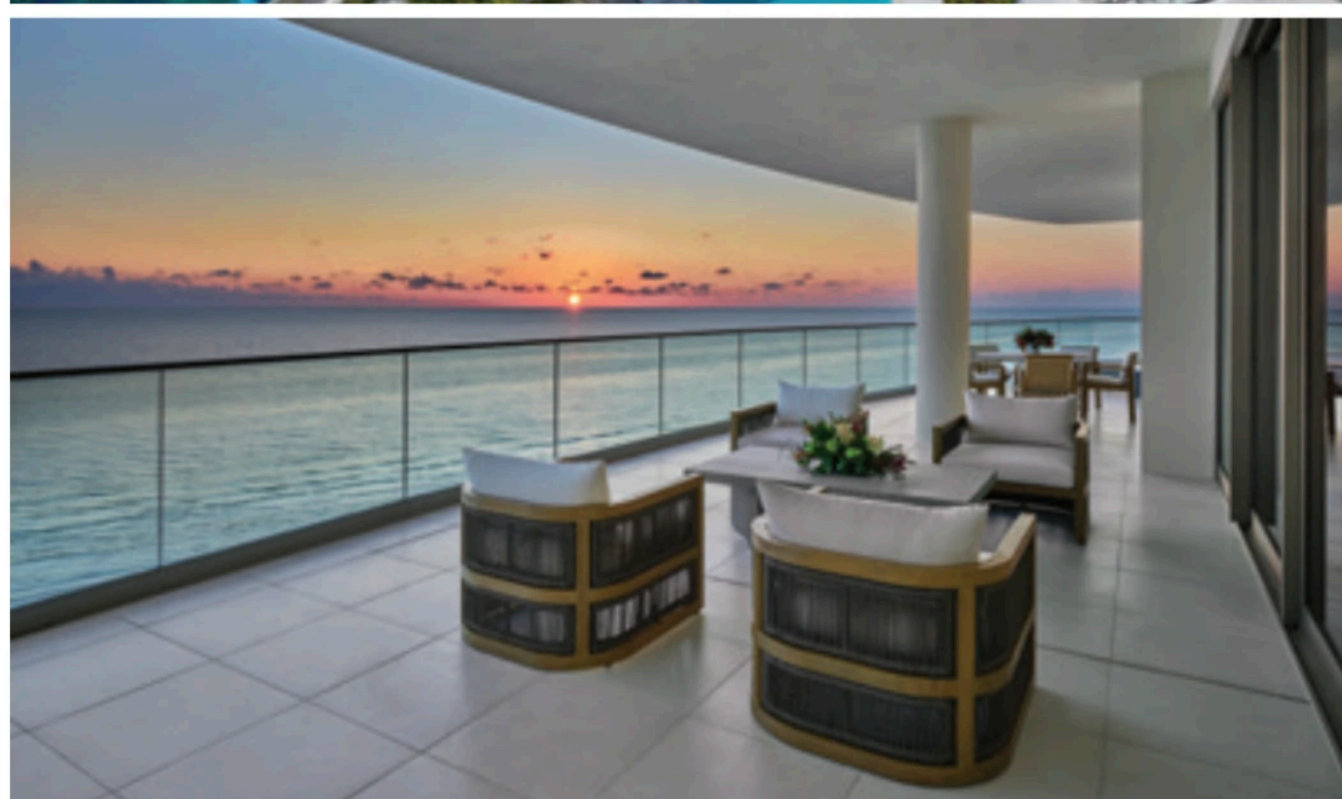


GULF COAST GRANDEUR

Florida's St. Regis Longboat Key Resort sets a new standard for beachfront luxury

BY REBECCA L. RHOADES / PHOTO COURTESY OF ST. REGIS LONGBOAT KEY RESORT



The town of Longboat Key, Florida, has long been known as one of the most upscale beach destinations in the country. With the opening of The St. Regis Longboat Key Resort in October of 2024, its motto—"premier community, exceptional service"—rings truer than ever.

Nestled on 18 acres of white sand on the Gulf Coast barrier island of the same name and hailed as the largest development in the area in more than half a century, the property boasts a list of amenities and services that elevate the coastal experience.

"The St. Regis was inspired by Longboat Key's stunning natural beauty and serene beachfront environment. The location perfectly aligns with the brand's legacy of redefining some of the best addresses in the world," says Winfred van Workum, the resort's general manager.

Eight hundred feet of private beach gives way to a lush paradise surrounded by modern yet refined architecture. Each of the 168 rooms features uninterrupted ocean views through floor-to-ceiling glass walls that open to

private balconies, while the interiors showcase soothing neutral hues and opulent materials. Guests are even greeted by their own personal butler.

At the center of the property are The Pools, ranging from the family-friendly resort pool to the adults-only Serenity Pool. A winding river meanders through the verdant grounds, edged by towering palms and blooming flora, and a 350,000-gallon lagoon is home to rays and an array of tropical fish. Here, marine biologists lead snorkeling adventures and share insights into the local ecosystem and marine conservation and sustainability.

Building on the St. Regis' dedicated butler program, Longboat is the brand's first property to offer a poolside butler. With the touch of a button, guests can make dinner reservations, get their sunglasses cleaned or even receive Champagne, all without leaving their cabanas. The included service is part of the resort's dedication to curating an enjoyable, stress-free experience.

"The pool butler reinforces the resort's commitment to personalized service and ensures that guests can fully indulge in relaxation," van Workum explains.

The dining program is another highlight. Six distinct culinary concepts transport guests across the globe. From an elegant steakhouse serving prime cuts and ocean-fresh seafood to an Italian eatery inspired by the dishes of Northern Italy and the Adriatic Coast to the irresistible cuisine of Latin America and Japan, the dining options satisfy a variety of palates. No day is complete without a nightcap at the signature St. Regis Bar, which also offers the traditional St. Regis afternoon tea.

"This level of intimacy with nature and luxury is rare among other resorts in the region, making The St. Regis Longboat Key a sanctuary with bespoke services and immersive experiences," van Workum says.

The starting room rate is \$1,200 per night.