

Opening in 2019, Sloane Place is a new enterprise which is part of the iconic 99-year-old Sloane Club, a club that has been around one way or another since the Second World War. The building has a lot of tales intertwined into its walls as it was originally used as the Service Womens Club, then later on was The Helena Club in the sixties. During the seventies, the five-storey Victorian red-brick building became the Sloane Club, founded in 1922 by Princess Helena-daughter of Queen Victoria. This club was once only available to executive members, a place where guests could unwind, work or relax, however now anyone is able to indulge in the luxury which is leisure, at this fashionable, historic and high-class hotel.

Chelsea wouldn't be such an iconic postcode if it wasn't for the boutique hotels that reside there, the Pont Street Dutch style Sloane Place is a key example of what makes Chelsea the stylish, sophisticated location it is known for today. Indulging in luxury is the only option while staying here as right on your doorstep is French luxury fashion brand, Dior. Alternatively, a few yards away is Sloane Square, the home of high fashion global brands and delectable dining. Splurge out at Cartier or browse the French cuisine at Colberts, these are just the many neighbourhood options that are in the palm of your hand while staying at Sloane.

Sloane Place is the embodiment of class and glamour, enter the hotel and see the name engraved in gold on the sleek marble floor, then take the venture to your room using either the elevator or take the elegant wooden staircase, with black iron railings, timeless dark red and black carpets and a unique light that hangs all the way down the five storeys, showing guests a glistening chandelier on each level.

Sloane Place offers guests a choice of 5 different rooms to opt for, ranging from a 'cosy' room, ideal for solo travellers and short stays, feel the busyness of your day wash off you as you step foot under

the walk-in waterfall shower the room is provided with, along with swanky Villeroy and Bosch fittings. Toiletries provided are by British company Nobel Isle, which uses locally sourced extracts from around the UK to create British themed fragrances.

All rooms are classically and characteristically British, sporting neutral colours, with dashes of mustard on the velvet headboards and blankets, contrasting navy cushions can be found on the comfy upholstered chairs in the 'Chelsea Double', 'Chelsea Twin' or 'Suite' rooms. Suite rooms also come with a seating area and the difficult choice between a bath or a shower from when you come in from visiting the bustling streets of Chelsea. All rooms also come with a space to hang your outfits for the exciting outings you may have planned, as well as a desk area, Wi-Fi and a generous 40-inch smart tv.

Executive Chef, Bernhard Mayer (previously of the Savoy and Four Seasons) is the brains behind the tantalising menus available at Sloane which showcase Mayers 'Modern British' style of food, offering dishes such as the 'Sloane Place Beef Burger' or Braised Lamb Shoulder Casserole to stimulate your tastebuds and lavish in amazing British cuisine. Mayer will also work closely with you to create personalised menus for any exclusive dinners or parties you may want to host.

Get your party shoes out and book a table at the exclusive hidden gem of what is 'The Hideaway', Sloane Places newly refurbished space for birthdays, engagements and any other celebration that may be coming up in your calendar. The chic and fashionable bar and restaurant is plated with mirrors, dark teal tiles and mahogany furniture for a dark, seductive feel.

The hideaway is brightened up by the endless twinkling light shades, lamps, and signs that work hand in hand with the countless decorative colourful greenery that dots around the room, the lights and colours bounce off the shiny tiles, making this intimate and darkly furnished room into an ideal bright setting for any classy party.

Overall, Sloane Place is the perfectly British place to stay while in the capital, if the extravagant location of Chelsea isn't enough to entice you then the contemporary, intimate rooms and function areas definitely will. An unmatched choice while taking either a trip for business, or to splurge out on the high-end shops and dining that are right on the doorstep.