Sloane Square Hotel has the aesthetic of dreams, this beautiful establishment is located in fashionable Chelsea, London and is conveniently placed within 100 metres from alfresco dining in and around Duke of York Square. Affluent brands such as Harrods and Harvey Nichols are just a short walk away, making Sloane Square Hotel an ideal base for guests who aren't shy of indulging within luxury and grandeur.

The Chelsea hotel was designed and named after Sir Hans Sloane in 1771, the fashionable location was a globally envious place to spend the swinging sixties, making Sloane Square Hotel a hot spot for members of the upper class. The Beatles themselves stayed in the hotel often when it was previously called The Royal Court, proving its worthiness to those who yearn after sophistication.

The boutique hotel takes pride in being an independent and privately owned and are proud of being able to offer a personal and unique experience for each and every one of their guests, whether that be for a lone traveller or large group. The hotel was completely refurbished and reopened as Sloane Square Hotel in 2006, where it has deservedly kept its 4-star title ever since.

Sloane Square feels like a home from home, the bijou decorum is continued throughout, starting right from check in, the reception could pass as a regal living room, with a cosy fireplace, traditional mix and match sofas, warm lighting and homely accessories, but keeping a fashionable edge with its bright and beautiful art work. The elevator deserves a special mention in itself as it is disguised as a mini library, with books and bookshelves built along all four sides, another way of keeping traditional characteristics alive.

Unironically, Sloane Square has a precise number of 100 suave rooms to choose from, with a choice of overlooking either the hustle and bustle of Sloane Square itself, or the peacefulness of Holy Trinity

Church. Guests have the choice of 6 different types of rooms to choose from, ranging from a single room to the junior suite. Especial touches are what make this hotel so distinctive, as you will be welcomed to fresh, air-conditioned rooms with signature Sloane Square teddy bears waiting for you on each bed.

Each room is mainly white or cream and are tastefully and individually provided with different classic wooden furniture along with modern headboards and furnishings, making every room an intimate and personal experience for its visitors. Natural light beams through the beautiful arched windows that inhabit the majority of rooms and when it comes to the evening, guests can unwind under luxurious linen sheets and soft pillows, black out curtains also ensure ultimate undisturbed placidity for a great night's sleep.

Families are also welcomed, with interconnecting rooms available for larger numbers such as the 'club family' room, which also comes with unmissable extra benefits such as free soft drinks from the rooms personal mini bar, enhanced luxury toiletries and coffee facilities and even a neck and back massager to be at leisure after a long day out with the family.

Cote Restaurant's' French brassiere and bistro resides within Sloane Square Hotel, where you can spoil yourself in relaxed all day dining which is inspired by the brassieres of Paris. Some of the mouthwatering seasonal specials that cote currently offer include Chateaubriand to share between two, or a traditional French alps dish of Tartiflette. A welcoming and warm maroon and mahogany setting, which also offers alfresco dining and a wide range of 9 different food and beverage menus to browse upon.

Elegancy is the be all end all for Sloane Square Hotel, the snug but also bright and airy rooms create a homely space through simplicity that is

extremely effective for an unmatched destressing atmosphere. If you enjoy the finer experiences, then this hotel is an unparallel choice for you while visiting London.