

Reduce Your Carbon Pawprint

These eco-friendly products care for your pets – and the planet

BY REBECCA L. RHOADES AND JORDAN GERARD

When it comes to our pets, there's little we wouldn't do to ensure their happiness. We feed them human-grade foods, buy them luxurious furnishings, and indulge their cravings for Puppucinos. But our commitment to their health and happiness doesn't have to come at the expense of our planet.

Sustainability and environmental consciousness have made their way into the pet industry, as consumers demand products for their four-legged and feathered friends that feature natural ingredients, come in recyclable packaging, and are made with sustainable processes.

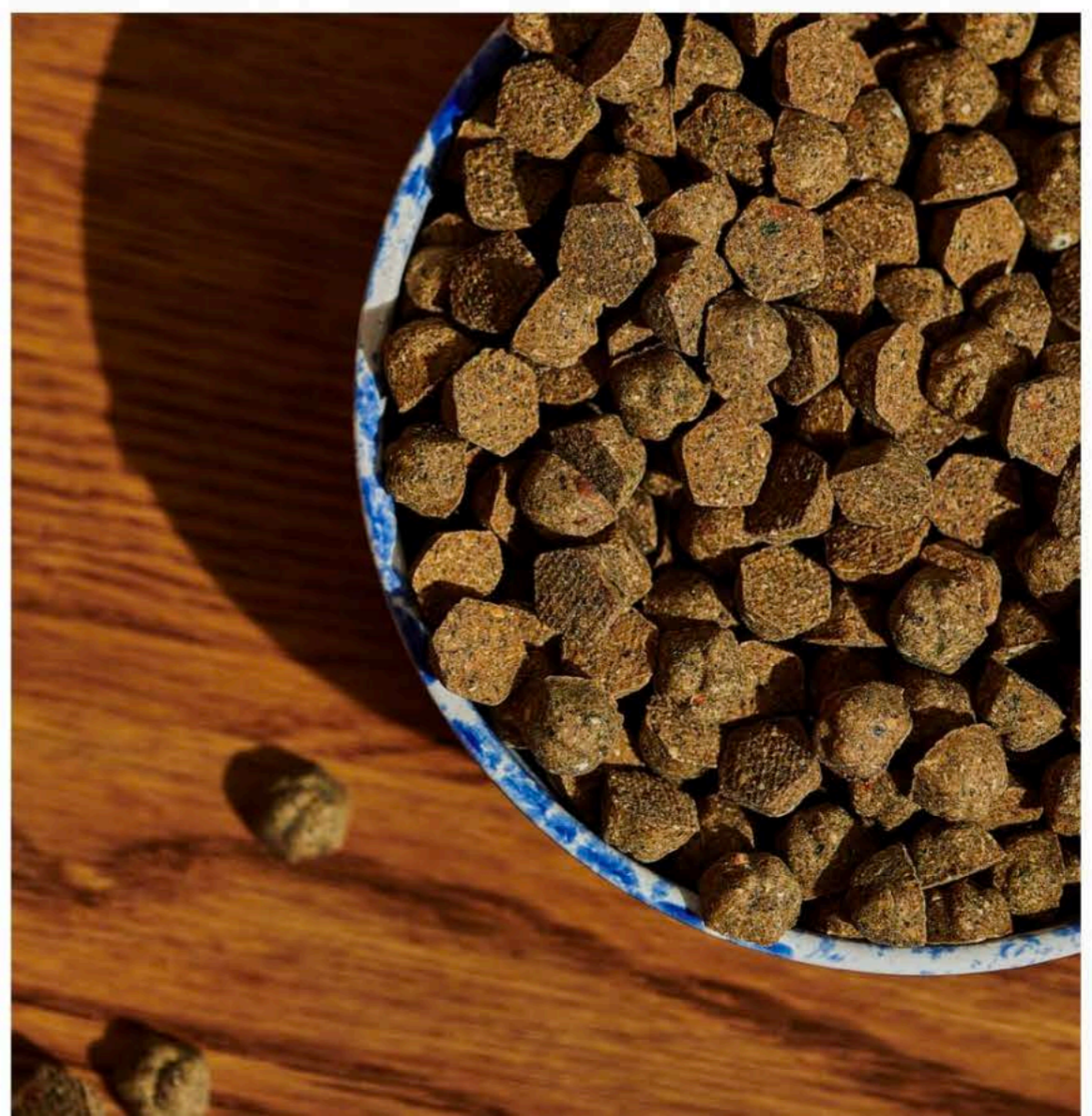
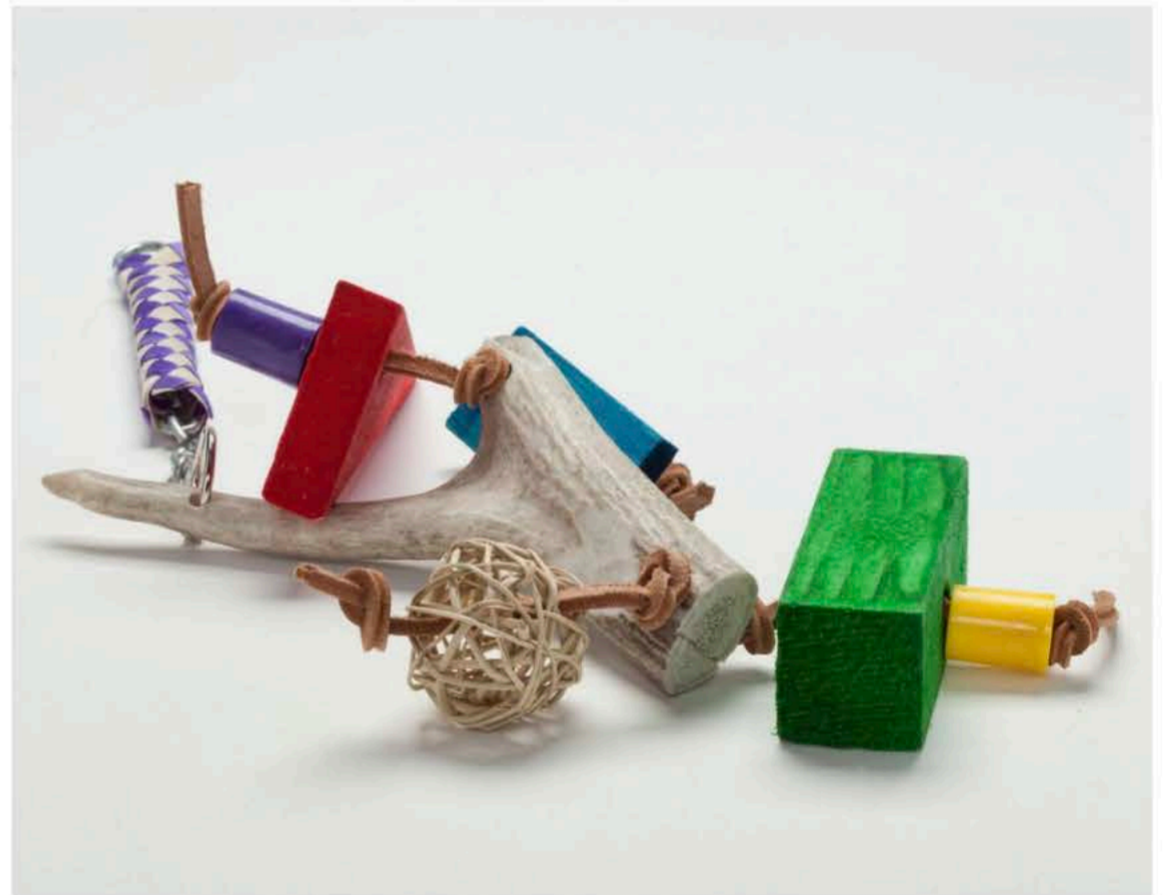
Here are a plethora of eco-friendly products for dogs, cats, and other critters that will satisfy you and your pets. As always, make sure to always speak with your veterinarian before introducing a new food or supplement into your pet's diet.

Avian Toy

Birds love to chew, but instead of hard plastic toys, give them something that is interesting, long-lasting, and good for both birds and the environment. Scout & Zoe's offers large and small Avian Toys. Both sizes feature colorful wood blocks, woven bamboo accents, leather straps, and natural antlers for hours of chewing pleasure. No chemicals or preservatives are used, and the antlers are phosphorus and a great source of natural calcium. And all Scout & Zoe's products are packaged and labeled at a center for intellectually disabled individuals. \$42.99-\$52.99, www.scoutandzoes.com

Baked Dog Food

Feed Fido a diet that's good for him – and for the planet. Petaluma's Roasted Peanut Butter & Sweet Potato baked food for adult and senior dogs is made with plant-based organic ingredients – but no corn and soy – includes zero factory-farmed animal protein, and comes in compostable packaging. The company is one of the only Certified B Corporations in the pet category, is Climate Neutral Certified – its foods are baked in a solar-power facility – and donates 1% of all revenue to organizations that fight climate change and food insecurity. \$34.95/5 pounds, www.feedpetaluma.com





Brutus Bone Broth

Bone broth has been trending in recent years due to its nutritional properties, but why should humans be the only ones to enjoy all the health benefits? Brutus Bone Broth is an all-natural broth that's low in sodium and enriched with glucosamine and chondroitin. Available in liquid and powdered form, it comes in 100% biodegradable eco-friendly aseptic packaging made from FSC-certified renewable resources. In addition, the company is a member of the Pet Sustainability Coalition, and it supports numerous US-based animal welfare organizations. \$7.99/32 ounces, www.brutusbroth.com

Eco-Cat Fisher

You'll have fun "fishing" for your furry friend with this eco-friendly cat toy by Honest Pet. Handcrafted in the USA from natural materials such as hemp and bamboo, the Eco-Cat Fisher stimulates your cat's chasing and pouncing instincts. Watch them run, jump, and attack the five-inch-long catnip-filled fish, which includes a jingle bell for added entertainment. All of Honest Pet's hemp products are antibacterial, antimicrobial, mildew- and rot-free, and biodegradable. And the catnip is pesticide-free. \$21.99, www.honestpetproducts.com



Felt Balls and Hearts

Yarn balls. Jingle balls. Ping pong balls. Cats love to play with balls. So why not give Tiger a toy that's fun and eco-friendly? Your cat will sink his teeth and claws into these soft GoodWeave felt balls and hearts that are handmade in Nepal from 100% natural wool and azo-free dyes. Non-toxic and biodegradable, they measure approximately 1.75 inches in diameter. \$8.99/set of 3, www.shop.hauspanther.com



Hemp Oil Pet Tincture

Hemp oil has been used by humans to treat anxiety, inflammation, and other health issues. Studies have shown it has the same effect on pets. This tincture is made from organically grown hemp and specially formulated for dogs and cats. Add a few drops to your pet's food to induce calmness during stressful situations, such as storms, fireworks, and travel, or to relieve separation anxiety. \$32/1 ounce, www.oleyhealthandwellness.com



Horizon Pet Teepee

Pet Lifestyle & You's luxury products prove that sustainability can also be stylish. The Horizon Pet Teepee adds a playful boho touch to any decor. Showcasing durable machine-washable canvas and natural pine wood supports, this dynamic dwelling is designed for your cat's or small dog's ultimate comfort. A removable cushion is filled with soft PlanetFill polyfiber, which is made from 100% post-consumer certified-safe recycled plastic bottles, helping keep our planet a little bit cleaner. Choose from four eye-catching colorways. \$89, www.petplay.com

Mighty Mutt Nose and Paw Balm

Because dogs love to romp just about anywhere, it's important to protect their paws. Mighty Mutt's Healing and Soothing Nose and Paw Balm keeps your pup's nose and paw pads moisturized and protected from cracking. The ingredient list is organic and simple: coconut oil, beeswax, shea oil, jojoba oil, carnauba wax, and kokum butter. Grooming tools and brushes are made with bamboo. Mighty Mutt offers natural grooming products that are plant-based, PH-balanced, anti-itch, and hypoallergenic, in addition to being made without sulfates, parabens, silicones, dyes, or other harsh chemicals. Their products are also biodegradable, made in the USA, and are not tested on animals. \$13.99, www.mightymuttlove.com



Mini Pet Hair Detailer

Stop throwing away single-use adhesive sheets! Eliminate difficult-to-remove pet hair from clothes, furnishings, and vehicles with the Lilly Brush Mini Pet Hair Detailer. This pocket-size tool, which is slightly larger than a business card, removes stubborn pet hair, even on cat trees. It's designed to last for up to seven years, helping reduce environmental waste – simply rinse with soap and water after each use. In addition, Lilly Brush donates a portion of every sale to animal shelters, foster programs, and organizations that protect animals and the planet. \$14.95, www.lillybrush.com



Natural Paper Pet Bedding

Hamsters, guinea pigs, rabbits, and other small animals require shredded or pelleted bedding material for comfort, sleeping, and digging. Most bedding is made from wood shavings or sawdust, which can be harmful. Natural Paper Pet Bedding by CritterCare is soft, safe, and dust-free. Made from 100% sustainable and renewable paper fiber, it is both compostable and biodegradable and absorbs two times more than shavings. And pet-safe odor control keeps your home and your pet's living space smelling fresh and natural. Available in three hues and two sizes. \$9.99-\$14.99, www.healthy-pet.com

Nummy Tum-Tum Pumpkin

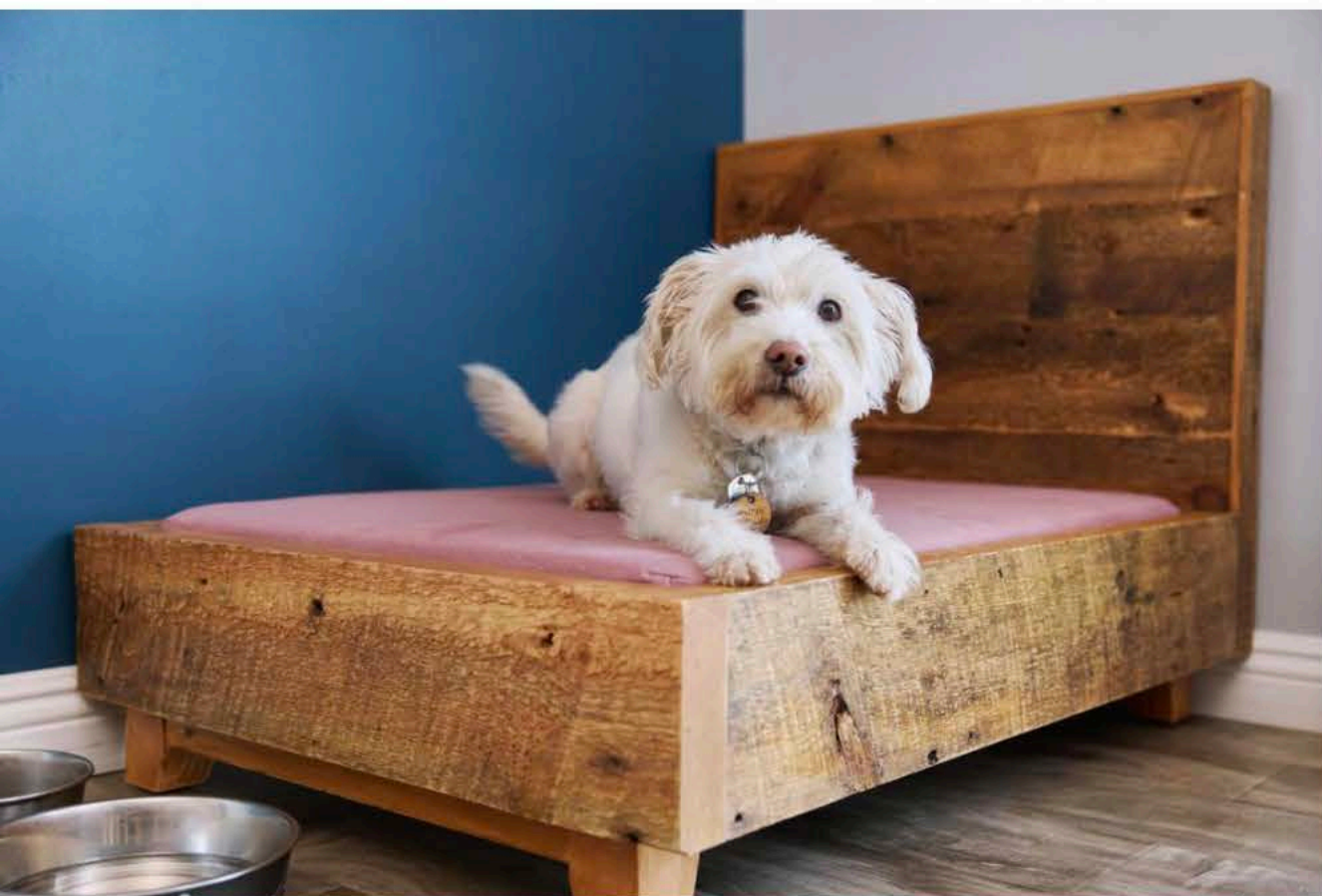
Pumpkin is an excellent source of nutrients and fiber and can be used to treat digestive ailments, such as diarrhea and constipation. Nummy Tum-Tum's Organic Pumpkin puree is made from pumpkins that are grown on an independent organic family farm that is certified sustainable by the Food Alliance. It's also the first farm in the U.S. to have a bio-gas plant onsite, which processes all manufacturing food waste and provides power to the plant. \$2.99/15-ounce can, www.nummytumtum.com





Okocat Eco-Friendly Litter

Okocat's eco-friendly litter ditches the clay and replaces it with sustainably sourced wood fiber that still clumps and masks odors with its slightly woody scent. The wood fibers absorb waste naturally, and the enzymes break down ammonia and odor-causing bacteria. This litter is 99% dust free, making it a healthier and easier choice over clay litter. It's free of artificial dyes, fragrances, synthetic chemicals, and genetically modified organisms. It's also a product that can withstand a house with multiple cats. There are four different kinds of wood litter: Original, Super Soft, Less Mess, and Featherweight. Okocat also offers litter made from reclaimed paper. \$12.99 for 9.9 pounds, www.healthy-pet.com



Organic Dog Bed

Avocado, a Certified B Corporation and carbon-negative business, produces nontoxic organic mattresses and bedding, sustainable furniture, and natural sleep accessories for humans and canines alike. The PETA-approved Organic Dog Bed is made with GOLS latex sourced from the company's own organic farm, coconut husks, and 100% GOTS-certified cotton. Not only is the pup bedding biodegradable, it's also waterproof, hypoallergenic, antimicrobial, and anti-odor. The cotton cover is easy to remove and clean. Use the mattress alone or add a wood frame handcrafted from upcycled FSC-certified reclaimed wood; or a Dog Pillow, filled with vegan buckwheat hulls. Bedding starts at \$239, www.avocadogreenmattress.com



Rainbow Cat Bed

Cats love the comfort and security of snug spaces. The Rainbow Eco Kitty Cave by Friendsheep offers a safe, cozy environment for cats and kittens. Hand-felted from 100% organic New Zealand wool, this feline retreat is chemical- and fragrance-free, hypoallergenic, recyclable, and compostable. Each bed is hand-felted by women in Nepal who work in ethical conditions for fair wages. You'll love the cheery rainbow print, and your cat will love the extra-large 20-inch diameter design. \$72, www.friendsheepwool.com

TAG Dog Toys

TAG Dog Toys are for dogs who dream of riding in a fire truck. These durable dog toys are made from repurposed and sanitized fire hoses by Boston firefighter Shannon Blair. Each toy design is tested by his own Boxer before it's put on his Etsy shop. Toys include tug ropes and crinkly dry water bottles hidden in the piece of hose. Reviewers say these toys stand up to the toughest of chewers. Starting at \$9.95, www.etsy.com/shop/TAGdogtoys

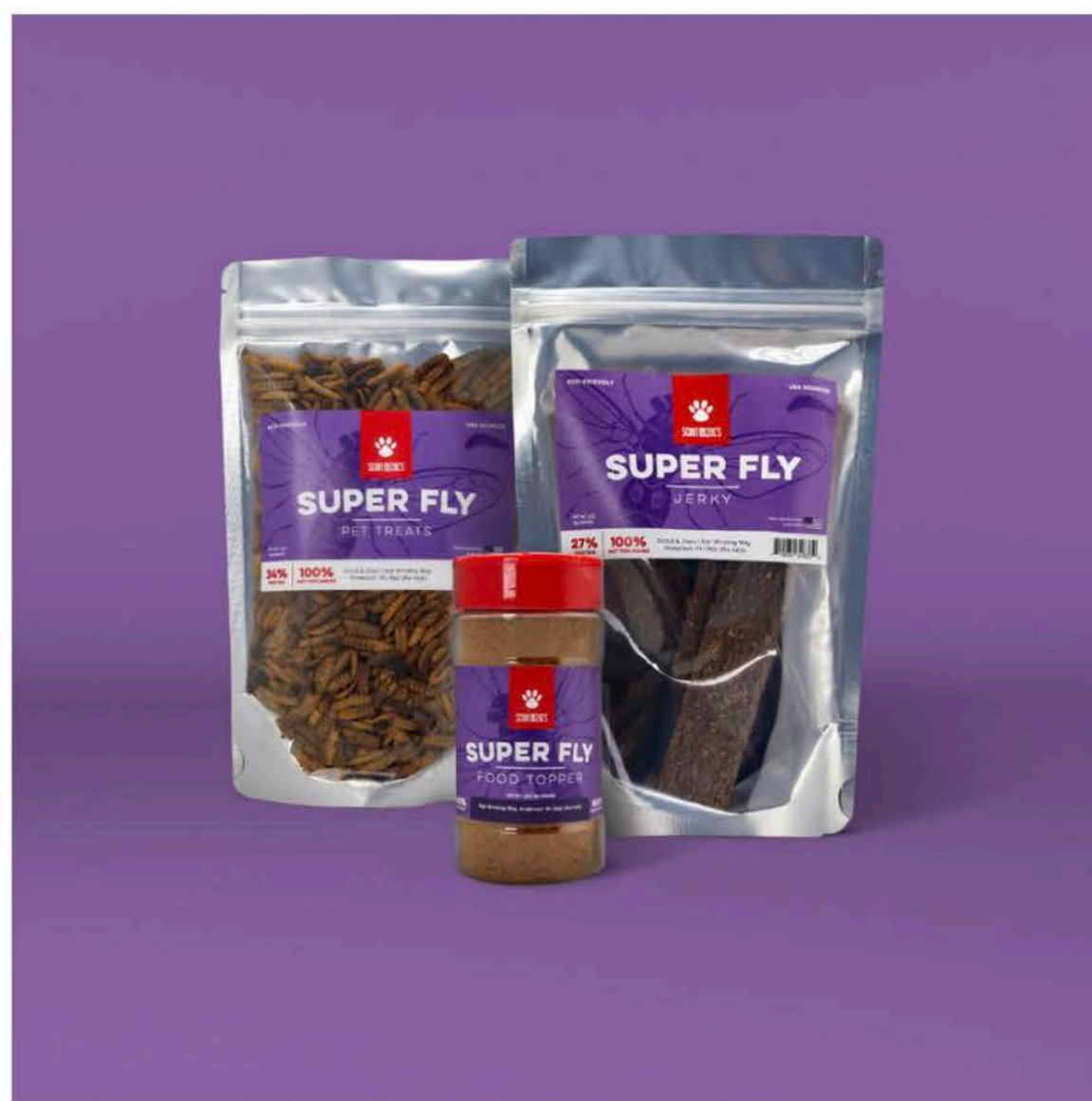


Recycled Plastic Dog Bowl

Plastics make up 80% of all debris found in the world's oceans. Cornwall, England-based company Ochien is putting that material to good use. Its dog bowls are made from 95% recycled plastic, fishing nets, and ropes that were removed from European and UK waters. Slightly less than eight inches in diameter, the bowls, which are 100% recyclable themselves, are available in four fun shades to complement any decor. \$26, www.fetchclubshop.co.uk

Super Swarm Black Soldier Fly Trio

Scout & Zoe's offers pet treats and supplements from human-grade proteins that are sustainably sourced and nutritious – and just a little bit weird. The Super Fly line is made with black soldier fly larvae, an eco-friendly protein source. The Super Swarm Trio includes three ounces each of jerky, dried larvae, and powdered food topper. All of the products, as well as a larvae oil, also are available individually. \$55.68, www.scoutandzoes.com



Tail-Wagging Dog Bar Soap

Handmade by a small family-owned business in Tucson, LadyBird's Tail-Wagging Dog Bar Soap will leave your pooch looking and smelling clean. Each four-ounce bar is made with non-toxic food-grade ingredients, including olive, coconut, and rice bran oils, as well as cocoa butter, ensuring that what you put on Fido's fur and skin is safe, gentle, and effective. No palm oil, sulfates, formaldehydes, or surfactants are ever used, and all LadyBird products, including its soaps, soaks, and scrubs for humans, are wrapped and shipped in 100% biodegradable and compostable packaging. \$15.68, www.ladybirdsoaps.com





Vegan Cork 'Leather' Breakaway Safety Cat Collar

Love the look and feel of leather but don't like that it's an animal product? London-based Noggins & Binkles offers an ethically made alternative – vegan cork "leather." The Breakaway Safety Cat Collar is made from the eco-friendly, sustainable material, which is sourced from the bark of oak trees. Each collar includes a removable solid brass anti-hunting bell to warn birds that kitty is in the yard. Choose from nine vibrant colors. \$26, www.nogginsandbinkles.com



The Foggy Dog Toys and More

The Foggy Dog gets its name from the foggy bays of San Francisco, but this company is transparent when it comes to making their products. Their toys are stuffed with recycled fibers spun from plastic bottles that would typically end up in a landfill. Repurposed fabric scraps and natural fabrics are used for toys, bows, collars, and more. Foggy Dog also offers upcycled denim for bows, collars, leashes, and even a pet bed. Every order feeds a shelter dog: to date, the company has donated over 280,000 pounds of dog food. The Foggy Dog partners with the Greater Good Charities' GOODS program. This program distributes food, supplies, clothing, housewares, toys, and more to pets and people across the world, according to its website. Prices and products vary, www.thefoggydog.com

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