Sparta, NJ | 973-255-6045 | lorenkleinman@yahoo.com lorenkleinman.journoportfolio.com | linkedin.com/in/lorenkleinman

#### Curriculum Vitae

Enthusiastic Editor and Educator with a rich background in both editorial and teaching roles. I am deeply committed to fostering human connection through my work. My expertise lies in crafting compelling narratives, refining diverse content, and imparting knowledge in engaging and accessible ways. I bring a unique blend of editorial acumen and pedagogical skills, underpinned by a passion for facilitating understanding and promoting dialogue.

### SELECT ACHIEVEMENTS

- Spearheaded Drew University's Graduate Writing Community Initiative (GWCI); writing support increased 119% in one year and graduate student clients grew 200% in Caspersen and Theology graduate schools.
- Amazon Best-Selling Author and Award-Winning Poet with literary contacts to support student publication goals.
- Featured Huffington Post Weekly Blogger; direct experience partnering with USA Today and NY Times best-selling authors and expertise crafting engaging content for top selling Hearst brands, including Good Housekeeping, Woman's Day, Seventeen, and Cosmopolitan.
- Co-founded National Translation Month (NTM) encouraging readers worldwide to celebrate literary works in translation from a variety of international authors, both past and present.
- Recipient of Film Heals Award | Manhattan Film Festival; 2016
- Earned ASIFA East Best Writing Honors; 2016
- Credited for distinguished poetry honors including Best Poetry Collection of the First Half of 2014, Entropy Magazine, 2014 | Pushcart Prize Nominee, 2014, 2003, 2000 | Nimrod/Pablo Neruda Prize Poetry Finalist, 2004 | Spire Press Poetry Prize, 2003

### **EDUCATION & CERTIFICATIONS**

**Master of Arts in Creative and Critical Writing, 2005** University of Sussex, Brighton, UK Thesis: Writing to Heal: An Exploration of Trauma Narratives in Literature and Psychoanalysis

**Bachelor of Arts in English, 2003** Drew University, Madison, NJ Writing Honors: Magna Cum Laude

**Quality Matters | Peer Reviewer Certification** 

College Reading and Learning Association (CRLA) | Level 1, 2, and 3 Certifications

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#### **PROFESSIONAL EXPERIENCE**

#### Drew University, Madison, NJ

#### Director, University Writing Center (UWC)

Primary strategist in directing writing support center services and operations to advance student writing skills. Serve as Center for Academic Excellence (CAE) Director and Assistant Director in Academic Services; partner with Associate Provost for Academic Services enabling one-on-one and small group tutoring support. Credited for accelerated English Language Learners' student achievement, campus-wide workshops, and enhanced tutoring to aid international students. Earned recognition for greatly improving GPA for international students in the Baldwin Pathway Mentor Program. Perform research and analysis of university-critical policy issues and offer advice on academic matters, higher education trends, and best practices. Commended for formalizing graduate writing meetups to move students through timely dissertation priorities. Conceptualized and launched the first Graduate Writing Retreat providing graduate students focused time on thesis and dissertation requirements. Developed University Writing Center's Learning Outcomes and coordinating assessment; implemented tutor norming sessions to learn the assessment tool and hosted faculty roundtable to deliver inaugural results.

#### Union County College, Cranford, NJ

#### Developmental Writing, Adjunct Instructor

Teaching developmental writing to first and second semester students using a meetup academic support model.

#### Drew University, Madison, NJ

#### Equal Opportunity Scholars (EOS), Summer Program, Writing Instructor

Developed and taught an online, multidisciplinary writing course for the EOS summer program; trained EOS tutors to support first-generation students in first-year writing courses; and created writing curriculum for the writing summer program

#### Drew University, Madison, NJ

#### Writing Studio Instructor

Influential resource promoting University Writing Center (UWC) strategies; teach focused academic writing and deliver thought-provoking instructional curriculum supporting Drew Seminar and Writing Studio programs. Lead workshops for Graduate School Sentences Summer Program.

#### Berkeley College, Woodland Park, NJ, and Online

#### Adjunct English and Writing Faculty

Continually earn praise for resourcefulness supporting writing and learning initiatives. Demonstrate strong computer skills and unwavering professionalism. Teach online and in traditional classroom environments graduate and undergraduate level coursework in Developmental Writing, Research Writing, First Year Writing, and English Composition; develop syllabi, detailed course structure, and grading requirements. Actively participate in development and revision of curriculum and assist in training and development of faculty.

### August 2016-August 2019

September 2020-February 2022

#### August 2016-February 2022

# August 2016-August 2019

July 2006-October 2018

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#### New York Writers Workshop, New York, NY

#### Faculty

Taught weekly poetry and writing workshop; created models to explore concepts of reflection and ensured a supportive environment for emerging writers. Enthusiastically supported New York Public Library's World Book Night with Writing to Heal Workshop at the Bronx Branch.

#### Passaic County Community College, Paterson, NJ

#### Director, Writing Center

Led strategies for three integrated campus writing centers; designed student language proficiency assessments and credited for creative development of online tutoring program supporting all tutors. Acquired College Reading and Learning Association (CRLA) certifications, Levels 1, 2, and 3. Monitored and analyzed operations, activities, departments, and programs to determine educational and financial effectiveness and operational efficiency. Identified programs for elimination and opportunities for growth. Co-chaired Writing Initiative to standardize writing/teaching methodologies and improve student outcomes for 42 courses.

#### Passaic County Community College, Paterson, NJ

#### Adjunct Reading and Writing Faculty

Provided support for reading and writing programs and institutional objectives by working collaboratively within cross functional areas. Taught Developmental Reading and Writing, College Experience, Critical Thinking and Writing, and Online Western Civilization (Writing Intensive); developed syllabi, overall course structure, managed individual student writing conferences, and graded all work to meet desired learning outcomes.

#### Berkeley College, Clifton, NJ, and Online

#### Instructional Designer

Developed weekly "Blip" series, still used today, covering timely tips in the world of technology. Created multiple online training courses promoting accelerated learning including blogging, curriculum maps, and Quality Matters. Delivered professional development training for online faculty. Authored user guides for online teaching and learning. Redesigned Online Faculty Resource Center and New Student Orientation. Acquired Quality Matters Peer Reviewer certification credentials.

#### Berkeley College, Woodland Park, NJ

#### Assistant Director, Academic Support

Developed and launched a certified Training Program for tutors across six Berkeley campuses. Conceptualized and designed online faculty training for developmental reading and writing. Certified the Academic Support Center in CRLA Levels 1, 2, and 3. Participated in the Transparency Committee, Task Force on Retention, and the Emergency Management Team. Strategically built Academic Support Center capacity through tutor recruitment, training, and observation. Skillfully executed placement testing for all New York and New Jersey campuses and coached admissions staff on analyzing results to consistently advance program effectiveness.

# October 2011-September 2012

July 2006-September 2011

May 2014-August 2016

#### September 2012-July 2016

September 2006-July 2015

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#### Questex Media Group, New York, NY

#### Managing Story Editor

Managed 15-person team composed of staff and freelance writers/editors. Earned recognition for enhancements to writing development and peer coaching programs. Optimized advertorial content and aligned point-of-view with advertiser copy to maximize exposure and impact.

#### The South, Brighton, UK

#### Literary Coordinator

Supported niche literary foundation and acquired publishing house experience while completing graduate studies in Creative and Critical Writing. Developed multifaceted grant writing requirements and secured strategic partnerships to cross promote offerings to affinity groups. Facilitated event planning ranging from small networking receptions to poetry readings, author development seminars, and workshops.

#### Geraldine R. Dodge Foundation, Morristown, NJ

#### Festival Assistant

Gained valuable exposure to the literary world; managed submissions and improved efficiency by streamlining review and acceptance workflow.

#### Additional Educator Experience

- Adjunct Faculty | Teaching First Year Experience | Montclair State University, Montclair, NJ
- Visiting Lecturer | Poetry Workshop Leader | New York University, New York, NY
- Visiting Lecturer | Writing to Heal | Drew University, Madison, NJ, and Marble House Poetry Project, Dorset, VT
- Instructor | Academic Writing for Adult Students | Montclair High School; Montclair, NJ

#### **RELATED EXPERIENCE**

#### LorenKleinman.com and LorenWrites.com

#### Author / Writing Consultant

Founded a consulting organization and utilized creative discovery techniques to accelerate achievement of client goals. Embraced publishing opportunities and successfully published seven books in four years. Advocated the evolving self-publishing industry and leveraged deep expertise in writing pedagogy to influence learning. Developed and deployed comprehensive media copy strategies ensuring optimization on diverse social media platforms. Managed public relations programs with zealous financial stewardship. Inspired and mentored new and emerging authors.

**Published Books** 

#### January 2011-August 2016

# September 2004-September 2005

September 2002-October 2004

October 2005-July 2006

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When It's Too Hard to Say Out Loud: Students on Centers of Writing (TBA) If I Don't Make It, I Love You: Survivors in the Aftermath of School Shootings (Skyhorse, 2019) My Body, My Words (Big Table Publishing, 2018), Top Accolades in Pop Sugar This Way to Forever (Evatopia,2016) The Woman with A Million Hearts (BlazeVOX, 2016) Stay with Me Awhile (Winter Goose Publishing,2016) Breakable Things (Winter Goose Publishing, 2015) The Dark Cave Between My Ribs (Winter Goose Publishing, 2014) Indie Authors Naked (Indie Reader Publishing, 2014); Amazon Best-selling Author Flamenco Sketches (Spire Press, 2003)

#### FREELANCE EXPERIENCE

#### Blogger, The Huffington Post

Published a weekly blog for The Post; demonstrated expert editorial talents and interviewed NY Times and Pulitzer Prize winning authors, as well as prominent actors. Interviewees included Curtis Sliwa, Connie Nielsen (Wonder Woman), Literary Hub Editor-in-Chief Jonny Diamond. Books With Badass Female Protagonists: What's Your Go To Book? earned Huffington Post's choice for promotion.

#### Blogger, The Mix at Hearst

Supported top selling Hearst brands with creative blog content ensuring attainment of strict deadlines. Earned over 5K shares on social media outlets for viral essays on Cosmopolitan and Seventeen. Continually recognized for creative writing expertise earning visibility in top tier publications.

#### Managing Editor & Columnist/Blogger, Indie Reader

Earned outstanding recognition for launching successful author profile series. Diligently produced original content for multiple social communities and developed dynamic social media strategies for authors. Advised publishers on brand campaigns. Partnered with the editing team providing crucial edits to Indie Authors Naked, Amazon Best Seller in Journalism, spanning the UK and USA. Interviewed best-selling indie authors including Colleen Hoover, E. L. James (Fifty Shades of Grey), Seth Godin, Catherine Ryan Hyde (Pay it Forward), Hugh Howey, Jessica Redermerski, Tamara Webber, and collaborated with actor, James Franco.

#### Social Media Management

Led digital initiatives for high-profile clients including Hulu (The Mindy Project), NBC (Syfy), and TV LAND (Hunters TV). Earned superb recognition for social media expertise, including analytics, building, content writing, campaigns, lead generation, and overall strategy for Pinterest, Twitter, Facebook, and Instagram platforms. Managed social media for Swoon Talent and Bookworks.com. Utilized Twitter social media strategies to garner second season of Wynonna Earp. Developed, coded, and managed new Tumblr accounts for the Jim Gaffigan Show, Teachers, and Impastor. Architected and launched the Younger TV Pinterest page resulting in successful SEO placement and increased traffic by 150%.

### **PUBLICATIONS / REVIEWS**

# June 2015-December 2017

# September 2010-August 2017

#### January 2011-August 2016

# February 2014-December 2017

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#### **Commercial Publications**

Independent, Ms., Good Housekeeping, Seventeen, Cosmopolitan, Redbook, The New York Times, New York Daily News, Scary Mommy, Ravishly, USA Today, BUST, Open Minds Quarterly, Honeysuckle Magazine, Romper, Marie Claire, The Huffington Post, Your Tango, The Rumpus, New York Magazine (The Cut), Gay Magazine, and Woman's Day.

#### Literary Journals

Ploughshares, Columbia Journal, Nimrod, The Moth (Ireland), Drunken Boat, Domestic Cherry, Blue Lake Review, ROAR, Narrative Northeast, Wilderness House Literary Review, Narrative Northeast, Writer's Bloc, Journal of New Jersey Poets, Paterson Literary Review (PLR), Resurgence (UK), HerCircleEzine, Aesthetica Annual, Word Bohemia, Crack the Spine, Poetry Motel, TheThe Poetry Blog

#### Academic Journals

- Chinkondenji, P., Sadati, S.M.H., Bousek, J., Kleinman, L., Abdi, N. (2019). Technology, Art and Curriculum: Teaching and Learning About Sexual Violence in an Innovative Educational Platform. American Educational Research Association Conference. Toronto, ON: April 5-9, 2019.
- "Applying Learning Agreements in the Classroom," Faculty Focus, July 17, 2009
- "Five Minds for the Future: Cultivating Minds to Thrive for the Road Ahead," The Learning Assistance Review, Fall 2008
- "Perspectives in Understanding Online Teaching and Learning Strategies for First Year Generation Y Students," Faculty Focus, Feb. 14, 2011

#### Anthology Publications

- Red Sky: Poetry on the Global Epidemic of Violence Against Women (Sable Books, 2017)
- Crack the Spine (2014)
- The Rutherford Red Wheelbarrow 6 (2013)
- Off Line: An Anthology of New Jersey Poets (2010)
- The Rutherford Red Wheelbarrow (2009)
- The Aesthetica Creative Works Annual (2009)
- Rutherford Red Wheelbarrow Poets Anthology (2008)

#### Book / Project Reviews

- Bustle, 11 New Feminist Books That Could Totally Change Your Year
- Hello Giggles, Books coming out this week: "People Like Us" "All Out"
- Bust, The Body is a Poem
- Pop Sugar, 9 Body Positive Books That'll Shape Your Self-Loving Journey
- Breakable Things [Review by Pank Magazine]
- Breakable Things [Review by Drunken Boat's Matthew Hamilton]
- The Dark Cave Between My Ribs [Rave Review by The American Book Review]
- Indie Authors Naked [Wonderful Review on At the Inkwell]
- The Dark Cave Between My Ribs [Review as One of the Best Poetry Books of the first half of 2014 by Entropy Magazine]
- The Dark Cave Between My Ribs [Review by Kait Burrier on At the Inkwell]
- The Dark Cave Between My Ribs [Review by Ben Tanzer on This Blog Will Change Your Life].

PUBLICITY

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The Creative Nexus Blog Talk Radio, Shootin' It with Jayme K, Luke Abaffy's AuthorFeast Episode 52: Loren Kleinman on Finishing Your Book, Courage to Change, Intention Radio, Episode 30: Loren Kleinman & The Evils of Amazon / The Shootin' Network Passion of the Christoph Podcast, Brooklyn College Radio, The Dark Cave Between My Ribs Poetry Works, The Cutting Room Floor with Casey Ryan, Sunday Driver, Neue Regal Radio

#### Theater

"A House of Skin and Bone", produced by Punto Space, 2016, based off The Dark Cave Between My Ribs

#### Interviews

- Bustle, 'My Body, My Words' Is an Essay Collection That Celebrates All Different Kinds Of Bodies
- WOW! Women on Writing, An Introduction to an Exciting New Anthology: My Body, My Words
- Jayme K. <u>That Lit Site</u>
- Dominic Stevenson for his In Their Own Words series
- <u>At the Inkwell</u>, "How Love Poems Are Made."
- <u>Toby Neal on The Writing Life</u>
- <u>Write Life</u> via Wilkes University
- ALLi <u>Turning a Blog into a Book</u>.
- Expats Post, <u>Six Writers, Six Reasons</u>
- Crack the Spine Wordsmith Series
- Featured on Catherine Ryan Hyde's (Pay It Forward) Better Than Blurbs blog
- Lisa Kirchner on her Podcast Courage to Change
- Lorna Suzuki on <u>Author's Den</u> and <u>All Kinds of Writing</u>
- Secrets of Indie Success Revealed: #Indie Authors Naked #IndiesNaked interview with Toby Neal

#### LITERARY READINGS

- New York Writers Workshop Reading Series Launch, KGB, New York, NY.
- The Carriage House Poetry Series with Jill Stein & John Barrale, Kuran Arts Center, Fanwood, NJ.
- Stay with Me Awhile Book Release Party featuring Paul Beckman, Joel Allegretti and Lisa Marie Basile, KGB, New York, NY.
- Readings in Celebration of National Translation Month, New York, NY.
- Writing the Self: Narrative and Confessional Poetry, JCC of Manhattan, New York, NY.
- Bar 2A, New York. NY.
- Montclair Public Library, The Paterson Literary Review / Monthly Reading Series, Montclair, NJ.
- Guerrilla Lit Reading Series, The Back Room/Jimmy's No. 43, New York, NY.
- Reinventing Yourself through Poetry Workshop, New York Writers Workshop, Mid-Manhattan New York Public Library and St. Agnes Library, New York, NY.
- An Evening of Poetry with Loren Kleinman, Claudia Serea, and Lauren Schmidt, WORD Bookstore, Jersey City, NJ.
- Poets House, NYU Writing Workshop, New York, NY.
- Jersey Shore Arts Center with Heather Harlen, Amye Archer, and Patricia Florio, Ocean Grove, NJ.
- Breakable Things Book Release Party, KGB, New York, NY.
- Bloomingdale Free Public Library, Bloomingdale, NJ.
- New York City Poetry Festival, The Poetry Society of New York, Governor's Island, NY.
- Workshop and Readings, Drew University, Madison, NJ.
- Marble House Project, Writing to Heal Workshop, Dorset, VT.
- Art Talk, The Price of Everything, a Solo Exhibition by Jennie Barrese, Closing Reception Poetry Reading, Porter Contemporary Art Gallery, New York, NY.
- Phoenix Reading Series, Upright Brew, Greenwich Village, NY.

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- Come Rhyme with Me, Dean Atta, Brighton, UK.
- Listen Softly London, London, UK.
- Big Green Bookshop, London, UK.
- Lost in Space Book Release with Ben Tanzer, Mellow Pages Library, Brooklyn, NY.
- Authors Unbound, New York, NY.
- William Carlos Williams Readings, William Carlos Williams Center, Rutherford, NJ.
- The Poet in New York Series, Bowery Poetry Club, New York, NY.
- Indie Authors Naked Book Release Party, Entwine, New York, NY.
- Women's Trans Poetry Jam, Bluestockings, New York, NY.
- CityLitRag Launch, Bowery Poetry Club, New York, NY
- NYC Poetry Festival, New York, NY.
- The Dark Cave Between My Ribs! Official Book Release Party, featuring Gloria Mindock and Claudia Serea, KGB, New York, NY.
- The Writer's Roundtable, Unitarian Fellowship, Newton, NJ.
- Paterson Literary Review Launch, Paterson Poetry Center, Paterson, NJ.
- Writing to Heal Workshop, Yorkville Library / 67<sup>th</sup> Street Library, New York, NY.
- A Sense of Place/D&R Greenway's Poetry Reading Celebrating Nature and Place, Princeton, NJ.
- Whiskey & Coke Reading Series, Freddy's, Brooklyn, NY.
- Gain Ville Café, Rutherford, NJ.
- At the Inkwell Series with Beverly Donofrio (Riding in Cars with Boys) and Kaylie Jones (Lies My Mother Never Told Me), KGB, New York. NY.

#### FILMS

#### Short Films

- Lessons in Infertility, Writer, Work in Progress [Director, Jaime Ekkens]
- Suffering is the Easy Part, Writer [Director, Jaime Ekkens]

#### Distribution

- Seed & Spark
- Docademia

#### Film Screenings

- AFC Global Fest | Kolkata, India, 2017
- Meliorist Film Festival | Nagpur, India, 2017
- IndieWorks | Queens, NY, 2017
- Sunnyside Shorts Film Festival | Queens, NY, 2016
- Woodstock Film Festival | Woodstock, NY, 2016
- Grand OFF World Independent Short Film Awards | Warsaw, Poland, 2016
- Swedish International Film Festival | Stockholm, Sweden, 2016
- Wiper Film Festival | New York, NY, 2016
- SILA Festival | San Pietro Magisano, Italy, 2016
- Roma Cinema DOC | Rome, Italy, 2016
- Title Ruse Film Festival | Coventry, England, 2016
- Equality Festival | Kiev, Ukraine, 2016
- Baghdad International Film Festival | Baghdad, Iraq, 2016
- Festival de Cortometrajes "Jose Francisco Rosado" PACAS | Pedro Muñoz, Spain, 2016
- Boston Galactic STARS 2018 | Boston, MA, 2016
- York Film Festival | Queens, NY, 2016

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- Melbourne Indie Film Festival | Melbourne, Australia, 2016
- Big Apple Film Festival | New York, NY, 2016
- Linoleum International Contemporary Animation and Media Art Festival | Kyiv, Ukraine, 2016
- Miami Independent Film Festival | Miami, FL, 2016
- Minikino Film Week | Denpasar, Bali 2016
- Animation Attack! | Atlanta, GA, 2016

### DOCADEMIA

- Purdue University Northwest January and April 2018
- School of the Art Institute of Chicago March 2018
- Worcester State University January and November 2016 | April, June, and August 2017

#### NATIONAL TRANSLATION MONTH (NTM) IN THE MEDIA

BookRiot | LitHub Daily: September 20, 2016 | LitHub Daily: September 19-23, 2016 | The Rumpus | Lantana Publishing | Fractalia | Best American Poetry Blog | Two Lines Press | The Paris Review | Publishing Perspectives | The Utah Review | The Arkansas International

#### **TECHNICAL PROFICIENCIES**

Microsoft Office Suite: Outlook, Word, Excel, PowerPoint; Google Drive (Advanced): Forms, Spreadsheets, Docs; Adobe CS (Photoshop, Illustrator, InDesign); Social Media Management: Facebook, Twitter, Tumblr, Pinterest, StumbleUpon, Digg, Instagram, Google+, Foursquare, SocialOomph, TweetDeck, Hootsuite, ManageFlitter, Tailwind; CMS/LMS: Moodle, Canvas, Blackboard; Scheduling Platforms: WCOnline, TutorTrac; Project Management Tools: Trello

#### **PROFESSIONAL AFFILIATIONS**

New York Writers Workshop College Reading and Learning Association (CRLA) Association of Tutoring Professionals (ATP) Caldwell College Service Learning Program Mentor National Association of Developmental Education (NADE)