Kayl Wohl

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EXPERIENCE

LEAF MAGAZINES
Copy Editor | Remote | May 2024 to June 2025

- Coordinate copy flow and production across five monthly magazines, using Google Workspace and Excel tracking spreadsheets to manage submissions and revisions among state Content Directors and a national network of 25–30 writers, designers and clients.
- Copyedit and fact-check more than 60 annual editions for AP style, publication voice, grammar and accuracy.
- Rewrite and develop editorial content as needed, including the National News column.

GREEN EUGENE
Editor-in-Chief, Writer, Photographer & Social Media Manager | Eugene, Oregon | Nov. 2017 to Feb. 2024

- Directed editorial strategy and production for quarterly print and digital editions, managing an 8–15-person staff, hiring, assignments, production calendars and deadlines.
- Reported, wrote, edited and fact-checked award-winning features covering local cannabis culture, businesses, personalities and community issues.
- Administered and designed the publication's WordPress website, produced social media and newsletter content, and developed audience-growth campaigns, increasing its social media following from 300 to 1,500.
- Produced original photography, video and multimedia content for print and digital platforms using Adobe Creative Cloud

MAUDE KERNS ART CENTER
Environmental Art Educator | Eugene, Oregon | Jan. 2023 to Dec. 2023

- Developed and delivered hands-on visual arts programming for children ages 6–11, incorporating environmental education, local ecology and climate change.

FALLON LOVE PRODUCTIONS
Event DJ & Production Assistant | Oregon and Washington | March 2021 to March 2022

- Produced event playlists and audio mixes using Virtual DJ, tailoring music selections to client preferences and independently coordinated on-site operations: sound, lighting, scheduled programming, equipment setup and breakdown.

EDUCATION

University of Oregon
B.S. in Journalism and Environmental Studies | 2024

- Recipient of the Columbia Scholarship for undergraduate journalism and communications coursework.

Paradise Valley Community College
Associate of Arts | 2017

- Presidents List and honors program distinction
- Served as a staff writer and Editor-in-Chief of the student newspaper.

TECHNICAL SKILLS

Editorial: Reporting, Feature Writing, AP Style, Copyediting, Proofreading, Fact-Checking and Publishing.

Digital Publishing & Audience Development: WordPress CMS, Mailchimp, Substack, Social Media Management, SEO & Keyword Research, Audience Analytics (Google Analytics 4, WordPress Analytics, Instagram Insights, Meta Business Suite).

Design & Multimedia: Adobe Creative Cloud (Audition, InDesign, Photoshop, Lightroom, Premiere Pro), ArtCraft, Canva, Digital Photography, Video & Audio Editing.

AWARDS & VOLUNTEER

- 2024: First Place, Best Feature Story — Oregon Newspaper Publishers Association (ONPA) Awards.
- 2023: Third Place, Best Review; Third Place, Overall Best Edition — ONPA Awards.
- 2023: Certificate of Recognition, Waste & the City — Association of Pacific Rim Universities, Global Sustainability program.
- 2020: Enviironmental Leadership Program — created and delivered curriculum for 5th-8th graders in H.J. Andrews Old Growth Experimental Forest
- 2020: Certificate of Excellence for Outstanding Student Employee — University of Oregon Craft Center.
- 2018: KWVA 88.1 FM radio rost — weekly radio shows
- 2017: Veterans Heritage Project — wrote for annual project publication archived by the Library of Congress.