

ROMY VOSWIJK



PROFILE

Social, curious, communicative and a teamplayer are skills that describe me. I have experience in doing marketing research, copywriting, creating social media content and making videos. I am very interested in enhancing and learning new skills.

Programming languages

- InDesign - Advanced
- Premiere Pro - Advanced
- Premiere Rush - Advanced
- Acrobat - Advanced
- Lightroom - Intermediate
- Photoshop - Beginner
- Audition - Intermediate
- After Effects - Intermediate
- Illustrator - Intermediate
- Microsoft Office - Advanced

EDUCATION

Bachelor of Arts in Creative Business, Minor in International Journalism 2019 - Present

Amsterdam University of Applied Sciences, the Netherlands

Relevant courses: Consumer Behaviour, Marketing, Media Psychology, Storytelling, Media Ethics

Honours: Class President year 2 & 3

Exchange Programs in Turkey and Belgium

Intermediate Vocational Education in Media Editing 2016 - 2019

Media College Amsterdam, the Netherlands

Relevant courses: Photography, Video Editing, Copywriting, Publishing & Design, English

Exchange Program in Ireland

WORK EXPERIENCE & PROJECTS

Content Creator Intern Sep. 2022 - Present

Zentern Internships, Japan

- Generated more than 16k views on social media posts
- Wrote and edited content for the website, blogs, marketing materials, and social media platforms
- Utilized SEO methods to increase site traffic

Communication Intern Nov. 2020 - May 2021

La Plume Media, the Netherlands

- Created an online broadcast for Gall & Gall, the leading wine and liquor retailer in the Netherlands
- Did interviews and wrote articles for Larinx magazine
- Assisted with basic graphic design tasks using Photoshop and InDesign

Copywriting Intern Sep. 2018 - Apr. 2019

XGN, the Netherlands

- Wrote an article about Apple TV apps that got published in Dutch newspaper NRC
- Generated more than 100k views on gaming related articles on the website
- Visited, reported and wrote about gaming events, such as Tekken 7 World Championship in Amsterdam
- Wrote 10 reviews about game titles, such as Spyro Reignited Trilogy, Life is Strange 2 and Little Nightmares

Allround Media Intern Apr. 2018 - Jun. 2018

NH Media, the Netherlands

- Assisted with five live television broadcasts for NH Leeft
- Negotiated with event managers about possible locations for television shows
- Maintained business relationships by phone, email and physical meetings

Cashier Jun. 2016 - Sep. 2022

Lidl Nederland, the Netherlands

- Provided a positive customer experience with fair, friendly, and courteous service
- Resolved customer issues and answered questions
- Handled cash, credit and checked transactions with customers

SKILLS / INTERESTS

Languages

- Dutch - Native
- English - Fluent
- German - Basic
- Japanese - Basic

Hard Skills

- Content Creation
- Copywriting
- SEO Marketing
- Video Editing
- Social Media

Soft Skills

- Creativity
- Responsible
- Open-minded
- Customer Service
- Leadership

Interests

- Writing
- Journalism
- Reading
- Poetry
- Japanese language & culture

CERTIFICATIONS

Digital Marketing Certificate, Google, 2020