# **Kayl Wohl**

**OBJECTIVE:** To write about personalities, brands, environments and current issues by delivering high-quality, fact-checked journalistic storytelling. To use my skills to continue to learn, grow and adapt creativity to new projects.

#### **EXPERIENCE:**

## Green Eugene Magazine — Editor-in-Chief, Writer, Photographer

Emerald Media Group in Eugene, Oregon | November 2017 – February 2024

- ♦ Responsible for all hiring decisions, delegating assignments, deadlines, print dates and meetings to 8-15 staff members
- Writing, editing, fact-checking and providing creative direction on topics of the local cannabis industry, culture, personalities and businesses
- ♦ Administer website and social media posts
- Maintain business partnerships and sponsored content

#### Maude Kerns Art Center — Educator

Eugene, Oregon | January 2023 – December 2023

- ♦ Wrote state-standard curriculum for ages 6-11
- ♦ Created summer camp art programs and delivered private lessons

#### **Fallon Love Productions** — Event DJ

Oregon and Washington | March 2021 - March 2022

- Create client-specific event playlists and mixes using Virtual DJ and operating other professional audio and light systems
- ♦ Announce and facilitate programs on event schedules

# **Environmental Leadership Program (ELP)** — *Educator*

University of Oregon | January 2020 – June 2020

- ♦ Create and deliver field trip curriculum for 5<sup>th</sup>-8<sup>th</sup> grade students
- ♦ Collaborate with nonprofit and community partners to address local environmental needs to design lesson plans
- ♦ Engage with and educate students about climate change topics

#### Puma Press — Editor-in-Chief

Phoenix, Arizona | September 2019 – September 2021

- Designing weekly digital and quarterly print newspapers composed with the AP Style Guide
- ♦ Managing staff of 15-25 writers, desk editors and designers
- Updating WordPress website and social media accounts with weekly online content

# **EDUCATION:**

# **University of Oregon** — Bachelor of Science

Fall 2017 – Winter 2024

Earned concurrent Bachelor's of Science in Journalism and Environmental Studies. Awarded The Columbia scholarship for undergraduate School of Journalism and Communications coursework.

# Paradise Valley Community College—Associates of Arts

Fall 2015 – Summer 2017

While maintaining a 3.8 GPA in the honors program, I involved myself with the student newspaper as staff writer, environment editor, and editor-in-chief.

#### **SKILLS:**

Adaptability and flexibility

Adobe software: Photoshop, Audition, Bridge, Lightroom Acrobat and Premiere

AP Style and fact-checking

Creative problem solving

DSLR camera photography, videography and lighting equipment

Dynamic storytelling and reporting on a wide range of beats

Google Suite

Interpersonal and written communication

Interviewing

Microsoft Office

Newsletter writing and mailing lists, Mailchimp

Search Engine Optimization

Social media management: Instagram, X, YouTube, TikTok

Sustainability & environmental justice

Working under tight deadline pressure

Writing, editing & organization

## **AWARDS & VOLUNTEER:**

Fall 2023: Awarded the participation and completion certificate of the Association of Pacific Rim Universities on Global Sustainability: Waste & the City

**Spring 2023:** Awarded 2 ONPA Awards, including 3<sup>rd</sup> place for best review and 3<sup>rd</sup> place for overall best edition

**Spring 2022:** Promoted to Editor-in-Chief of Green Eugene.

**Spring 2020:** Awarded Certificate of Excellence for outstanding student employee from the Craft Center.

**Fall 2018:** Joined KWVA 88.1FM and hosted weekly radio shows and talk programming.

**Spring 2017:** Joined PVCC Honors Program. Published in the Arizona Library of Congress for the Veterans Heritage Project.