



Product Launch Brochure

2023 | Q3-Q4



Skincare



Tinted Glow Wonderscreen® SPF 30

Light + Dark Shade

OVERVIEW

Containing 19% zinc (that's a lot of protection), these clean mineral sunscreens feature a sheer tint for that gorgeous year-round glow.

KEY BENEFITS

- + SPF 30
- + 19% zinc
- + Sheer tint
- + Luminous glow
- + Non-whitening
- + Non-drying
- + Broad-spectrum
- + Non-comedogenic
- + Lightweight
- + Non-greasy

DIME TIP + TRICK

Did you know Tinted Wonderscreen blends seamlessly with your makeup?



Dark Spot Corrector

OVERVIEW

Our Dark Spot Corrector features an innovative blend of skin-brightening ingredients that help reduce the appearance of stubborn dark spots.

KEY BENEFITS

- + Helps reduce the appearance of dark spots
- + Helps improve uneven skin tone and discoloration
- + Lightens and brightens the complexion
- + Aids in strengthening the skin barrier function

DIME TIP + TRICK

This product contains powerful antioxidants that can help reduce free radical damage.



Detox Mud Mask

OVERVIEW

Formulated with powerful detoxing ingredients, exfoliate and revitalize dull, tired skin with our Detox Mud Mask!

KEY BENEFITS

- + Delivers nutritious minerals to the layers of the skin
- + Gently sloughs away dead skin cells
- + Leaves skin feeling soft, supple, and more radiant

DIME TIP + TRICK

This product contains mineral-rich mud from Israel's renowned Dead Sea.



Décolletage Defining Serum

OVERVIEW

Did you know your neck and décolletage are the first to show signs of aging? Give this delicate part of your skin an instant refresh with our Décolletage Defining Serum!

KEY BENEFITS

- + Lifts and firms wrinkles, fine lines, and sagging skin
- + Helps lighten, brighten, and tighten your complexion
- + Reveals more smooth, radiant, and youthful-looking skin

DIME TIP + TRICK

Results can be seen immediately and over time when used consistently.

Body Care

DIME®

THE GLAZE
HYDRATING BODY OIL

HEALDOVERAN + JOJOBA
4 FL OZ | 120 ML



Biome Body Butter

OVERVIEW

Dry skin has met its match! Biome Body Butter is a deeply moisturizing, nutrient-dense thick cream for the whole body.

KEY BENEFITS

- + Shea butter helps to soften and smooth dry skin
- + Vitamins A and E reduce the appearance of redness and irritation
- + Probiotics restore balance to your body's natural skin barrier

DIME TIP + TRICK

This product pairs well with Boosting Body Serum and The Glaze: Hydrating Body Oil.



Beauty + Wellness



Microbiome Skin Supplement

OVERVIEW

Treat your skin from within! Add Microbiome Skin Supplement to your daily skincare routine and reveal your radiant glow from the inside out.

KEY BENEFITS

- + Daily skincare routine with an inside/outside approach to beauty and wellness*
- + Prebiotics and probiotics balance the whole body and promote a harmonious state*
- + Coated beadlets are formulated to go right to the small intestine for better absorption*

DIME TIP + TRICK

This product can help with inflammation, redness, and reduce the appearance of blemishes.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Lash Primer

OVERVIEW

Infused with an amino acid and peptide blend, our Lash Primer coats hairs evenly to strengthen and improve the appearance of longer, fuller lashes.

KEY BENEFITS

- + Amino acid and peptide blend strengthens lashes
- + Improves the appearance of longer, fuller lashes
- + Part of DIME's all-encompassing eyelash system

DIME TIP + TRICK

For best results, apply Lash Primer after Eyelash Boost Serum and follow with Volume Mascara.



DIME®

FELT CUTE™

eau de toilette
1.7 FL OZ | 50 ML

Fragrance



Running Late Perfume

OVERVIEW

This happy, energetic fragrance will invigorate your senses and have you dancing through life as you race against the clock.

SCENT DESCRIPTION

Top: Sparkling Bergamot, Black Currant, Lemon Zest
Middle: Orange Blossom, Jasmine Petals, Rose Bloom
Base: Vetiver, Sandalwood, White Musk

KEY BENEFITS

- + Clean & healthy fragrance
- + Hypoallergenic
- + Vegan & cruelty-free
- + All ingredients are given scores that fall on the safest side of the EWG spectrum

DIME TIP + TRICK

We use Organic Sugar Cane Alcohol in place of Alcohol SD 40, which has been shown to be aggressive on the skin.



Felt Cute Perfume

OVERVIEW

This sweet, flirty perfume is the perfect accessory for date night, girls' night out or any day you want to feel extra cute and confident.

SCENT DESCRIPTION

Top: Bright Bergamot, Crisp Pear, Pink Pepper
Middle: Night Jasmine, Coffee Beans, Orange Blossom
Base: Black Vanilla, Cashmere Woods, Musk

KEY BENEFITS

- + Clean & healthy fragrance
- + Hypoallergenic
- + Vegan & cruelty-free
- + All ingredients are given scores that fall on the safest side of the EWG spectrum

DIME TIP + TRICK

Our cruelty-free and vegan perfumes are comprised of naturally derived and safe synthetic ingredients.



Perfume Boosters

OVERVIEW

Featuring four base scents, you can layer Perfume Boosters with any DIME perfume to create unlimited combinations of unique fragrances.

SCENT DESCRIPTIONS

Citrus Booster: Fresh lemon, sparkling bergamot, and juicy orange

Floral Booster: Red raspberry, wild strawberry, and orange blossom

Musk Booster: Sheer hedione petals, white moss, and dazzling musks

Woody Booster: Faceted amber, vanilla bean, and white vetiver

KEY BENEFITS

- + Clean & healthy fragrance
- + Hypoallergenic
- + Vegan & cruelty-free
- + All ingredients are given scores that fall on the safest side of the EWG spectrum

DIME TIP + TRICK

Spritz booster underneath or on top of your main perfume. You can also layer multiple boosters.



Perfume Rollers

OVERVIEW

Love DIME fragrances? With our new rollerball design, you can now take your favorite scents with you and reapply throughout the day!

SCENTS

Tuesday Date Night, Malibu Night, 7 Summers, Lovely Sweet Dreams, I Love Your Smell, Baby, Core Memory, Felt Cute, and Running Late

KEY BENEFITS

- + Clean & healthy fragrance
- + Hypoallergenic
- + Vegan & cruelty-free
- + All ingredients are given scores that fall on the safest side of the EWG spectrum

DIME TIP + TRICK

DIME perfume rollers are travel-size and perfect for precise application on the go.