

OBJECTIVE: To write and/or edit journalistic stories about vibrant personalities, brands, environments, legislation, and current issues on the cannabis industry, culture and economy.

EXPERIENCE:

Green Eugene Magazine — *Editor-in-Chief, Writer, Photographer, Social Media Manager*

Emerald Media Group in Eugene, Oregon | November 2017 – February 2024

- ◇ Responsible for all hiring decisions, delegating assignments, deadlines, print dates and meetings with 8-15 staff members
- ◇ Writing, editing, fact-checking and providing creative direction on topics of the local cannabis industry, culture, personalities and businesses
- ◇ Administer WordPress website and social media posts
- ◇ Maintain local business partnerships and writing sponsored content

Maude Kerns Art Center — *Educator*

Eugene, Oregon | January 2023 – December 2023

- ◇ Wrote state-standard art curriculum for ages 6-11
- ◇ Created summer camp programs and delivered private lessons

Fallon Love Productions — *Event DJ*

Oregon and Washington | March 2021 – March 2022

- ◇ Create client-specific event playlists and mixes using Virtual DJ and operating other professional audio and light systems
- ◇ Announce and facilitate programs on event schedules

Environmental Leadership Program (ELP) — *Educator*

University of Oregon | January 2020 – June 2020

- ◇ Create and deliver field trip curriculum for 5th-8th grade students
- ◇ Collaborate with nonprofit and community partners to address local environmental needs to design lesson plans
- ◇ Engage with and educate students about climate change topics

Puma Press — *Editor-in-Chief, Environment Editor, Staff Writer*

Phoenix, Arizona | September 2019 – September 2021

- ◇ Designing weekly digital and quarterly print newspapers composed with the AP Style Guide
- ◇ Managing staff of 15-25 writers, desk editors and designers
- ◇ Updating WordPress website and social media accounts with weekly online content

EDUCATION:

University of Oregon — *Bachelor of Science*

Fall 2017 – Winter 2024

Earned concurrent Bachelor of Science in Journalism and Environmental Studies. Awarded The Columbia scholarship for undergraduate School of Journalism and Communications coursework.

Paradise Valley Community College — *Associates of Arts*

Fall 2015 – Summer 2017

While maintaining a 3.8 GPA in the honors program, I involved myself with the PVCC student newspaper as a staff writer, environment editor, and editor-in-chief.

SKILLS:

Adaptability and flexibility

Adobe Creative Cloud, Google Suite, Microsoft Office

AP Style and fact-checking

Attention to detail and creative problem-solving

DSLR camera photography, videography and lighting equipment

Dynamic storytelling and reporting on a wide range of beats

Interviewing

Newsletter writing and mailing lists, Mailchimp

Social media management: Instagram, X, YouTube, TikTok

Sustainability & environmental justice

Working under tight deadline pressure

Writing, editing & organization

AWARDS & VOLUNTEER:

Spring 2024: Awarded 1st place for Best Feature Story in the 2024 Oregon Newspaper Publishers Association contest.

Fall 2023: Awarded the certificate by the Association of Pacific Rim Universities on “Global Sustainability: Waste & the City”

Spring 2023: Awarded 3rd place for Best Review and 3rd place for Overall Best Edition in the 2023 ONPA contest.

Spring 2022: Assisted editor at Eugene Magazine with social media, newsletters and website content.

Spring 2020: Awarded Certificate of Excellence for outstanding student employee from the UO Craft Center.

Fall 2018: Joined KWVA 88.1FM and hosted weekly radio shows and talk programming.

Spring 2017: Joined PVCC Honors Program. Published in the Arizona Library of Congress for the Veterans Heritage Project.