, a place to engage others to join our movement of people helping people, a place to build an open Net for social impact.

The 3<sup>rd</sup> floor will host a permanent exhibition "**A world of potential**", a hall to organise events for up to 200 people and a hub to welcome NGOs, public and private partners, **to collaborate and innovate, to amplify our impact** and to transform thousands of lives in the world.

The Home of The Human Safety Net is the home of all Generali People – including you! We have prepared a memorable day and activities for you to make sure you can enjoy this historical moment.

# One memorable day for all!

## 3 ways for you to be there on April 8<sup>th</sup>

- An exclusive **Live Digital Tour** inside the Home of The Human Safety Net
- Be part of the **official "human" mosaic picture of Procuratie Vecchie** made with pictures of Generali employees and agents, to be used on social networks
- Help us to fill the **Library of The Human Safety Net** in Venice, by sending us your book with a personal message.

**What are you waiting for?  
Register to make sure you're a  
part of this historical day!**



**Discover and Register now!**

With our best regards,  
Internal Communications