

Form and Function



KAITLYN WOLFE'S MODERN, ORGANIC DESIGNS ARE STYLISH AND LIVABLE

ARTICLE BY REBECCA L. RHOADES | PHOTOGRAPHY BY DANIELLE MUCCILLO



There's nothing quite like a professionally designed home, with every element, from the finishes to the furnishings, being thoughtfully curated to fit the size and aesthetic of the space. While many designers stick to shopping in trade-only and brick-and-mortar stores, others custom-create their own pieces, putting a personalized twist on the final look.

"As designers, we know what a space needs, and it's not always something that's on the market," says interior designer Kaitlyn Wolfe.

As the founder of her eponymous firm, *Iconic by Kaitlyn Wolfe* (KaitlynWolfe.com), she not only brings creative vision to a project, but also oversees all aspects from concept to completion.

From remodels to new construction and even boutique hospitality spaces, Wolfe's modern, organic designs are clean, quiet, and completely functional.

"I'm really inspired by nature and modern desert architecture," she explains. "There's a juxtaposition of clean lines with something soft and organic. It's a masculine, industrial feel that is still cozy and comfortable."

Custom furnishings and light fixtures elevate the interiors. Last year, Wolfe launched *Ground Floor*, a capsule line of home furnishings and decor that blend style and performance.

"I've always designed custom pieces for my clients and built a lot of relationships with different craftsmen," she says. "Ground Floor allows me to show you what I can do when I have full creative freedom and free rein."

The first collection in the line, *Blueprint*, includes accent tables, bed frames, bathroom vanities, planters, and seating. Raw materials such as concrete, glass, steel, wood, and leather highlight the stark minimalist forms and recall the mid-century's Brutalist style.

The sharp angles and crisp lines of a porcelain tiled bench are softened by a warm oak apron and padded leather cushion. A 5-foot-long minimalist light fixture features a single frosted glass globe. And course-textured ceramic vessels handcrafted by Phoenix artisan Andrew Smith of *Augusta Pots* hold aromatic candles.

"It's about materials and playing with functionality. A piece can be a table and a light at the same time, or it can be different types of storage or a planter and a table," Wolfe explains.

A second collection, *Elemental*, debuts this month.

Also launching is *Substrate*, a tile collection featuring natural stone, porcelain, terrazzo, and even breeze block that's ideal for floors, backsplashes, and surface accents. Some of the *Elemental* pieces will showcase *Substrate* tiles. And all products will be made in Arizona.

The collections are available on Wolfe's website and in her North Scottsdale showroom. One-of-a-kind vintage furniture, accessories, and lighting also are available.

"I'm always sourcing vintage. I use it in client projects, but it's also for anyone who wants a piece in their home," she says.

The showroom is open to the public by appointment only. Or, visit ShopMyWarehouse.com to shop online.