

# ACHIEVEMENTS

JEUNESSE™

# & RECOGNITION





ZEST FOR LIFE

MORE TIME FOR WHAT MATTERS MOST

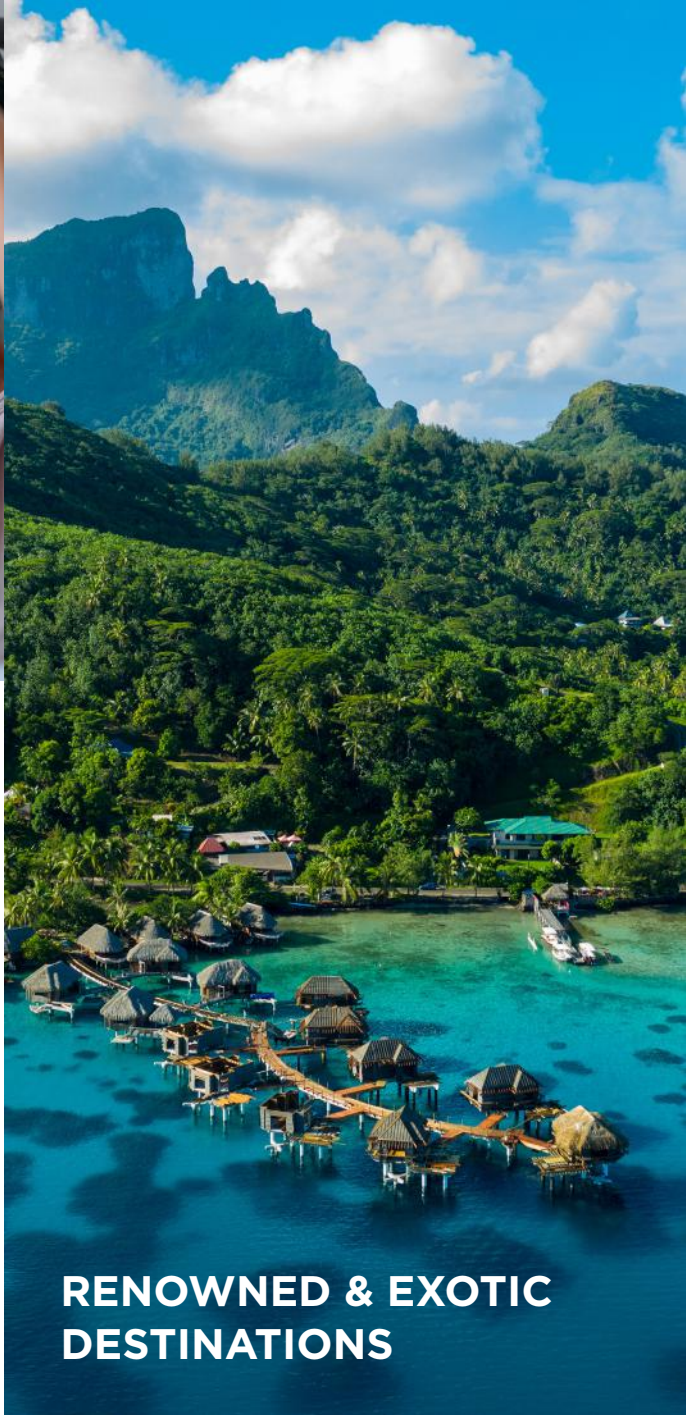


DISCOVER NEW MEMORIES



# WHY JEUNESSE?

THESE EXCITING REWARDS AND MORE ARE IN STORE FOR YOU.



RENOWNED & EXOTIC DESTINATIONS



BE YOUR OWN BOSS



EXCLUSIVE DESTINATION EXPERIENCES



LIVE LIFE TO THE FULLEST



SHARE PRODUCTS, SHARE SUCCESS



At Jeunesse, we're passionate about Redefining Youth through our revolutionary products and life-changing opportunity. We're also passionate about rewarding our global family of Distributors for their extraordinary achievements. So what are you waiting for? Now is the perfect time to see how far you can go with Jeunesse!

Whether you are looking to work full time or part time with Jeunesse, we're dedicated to helping you each step of the way. If you're motivated to work hard and build your business with like-minded enthusiasts, you'll generate the success you seek. You'll also develop valuable skills that will help you in every facet of your life.

At Jeunesse, we empower people to reach their full potential. We're excited you've chosen to join this global movement and build a new dream with us. Along this journey, we look forward to celebrating your victories and rewarding each and every milestone.

With appreciation,



*Randy Ray*

**RANDY RAY**

FOUNDER  
& CEO



*Wendy Lewis*

**WENDY LEWIS**

FOUNDER  
& COO



*Scott A. Lewis*

**SCOTT LEWIS**

CHIEF VISIONARY  
OFFICER

## JEUNESSE EMPOWERS YOU TO **REACH YOUR POTENTIAL**

Generation Young is a global movement made up of Distributors from all over the world. As you set your goals for your Jeunesse business and accomplish them, you have the opportunity to earn incredible rewards along the way. How does an annual international adventure sound? What about a dream vacation to Maui, Hawaii? These impressive rewards and experiences are all possible with Jeunesse!



### EXCLUSIVE PRODUCTS

- Innovative products that are making a difference
- Backed by the Jeunesse Scientific Advisory Board



### MARKETING TOOLS

- Complimentary personal website to launch and grow your business
- Distributor support worldwide



### A REWARDING LIFESTYLE

- World-class events providing leadership, education and inspiration
- Experience amazing vacations and incentive trips through Jeunesse Travel



# JEUNESSE travel

## GET THE PASSPORT STAMPS WORTH BRAGGING ABOUT.

Each year, we reward Jeunesse Distributors who have met certain impressive qualifications with the chance to experience a trip of a lifetime. Held in renowned and exotic destinations, our Jeunesse Travel trips

feature one-of-a-kind accommodations and a variety of activities to INDULGE. DISCOVER. EXPLORE. the locale with their fellow Distributors and families alike.

## SALES INCENTIVE TRIPS

Our Sales Incentive Trips give all Jeunesse Distributors the opportunity to meet certain qualifications and earn a premier trip to a world-class destination.

Within the qualification period, Distributors can qualify through:

- Accumulating Travel Points (all ranks)
- Cycle Qualification (ranks Sapphire Executive and below)
- Director Qualification (ranks Ruby Director and above)



*In 2019, nearly 25,000 Distributors qualified for an incentive trip. This is about 8% of all Distributors who earned at least 1 Travel Point.*





## EMERALD EXPERIENCE

Jeunesse is proud to recognize and celebrate Distributors who have worked hard to achieve Emerald Director status with a incentive trip held each January in tropical Maui, Hawaii. On this trip, we introduce Emerald Directors to the perks of the Jeunesse VIP lifestyle they've earned, while offering a variety of adventurous and cultural activities that foster group connection and relationships with corporate leaders.



**SEE THE FINANCIAL REWARDS PLAN FOR DETAILS ON HOW TO QUALIFY.\***

*\*You may only participate in this experience the first year you meet the qualification criteria.*

*In 2019 there were 106 Distributors that qualified for this trip out of about 532,000 active Distributors.*



## DIAMOND DISCOVERY

Diamond Discovery is the crown jewel of the Jeunesse Travel program. Held each year in some of the world's most prestigious and exotic destinations, this exclusive getaway is designed to reward our qualified Diamond Directors with an experience reflective of their elite level of leadership and hard work, while giving them quality time with Jeunesse Executives.

We graciously welcome all new Diamond Directors and all current Diamond Directors to live the life of luxury at Diamond Discovery.

*In 2019 there were 105 Distributors that qualified for this trip out of about 532,000 active Distributors.*



**SEE THE FINANCIAL REWARDS PLAN FOR DETAILS ON HOW TO QUALIFY.\***

*\*Jeunesse Distributors must be qualified to earn all Jeunesse Travel trips. See Jeunesse Financial Rewards Plan for complete details.*

A close-up photograph of a young man and woman embracing and laughing joyfully. The woman has long, wavy blonde hair and is wearing a red and blue plaid shirt. The man has long brown hair and a beard, wearing a white knit sweater. They are outdoors under a clear blue sky.

## JEUNESSE **EXECUTIVE RANKS**

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Congrats! As an Executive, Jade or Pearl, your hard work is recognized by Jeunesse. Once you reach Sapphire, Sapphire 25, Sapphire 50 and Sapphire Elite Executive, you've hit the first major milestones in the Jeunesse Financial Rewards Plan.

*"If you can imagine it, you can achieve it.  
If you can dream it, you can become it."*

—WILLIAM ARTHUR WARD

# EXECUTIVE, JADE & PEARL

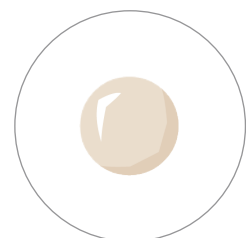
You've arrived! You've achieved the ranks of Executive, Jade and Pearl. We can't wait to honor your achievements. Look for your recognition package in the mail with your official certificate, letter and pin, all commemorating these milestones. Don't stop now!



**EXECUTIVE**



**JADE EXECUTIVE**



**PEARL EXECUTIVE**



# SAPPHIRE



**SAPPHIRE EXECUTIVE-SAPPHIRE 50 EXECUTIVE**

Congrats on reaching one of our first three Sapphire Executive ranks: Sapphire, Sapphire 25 and Sapphire 50. You are now qualified to attend the Sapphire and above Star Gala. At special events, you will receive your pins and have the opportunity to be recognized on stage.



**SAPPHIRE ELITE EXECUTIVE**

Congratulations! You've rank-advanced to Sapphire Elite Executive and have distinguished yourself as a leader with Jeunesse. At our special events, you will receive your pin and award and be recognized on stage by name, slide presentation and group photo.



In 2019, out of Jeunesse's 532,000 distributors, 92,749 advanced to Executive, Jade, or Pearl.



In 2019, out of Jeunesse's 532,000 distributors, 4584 advanced to a Sapphire rank

JEUNESSE

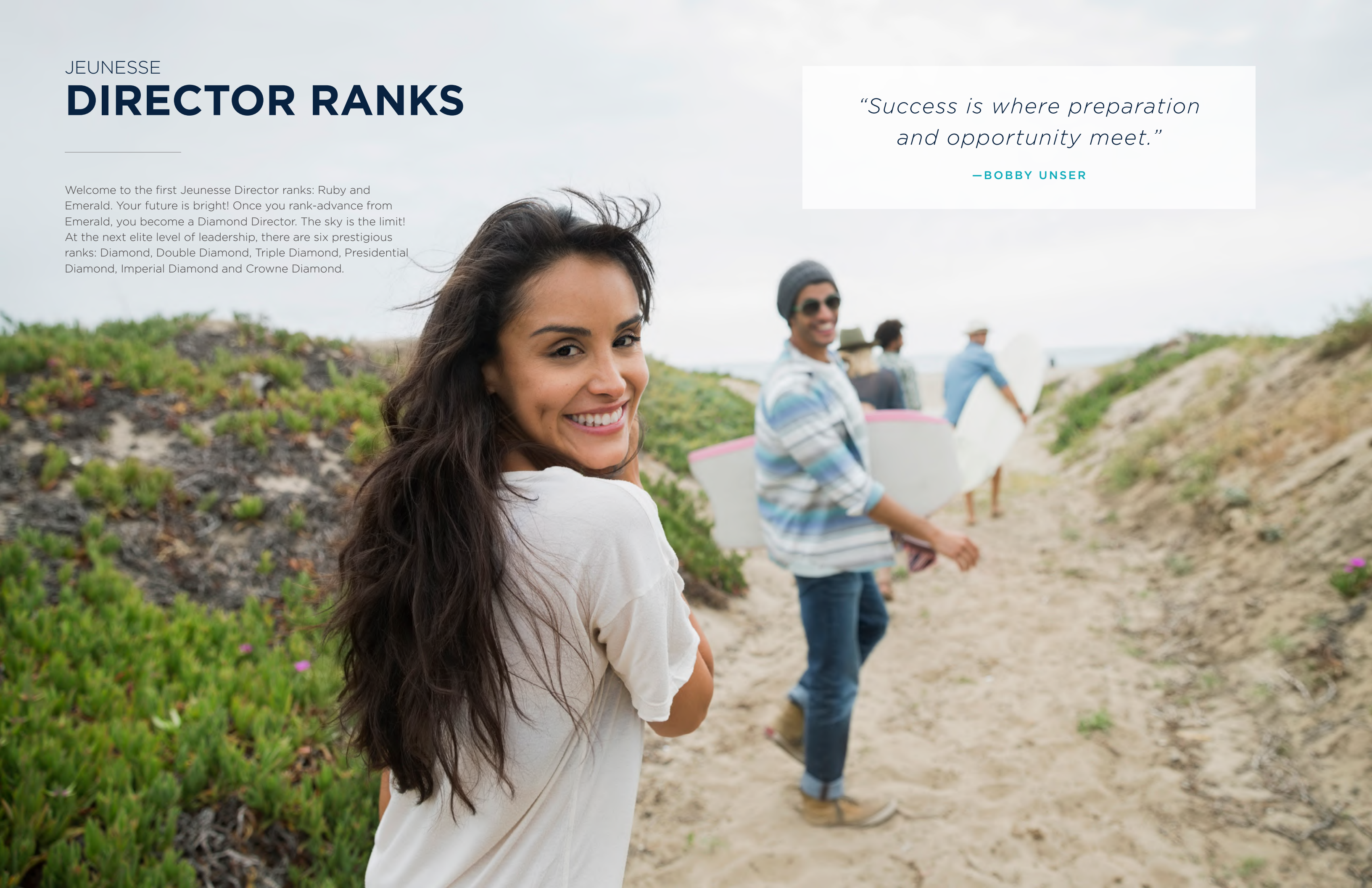
# DIRECTOR RANKS

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Welcome to the first Jeunesse Director ranks: Ruby and Emerald. Your future is bright! Once you rank-advance from Emerald, you become a Diamond Director. The sky is the limit! At the next elite level of leadership, there are six prestigious ranks: Diamond, Double Diamond, Triple Diamond, Presidential Diamond, Imperial Diamond and Crowne Diamond.

*“Success is where preparation  
and opportunity meet.”*

—BOBBY UNSER





# RUBY



## RUBY DIRECTOR

You've achieved another big milestone! Becoming a Ruby Director means you now belong to an exclusive club of leaders whose star is rising quickly. Keep working with consistency, determination and focus, and before you know it, you'll be enjoying the view from the top!



# EMERALD



## EMERALD DIRECTOR

You did it! As an Emerald Director, you qualify to receive elite services from our VIP Department to support your thriving business. You're also eligible to qualify for the exclusive Emerald Experience trip, held annually at a world-class resort in tropical Maui, Hawaii. Aloha!



# DIAMOND & ABOVE



## DIAMOND DIRECTOR

Congratulations on achieving the esteemed rank of Diamond Director! Now you have unlocked numerous components of the recognition program. You are eligible to participate in the quarterly Diamond Bonus Pool and qualify for the annual Diamond Discovery trip. Adventure awaits!



## DOUBLE DIAMOND DIRECTOR

Another incredible milestone has been achieved! We commend the exemplary dedication and leadership accomplishments that have gotten you this far. As a Double Diamond Director, you have truly entered the next level of leadership.



## TRIPLE DIAMOND DIRECTOR\*

Your persistence knows no bounds! As a Triple Diamond Director, you are an extremely high-level ambassador of Jeunesse. You will receive a one-time bonus of \$100,000 USD as an additional token of our deep respect and appreciation.



## PRESIDENTIAL DIAMOND DIRECTOR\*

Presidential looks good on you! Well done on achieving this very prestigious and honored rank with Jeunesse. As a Presidential Diamond Director, you will receive a one-time bonus of \$250,000 USD.



## IMPERIAL DIAMOND DIRECTOR\*

Clearly there's no stopping you now! We applaud your outstanding achievements and the perseverance that has advanced you to this most respected and elite rank. You will receive a one-time bonus of \$500,000 USD in honor of your great accomplishment.



## CROWNE DIAMOND DIRECTOR\*

You have arrived at the pinnacle of Jeunesse leadership! Your passionate dedication, hard work and personal growth have culminated in this special moment. Enjoy your new title and your one-time bonus of \$1,000,000 USD. You deserve it!



*\*SEE THE JEUNESSE FINANCIAL REWARDS PLAN FOR DETAILS ON HOW TO QUALIFY.*

*In 2019, out of Jeunesse's 532,000 distributors, 18 advanced to a Diamond rank*



# MEET OUR BRIGHTEST STARS: THE FOUNDING FIVE

At Jeunesse we know our real success lies in our Distributors. We're proud to honor this elite group of leaders, known as the Founding Five (the first five Distributors at Jeunesse), for their remarkable achievements and dedication to excellence. Their bright light is an inspiration to all.



**KIM HUI**

PRESIDENTIAL DIAMOND DIRECTOR  
UNITED STATES



**TINA HU**

TRIPLE DIAMOND DIRECTOR  
CHINA



**SAMSON LI**

DOUBLE DIAMOND DIRECTOR  
UNITED STATES



**ROBERT NHAN**

DIAMOND DIRECTOR  
UNITED STATES



**WINNY SUTANDYO**

EMERALD DIRECTOR  
UNITED STATES

# SET YOUR SIGHTS ON THE STARS

Jeunesse can help you discover new horizons with our exciting Achievements & Recognition program. This global program is designed to honor your accomplishments with equally impressive rewards. Awards available annually to our Jeunesse Family of Distributors include:

## STAR PACER AWARD

Presented to the top three Distributors in each region who have recruited and enrolled (with packages) the most members.



## STAR MAKER AWARD

Presented to the top three Distributors in each region who have personally developed and recruited the most Sapphire Executives.



## EXECUTIVE MAKER AWARD

Presented to the top three Distributors in each region who have personally developed the most Executives.



## TOP RETAIL SALES AWARD

Presented to the top three Distributors in each region with the highest amount of retail clients on the website.





Did you know Joffice has a new Recognition Dashboard? Here you can view rank advancements on your team and get details on how to advance to the next rank. Check in monthly and never miss a Distributor milestone!

Looking for Jeunesse assets to share on social media? Look no further than [ShareJeunesse.com](https://www.sharejeunesse.com). Under the Social Media section, you'll find product, corporate, event and lifestyle photos. Under Recognition, you'll find pre-designed frames, sized perfectly to share your recognition photos to Instagram and Facebook. When you share Jeunesse-related content on social media, make sure to use our branded hashtags:

**#JEUNESSEGLOBAL**

is our main hashtag

**#GENERATIONYOUNG**

is our main tagline

**#JEUNESSECONNECTED**

is for staying connected as one global Family

**#JEUNESSETRAVEL**

is for our incentive trips

**#JEUNESSEKIDS**

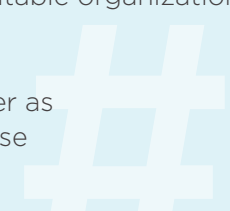
is for our non-profit charitable organization

**#1T1F1J**

is what ties us all together as  
1 Team, 1 Family, 1 Jeunesse

**#JEUNESSESTARS**

is for celebrating our Distributors' achievements.  
Content can be re-shared with your team,  
family and friends



**NOT SURE WHERE TO START? HOW ABOUT FOLLOWING US:**



Facebook:  
[/jeunesseglobal](https://www.facebook.com/jeunesseglobal)



Twitter:  
[@jeunesseglobal](https://twitter.com/jeunesseglobal)



Instagram:  
[@jeunesseglobal](https://www.instagram.com/jeunesseglobal)  
[@jeunesse.global.stars](https://www.instagram.com/jeunesse.global.stars)



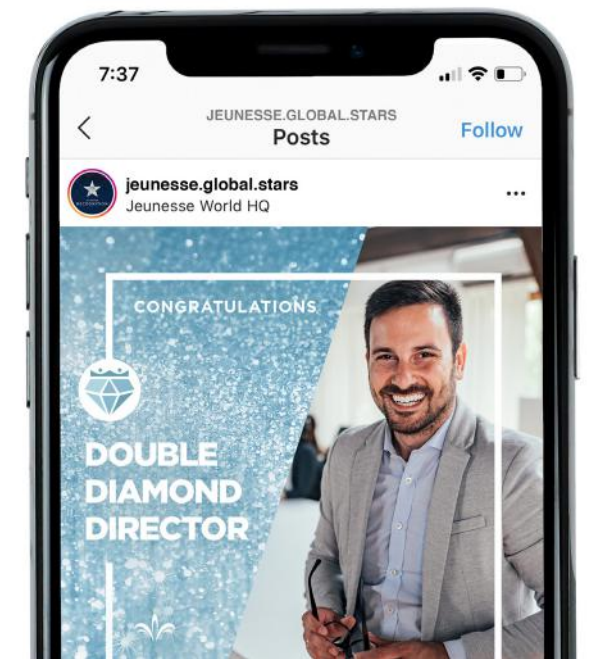
YouTube:  
[/jeunesseglobal](https://www.youtube.com/jeunesseglobal)

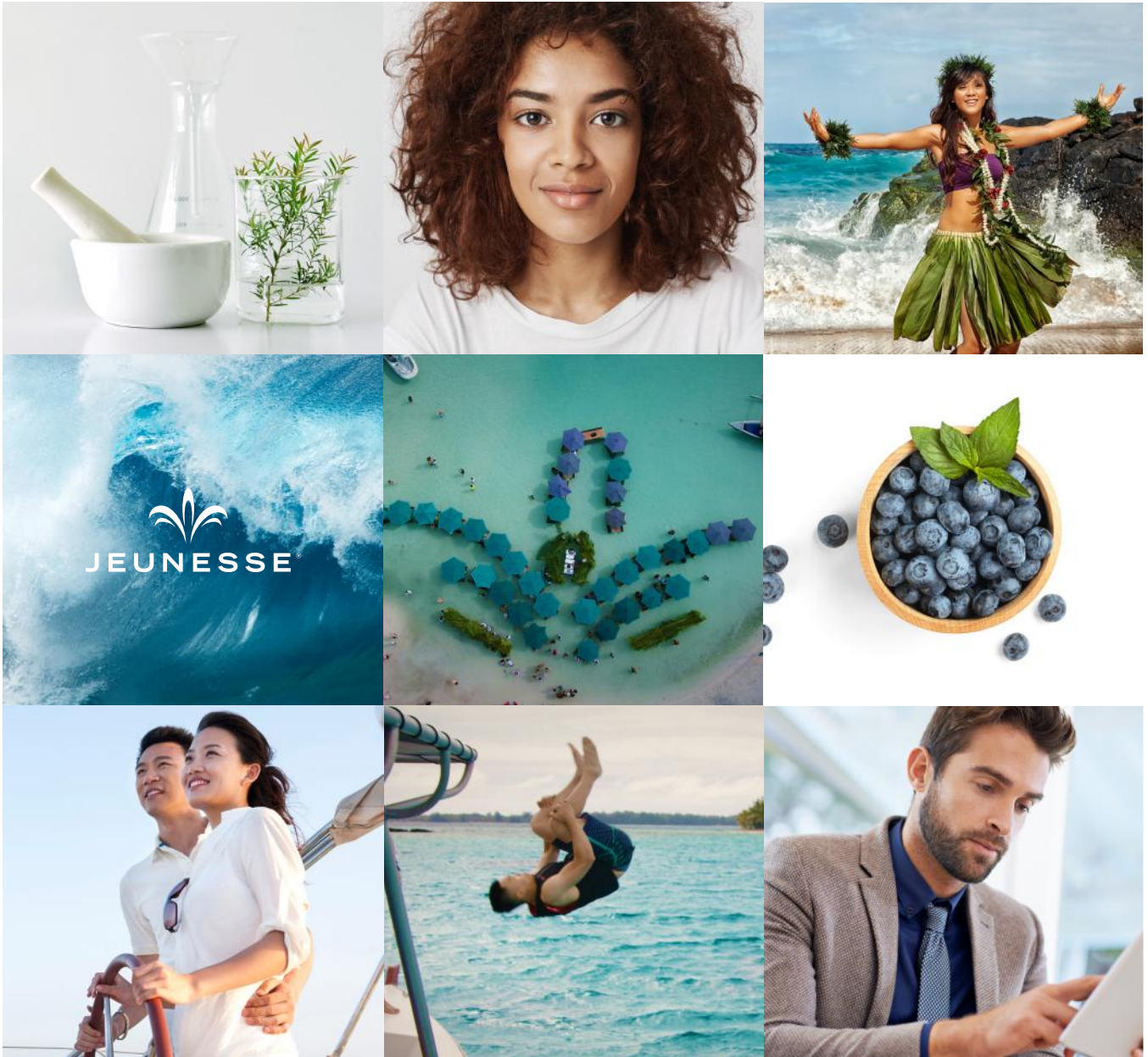
## SHARING YOUR JEUNESSE MILESTONES ON SOCIAL MEDIA

Social media is essentially storytelling in a vertical format. With so many engaging platforms and communities, it has never been easier to start a conversation and share your Jeunesse milestones with a captivated audience.

## SOCIAL MEDIA IS ALSO THE PERFECT ARENA FOR RECOGNITION.

Jeunesse now offers recognition templates that can be customized with first and last names, city, state and even country. Designed specifically for leaders to promote your team's rank achievements on social media, you can find these templates on [ShareJeunesse.com](https://www.sharejeunesse.com) under Social Media > Recognition.





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