

Solomon Effiong Ekanem

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Personal statement

Creative content editor with extensive administrative and project management experience from concept to development. Collaborative team player with background in several challenging and fast-paced environments.

Key Skills

CMS Editing	Content Writing
Public Relations	Trend analysis
Team Building	Social media expertise
Product Management	Project planning
Skilled Editor	SEO content creator

Employment History

Opera Software AS, Lagos State (Opera News)

Editor (Product Operations)

(April 1 - Date)

- Maintain daily content updates on the Nigerian Content Management System (CMS) according to user data analysis
- Update the Opera News App users with daily push notifications to the Nigerian market to increase retention, daily active users (DAU)
- Conduct quality control checks on articles on the App landing page to create the best FRN (First Refresh Page) for new users on the App

Managing Editor (Community Product)

(May 2021 - March 2022)

Achievements and Responsibilities

- Managing over 100 authors who publish an average of 210 articles daily on the News Hub
- Providing assistance and guidance on headline formation, content structuring
- Organizing content ideas and article writing calendar for authors
- Providing training and updates on new publishing guidelines and communication specifics

Review Editor

(November 2020 - May 2021)

Achievements and Responsibilities

- Was part of the team that developed structure for local news platform on the app
- Reviewed localized domains separating and categorizing them in the appropriate local government areas and states for personalized user experience (Nigerian Market)
- Currently reviewing over 50,000 domains and categorizing them under suitable seeds for general usage on the domain

Associate Content Editor/Content Writer
(February 2019 – November 2020)

Achievements and Responsibilities:

- Part of the Top News team responsible for sending daily push notifications to the Opera News NG users
- Updating and modification of channels on the app and monitoring breaking news across the globe to enhance good user retention with the app users
- Created content in the Politics, Society News and Health categories on the News Hub
- Assist the content team with online information verification and content transcoding to the app.
- Controlled App interactions and community of customers to ensure they get the best user experience i.e. High click-through rate (CTR) interactions, daily page visits, and time spent on the app.
- Edited, added and monitored contents to selected subscribers tags for users on the app
- Developed user based article sources for locations around the country in the app's pioneer Local News Project.
- Review editor for all featured domains on the app to prevent projection of fake news and under performing sites

Intern, Community Product Operations
September 2018 – February 2019

- Was part of the fantastic team that amplified Opera News app growth by 20 million users within its first year of app launch in Africa.
- Maintained daily content updates on the Nigeria/Ghana Content Management System
- Updated the Opera News App users with daily push notifications to the Nigerian and Ghana markets to increase retention

SPAR Nigeria, Port Harcourt

Administrative Officer

(July 2017 – December 2017)

Achievements and responsibilities:

- Responsible for a team of 35 operations staff in Maintenance, Security, Transport and housekeeping departments.
- Improved and updated general facility/fleet management modules.
- Scheduled vehicle assessment/repairs and daily driver KM-run documentation
- Liaising with government institutions and vendors for up to date documentation of permits and Levies

Sundry Foods Limited, Port Harcourt

Unit Team Lead (Bakery)

(January 2015 – June 2017)

Achievements and responsibilities:

- Responsible for a team of over 120 Staff in operations, managerial and transport/sales team.
- Achieved team targets, reaching over 100% targeted revenue against plan.
- Coordinated increased product sales and general product bookings and distribution throughout Port Harcourt region.
- Provided training, support and call coaching for new starters, as well as my own team members
- Prepared and coordinated logistics setup for daily product dispatch to 7 Quick Service Restaurants units in Port Harcourt region

Rehoboth Specialist Hospital, Port Harcourt

Admin/HMO Officer

(June 2013 – December 2014)

Achievements and responsibilities:

- Responsible for a team of 15 staff in housekeeping/transport and security department.
- Preparing Monthly Patients Bills to Retainer HMOs/Companies and Client's Relationship Management.
- Staff recruitment and General Facility management.
- Secretarial functions to the Medical Director.

Green Olives Bakery, Uyo.

Production Manager

(January 2012 – February 2013)

Achievements and responsibilities:

- Supervised General Productions.
- Managed Material Procurement/Sales Documentation

Agricultural Research Council, Abuja (NYSC).

Research Officer

(September 2010 – October 2011)

Achievements and responsibilities:

- Documentation Of Research Information From Research Stations.

Education

- **University Of Uyo, Akwa Ibom State**

B.Sc, Brewing Science And Technology

2010

- **Federal Government College Enugu, Enugu State.**

West African Schools Certificate Examinations (WASSCE)

1999

- **Independence Layout Primary School, Enugu State.**

First School Leaving Certificate

1994

Other Certificates

- **Reuters**

Introduction To Digital Journalism - September 2021

- **Pneuma Projects Academy, Abuja**

Executive Masters Certificate - Project Management (Prince 2) 2011

- **Institute Of Safety Professionals Of Nigeria**

Certificate in General HSE – 2014

- **Sundry Foods Leadership Management Training/Kendor Consulting**

Certificate of Participation. 2016.

- **Federal Fire Service/Haput Consulting Services ltd**

Certificate of Training in Arson Prevention and Fire Risk Management – 2017

- **Google Inc.**

Google Certification - Fundamentals Of Digital Marketing – 2018 (K4V M2N GHZ)

- **Google Analytics Academy.**

Certificate Of Completion - Analytics for Beginners

- **Thomson Foundation – Journalism Now**

Certificate Of Completion - Copyright Protection 2019 (A2kS9k4B)

- **Open Media Hub (E.U Funded)**

Certificate Of Completion – Online Media Production - MASTERING THE ESSENTIALS

Referees available on request