

naära™

*Skin care
you can drink*



Naära is skin care you can drink. Naära provides a breakthrough “inside-out” approach to caring for your skin with nurturing TruMarine® Collagen.

In a double-blind, placebo-controlled clinical study, TruMarine Collagen was shown to promote a younger appearance in as few as four weeks.†

Find out how you can battle the natural deterioration of collagen and recapture a youthful, firm and radiant appearance from the inside out with Naära.†

†These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

WHAT IS COLLAGEN?

Understanding collagen begins with knowing that collagen makes up 75% of skin. It has been referred to as skin's scaffolding, functioning primarily to give skin structure so skin looks smooth and youthful¹.

WHAT HAPPENS AS SKIN AGES?

After the age of 20, skin loses 1-3% of collagen each year, and due to natural hormonal changes, skin may lose up to 30% each decade. As this collagen production slows, the collagen fibers in the skin become brittle and begin to break down, resulting in visible signs of aging such as fine lines, loss of elasticity and deep wrinkles².

WHAT ARE THE SKIN BENEFITS OF NAÄRA?

Naära is a combination of 5,000 mg TruMarine Collagen and other top-quality nutrients including zinc, biotin, pantothenic acid and vitamins C, E, B6 and B12. TruMarine Collagen was clinically studied to show numerous positive effects on skin, including:

- ✓ Promoting skin elasticity and firmness[†]
- ✓ Minimizing the appearance of fine lines[†]
- ✓ Minimizing the appearance of deep wrinkles[†]
- ✓ Increasing skin hydration[†]
- ✓ Promoting normal collagen formation[†]

WHAT IS TRUMARINE COLLAGEN?

TruMarine Collagen is sourced exclusively from fish skin and scales of a sustainable and traceable supply chain. The high-quality collagen is extracted according to strict standards – without sacrificing environmental responsibilities – and is characterized by its complex hydrolysis process. This complex hydrolysis process breaks down the natural fish collagen into a small molecular weight, which makes it highly bioavailable and easily digested and absorbed.³

CLINICALLY PROVEN EFFECTS OF TRUMARINE COLLAGEN INGESTION

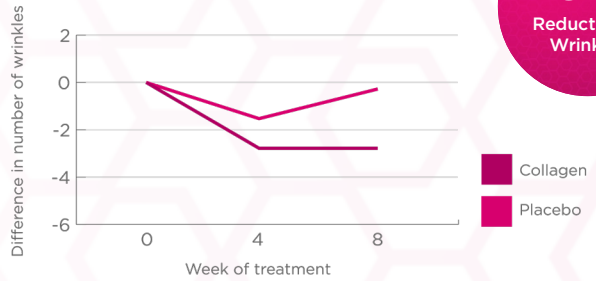
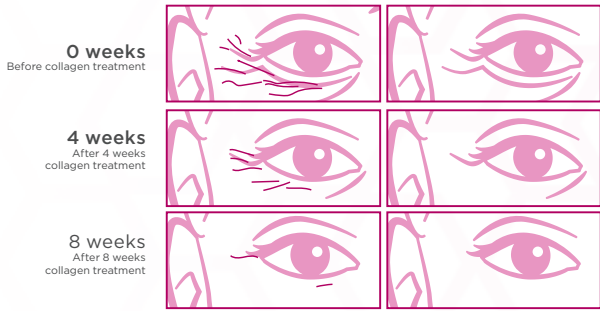
In a double-blind, placebo-controlled, randomized clinical trial in 2014, 88 women aged 35-65 years were given 5,000 mg of TruMarine Collagen or a placebo once daily for eight weeks. Before treatment and at four and eight weeks, digital images of the facial skin were analyzed by VISIA® Complexion Analysis, which records and measures surface and subsurface skin conditions. A diary and self-assessment questionnaire of facial skin condition was administered at zero, four and eight weeks. At the conclusion of the study, daily ingestion of TruMarine Collagen resulted in significantly improved facial skin condition at both four and eight weeks.

Each decade, your skin loses up to **30% of its collagen**. Loss of collagen and elastin causes skin to appear loose, dull and saggy.



RESULTS OF DAILY INGESTING 5,000 MG TRUMARINE COLLAGEN

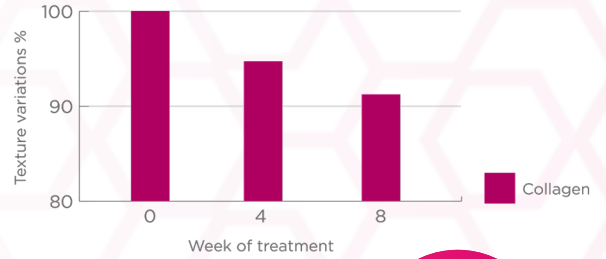
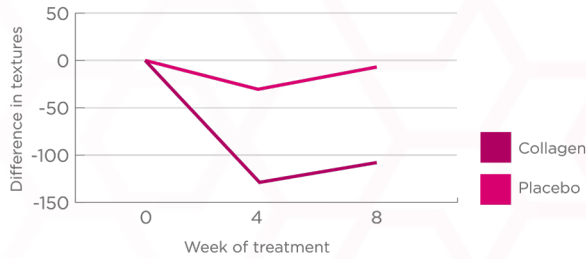
REDUCED FACIAL WRINKLES BY 8% (8 WEEKS)



8%
Reduction in Wrinkles

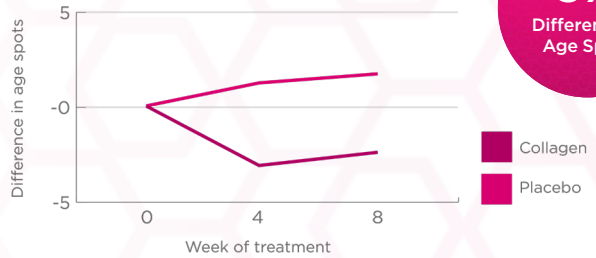
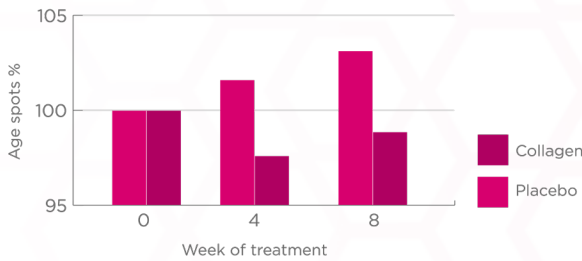
IMPROVED SKIN TEXTURE BY 10% (8 WEEKS)

10%
Improved in Skin Texture



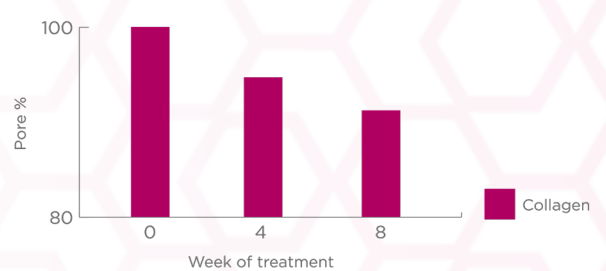
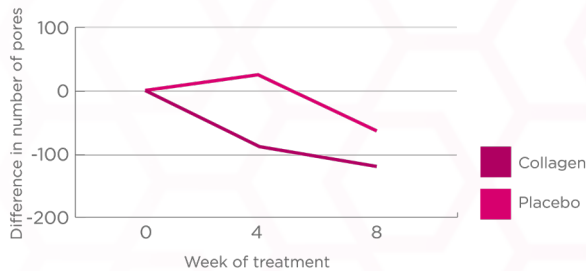
DECREASED NUMBER OF AGE SPOTS BY 5% (4 WEEKS)

5%
Difference in Age Spots



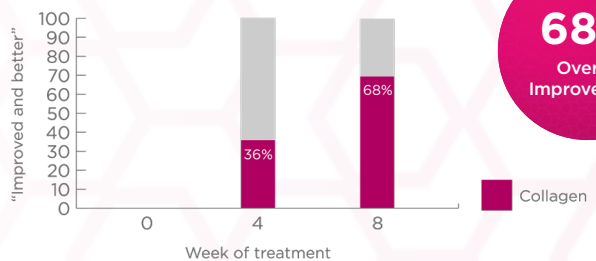
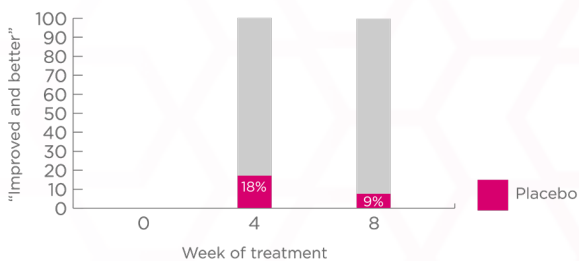
SIGNIFICANTLY LESS NOTICEABLE PORES BY 7% (8 WEEKS)

7%
Reduction in Pores



OVERALL MORE YOUTHFUL APPEARANCE (8 WEEKS)

68%
Overall Improvement





HELLO, BEAUTIFUL RESULTS.

Skin care you can drink, Naära nourishes your skin from the inside, giving you a more youthful, glowing and radiant complexion that starts from within. The high-quality TruMarine Collagen formula works to promote a younger appearance of skin, resulting in the reduced appearance of wrinkles, improved skin texture, fewer age spots, less noticeable pores and an overall more youthful appearance. What are you waiting for? Start taking care of your skin from within today.