





WE ARE GENERATION YOUNG











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LOOK

JEUNESSE

LIVE

The Jeunesse family creates positive impact in the world by helping people look & feel young, while empowering each other to unleash our potential.













YOUTH ENHANCEMENT SYSTEM*

*Product image, availability & price may vary by market.







REJUVENATE

The **Luminesce*** anti-aging skin care line restores youthful vitality and radiance to your skin, reduces the appearance of fine lines and wrinkles, and reveals your youthful glow.

BEAUTIFY

Formulated with the Jeunesse-exclusive, youth-enhancing APT-200[™], **NV**[™] includes a skin-nourishing foundation, primer and bronzer that give you an enviable, professional airbrush finish.

DIMINISH Within two m

Within two minutes, **Instantly Ageless*** reduces the appearance of under-eye bags, fine lines, wrinkles and enlarged pores.

DEFEND

Reserve™ is our bestselling antioxidant superfruit blend with heart-friendly resveratrol offering proven protection and portable goodness to enjoy anytime, anywhere.†

[†]These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



RESTORE

Finiti™ contains a unique blend of ingredients that provide support for your body's health.†

ENHANCE

AM Essentials™ is an innovative daytime formula containing essential vitamins and key minerals.†

PM Essentials™ is a restorative nighttime formula containing key nutrients and proprietary blends.†

CLARITY

Inspired by Eastern medicine, $M1ND^{TM}$ is a memory and concentration dietary supplement made with L-theanine and CERA- Q^{TM} , clinically proven proteins derived from silkworm cocoons.

BALANCE

Scientifically formulated, **ZEN BODI™** products work synergistically to help clean, sculpt and reprogram your body, and are a vital part of the ZEN Project 8™ program.†

ENERGIZE

Nevo™ offers a fresh twist on energy in four refreshing formulas. Featuring real fruit juices, Nevo contains only 50 calories per can and no artificial flavors, colors or sweeteners.







THE BEST SKIN OF YOUR LIFE STARTS HERE

The Luminesce anti-aging skin care line restores youthful vitality and radiance to your skin, reduces the appearance of fine lines and wrinkles and reveals your youthful glow. Dermatologist developed, these hydrating formulas include the exclusive, proprietary APT-200™, maintaining younger, smoother, and softer looking skin.



This dermatologist-developed technology creates the special and unique APT-200, which are polypeptides that cheer your skin on to new and gorgeous radiance.



FLAWLESS SKIN BRIGHTENER | US **RADIANT SKIN BRIGHTENER | CA**



REDUCES

appearance of fine lines and wrinkles.†





• agree skin appears healthier and young looking in 4 works?

- healthier and youngerlooking in 4 weeks.*
- would recommend the Luminesce skin care line.*



DAILY MOISTURIZING COMPLEX



REVEALS

younger, smoother and softer-looking skin.†





65% saw a decrease in deep lines in 8 weeks.†

agree skin appears agree skill appeals significantly more radiant in just 2 weeks.*

*In a clinical, self-assessment study conducted by AMA Laboratories, Inc. with participants of all skin types and skin tones, over an 8-week time period. When used as directed with the entire Luminesce skin care line.

†Studies conducted by ST&T RESEARCH INTL. Individual results may vary based on lifestyle, age and environmental factors.







youth restoring cleanser



Cleanse skin to remove debris and impurities



Exfoliate to reveal younger and smoother-looking skin

Prepare skin to receive the maximum benefits of the Luminesce line

cellular rejuvenation serum



Diminish the look of fine lines and wrinkles



Revive with antioxidants and vitamins



Renew for a more evenlooking skin tone

flawless skin brightener | US radiant skin brightener | CA



Minimize the appearance of discoloration



Reduce the appearance of pores



Even the appearance of skin tone











daily moisturizing complex

- Protect with Broad
 Spectrum SPF 30
- Refresh with a special blend of vitamins and antioxidants
- Hydrate for a smoother-looking appearance

advanced night repair

- Restore tiredlooking skin for a radiant appearance
- Hydrate with richly moisturizing ingredients
- Replenish with vitamins and antioxidants

ultimate lifting masque

- Exfoliate for a deep and thorough cleanse
- Brighten the appearance of youthful-looking skin
- Tighten for a younger-looking complexion

essential body renewal

- Hydrate with essential moisturizing ingredients
- Soften your skin's appearance for a smooth and supple feel
- Refresh from head to toe





Instantly Ageless is a powerful microcream that works quickly and effectively to diminish the visible signs of aging, with results that last 6-9 hours.

MAKEUP IS OPTIONAL WRINKLES ARE NOT

Within 2 minutes, Instantly
Ageless reduces the appearance
of under-eye bags, fine lines,
wrinkles and enlarged pores.
Its simple, makeup-type
application puts you in control.
With results that last 6 to 9
hours, this specifically formulated
microcream targets areas that
have lost elasticity — revealing
visibly toned, lifted skin.

SAY NO TO:

- Pain
- Inconvenience
- Appointments
- Swelling or Bruising
- Uncertain Results
- Recovery Time

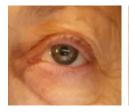
LOOK LIKE YOU, ONLY BETTER

Instantly Ageless helps
you get the immediate
results you want without
the worries of other drastic,
costly alternatives.















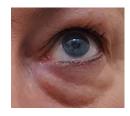


LOOK YOUNG | INSTANTLY AGELESS

















- WITH ----

RESULTS



- See results in 2 minutes
- Would recommend the product to a friend

*In a clinical, self-assessment study conducted by AMA Laboratories, Inc. with 30 participants of various skin types and skin tones, over an 8-week time period. Individual results may vary based on lifestyle, age and environmental factors.

BE YOU. BE FLAWLESS.™



FEATURED ON



THE INSIDE edition





OVER -**50 MILLION APPLICATIONS SOLD**







PROVEN SCIENCE

Our Reserve superfruits were carefully selected based on:

- ✓ Scientific research
- ✓ Antioxidants
- ✓ Vitamins and minerals
- ✓ Great taste



PROVEN EFFECTIVENESS

Positive CAP-e test results indicate that Reserve penetrates and protects live cells from oxidative damage.

Reserve is our bestselling antioxidant superfruit blend with heart-friendly resveratrol offering portable goodness to enjoy anytime, anywhere. Live your best life with Reserve.



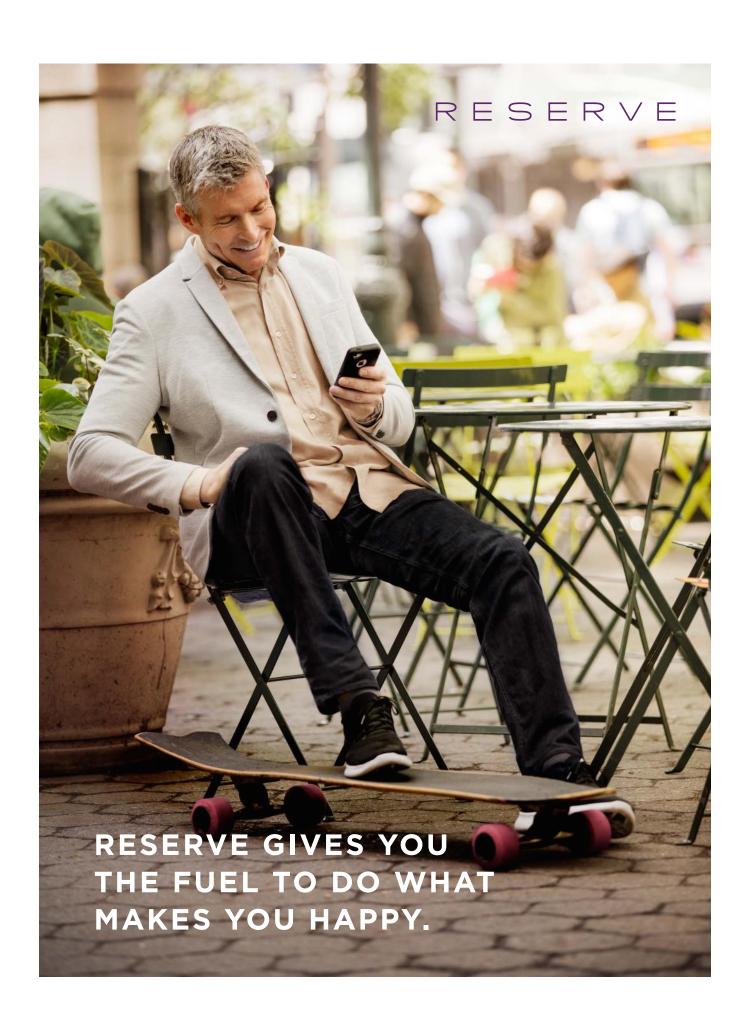
JUST SAY (NO)

- NO artificial colors
- NO artificial flavors
- NO artificial sweeteners



Your heart takes care of you, so why not take care of it?
Resveratrol has been studied for its effect on cardiovascular health. A must-have in any heart-healthy regime.*

^{*}This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





supports memory and L-Theanine that helps reduce mental distraction.*

Inspired by Eastern medicine, M1ND is a dietary supplement made with L-Theanine, GABA (Gamma-aminobutyric acid), N-Acetyl L-Tyrosine and CERA-Q, clinically proven proteins derived from silkworm cocoons. Open your M1ND with an ounce of genius.

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MIND

1 FL OZ (30ml)



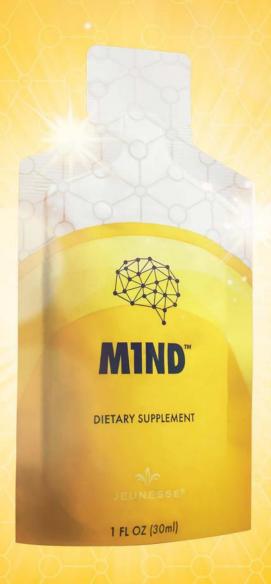
BETTER LIFE & CAREER

L-THEANINE REDUCE MENTAL DISTRACTION* CERA-Q REMEMBER NAMES* REMEMBER FACTS AND FIGURES* REMEMBER WORDS*

OPEN YOUR MIND WITH CERA-Q

Eastern medicine researchers discovered that CERA-Q, a protein blend derived from silkworm cocoons, has the power to support overall memory.*

CERA-Q is only available in M1ND.



SUPPORTS MEMORY

Remember names facts and words

CLINICALLY SHOWN

Backed by clinical trials

SILK PROTEIN HYDROLYSATE

Sourced from protein found in silkworm cocoons

EXCLUSIVE

Exclusively available in Jeunesse M1ND

CERA-Q is a trademark of Novel Ingredient Services. LLC.

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This product is not intended to diagnose treat cure, or prevent any disease



REMEMBER
MORE
REMEMBER
BETTER





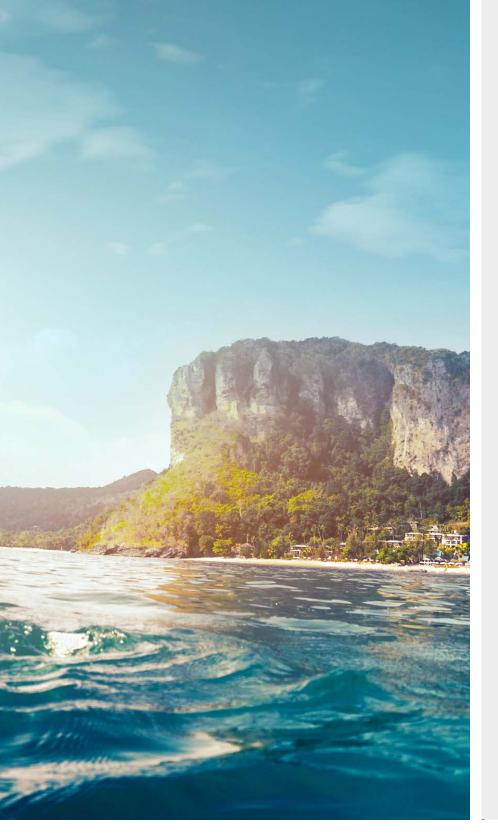
EACH OUNCE OF GENIUS CONTAINS

- Delicious lemon meringue flavor
- Distraction-reducingL-Theanine*
- Clinically shown, memorykeeping CERA-Q*
- Commuter-friendly travel packet



Today, environmental toxins, poor nutrition and a stressful lifestyle speed up the effects of aging. It's in our company DNA to create products that help you look younger, feel younger and live younger. That's why we created Finiti. Our most advanced supplement to date, Finiti is a proprietary blend that provides support for your body's health.*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





No artificial colors or preservatives. Contains no eggs, fish, shellfish, dairy, peanuts, tree nuts, wheat or soy.

INGREDIENTS

- Coenzyme Q10
- Fucoidan Extract, Purslane Extract and Beta 1,3/1,6 Glucan
- Trans-Pterostillbene
- Pomegranate Extract
- Mixed Tocotrienols and Tocopherol Complex (Palm Fruits)
- Quercetin
- N-Acetyl Cysteine
- L-Carnosine
- Turmeric



Life is all about making moments count.

MAKE YOURS COUNT WITH FINITI.



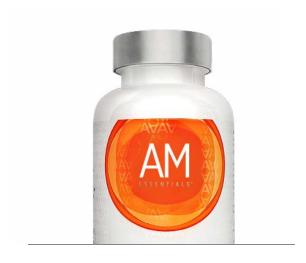
AM & PM ESSENTIALS™

THE NIGHT AND DAY DIFFERENCE



DR. RECOMMENDED

With 77 reasons to "say yes," AM & PM Essentials target your body's morning and night time needs, improving quality of life **from the inside out.***



AM ESSENTIALS™

GET UP AND GO.

Innovative daytime formula + 70 vitamins, minerals and botanicals



GET SERIOUS ABOUT YOUR VITAMINS



WAKE UP HAPPY SLEEP RESTFULLY

LIVE A LIFE WELL SLEPT

7-10

70%

75%



PM ESSENTIALS™

SWEET DREAMS ARE MADE OF THESE.

Restorative nighttime formula + 77 vitamins, minerals and botanicals

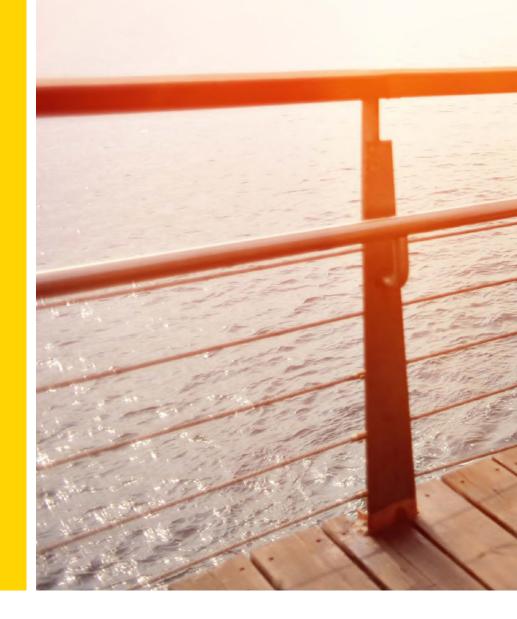
^{**}US National Library of Medicine National Institutes of Health: www.ncbi.nlm.nih.gov/ pubmed/11010933 †Survey Conducted by AADA.org: www.adaa.org/workplace-stressanxiety-disorders-survey



HEALTH REDEFINED

From the fertile Valley of Siam, Thailand comes Vidacell, a unique, proprietary rice flour blend designed for your overall well-being.*

- Contains no stimulants, dairy, wheat, sugar, chemicals, fillers or binders
- No artificial colors or flavors, additives or preservatives
- Utilizes proprietary innovative process technology
- Contains exclusive patented ingredients





VIDACELL[™]

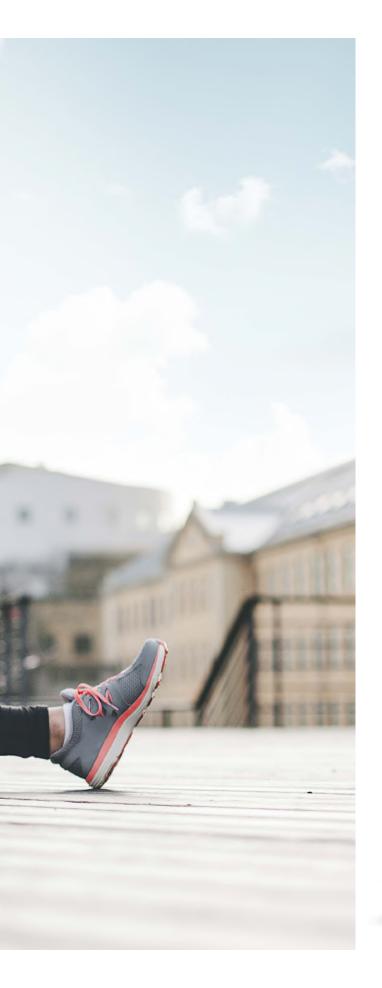
HEALTH REDEFINED



Vidacell is made with native strains of specifically selected fractions of rice grains harvested at the prime growth stage of life and at their highest nutrient content.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.







SIMPLE REALISTIC RESULTS

The ZEN BODI product line works to eliminate toxins, feed your body and help you achieve your weight management goals. These premium products work synergistically with ZEN Project 8™ — an 8-week program that guides you through 3 easy-to-follow phases including expert coaching and ongoing support from an active community.







ZEN SHAPE™

combines raspberry keytones, green tea extract and African mango seed extract — touted by *Forbes* magazine as one of the most effective ingredients on the market — for a perfect complement to your weight management system.



ZEN FIT™

is a proprietary blend of 10 amino acids:

- L'leucine
- L'isoleucine
- L'valine
- L'lysine
- L'phenylalanine
- L'threonine
- L'methionine
- L'tryptophan
- L'tyrosine
- L'cystine

Flavors: Watermelon, Fruit Punch



ZEN PRIME™

contains cleansing milk thistle, full-spectrum plant enzymes, grape seed extract, dandelion root and juniper berry.

Modest caloric intake, a balanced diet, and regular physical activity should be part of any healthy weight-management program.

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ZEN FUZE™

protein shakes, featuring TruCELLE, help fill you up and fuel your day.*

Flavors: Chocolate Dream, Vanilla Bliss



A powerful system that targets the three phases of fitness





Phase 3
THRIVE



Phase 2
IGNITE

Phase 1 **DETOX**

WEEK 1 | 7 DAYS

three steps:

- CUT
- CLEAN
- **FLUSH**

WEEKS 2-4 | 21 DAYS

three steps:

- BURN
- **SCULPT**
- **RESTORE**

WEEKS 5-8 RECURRING 28 DAYS

three steps:

- REPROGRAM
- **DIVERSIFY**
- **ENERGIZE**













NEVO[™] THE SMART CHOICE

Try Nevo in four fresh-picked flavors featuring real fruit juices and just 50 calories.



WE DIDN'T CREATE THE CAFFEINATED ENERGY DRINK...WE JUST PERFECTED IT

with ingredients sourced from around the world to create a fusion of flavor and function that's perfectly refreshing and positively energizing.





AÇAI GRAPE



LEMON GINGER



MIXED BERRY



PEACH MANGO



JEUNESSE SCIENTIFIC ADVISORY BOARD

Our group of expert advisors supports the development, formulation and testing of innovative anti-aging products. Each board member brings unique background and knowledge to Jeunesse, including dermatology, anti-aging, preventative medicine and intensive care medicine. You can hear from the scientific advisory board at Jeunesse events around the world.











VINCENT GIAMPAPA, M.D.

Nobel Prize nominee, Dr. Vincent Giampapa is one of the first Board Certified anti-aging physicians in the world, internationally recognized as an innovator in the field.



NATHAN NEWMAN, M.D.

A Board Certified dermatologist and cosmetic surgeon practicing in Beverly Hills, California, Dr. Nathan Newman is the mastermind behind the Luminesce® skin care line.

LEGENDARY INNOVATION



WILLIAM AMZALLAG, M.D.

Hailing from the south of France, Dr. Amzallag has decades of experience in the medical industry as an intensive care physician. He also holds an advanced degree in Chinese medicine, giving him a keen understanding of holistic medicine.



DONNA ANTARR, M.D.

After attending the University of California, San Diego School of Medicine, Dr. Antarr completed additional training in exercise science and psychiatry, helping strengthen her belief in the mind-body connection in lifelong health.

OPPORTUNITY

OF A LIFETIME

WHEN WE FIND AN INCREDIBLY EFFECTIVE PRODUCT AND

a brand we love, we talk about it. Through our enthusiasm and recommendations, many of our friends try the product too. What if you could earn commission on each sale you influence? What if you could set your own schedule and work on your time, setting your own goals, from anywhere in the world, and reap tangible financial rewards? That's the basic premise behind network marketing.

JOIN THE MOVEMENT

Partnering with Jeunesse offers a global business opportunity backed by leading products in a \$200+ billion-dollar anti-aging industry.







JEUNESSE QUICK FACTS

\$1.1BILLON IN ANNUAL SALES IN 2015

6 WAYS TO EARN INCOME

AS A DISTRIBUTOR THROUGH A GENEROUS FINANCIAL REWARDS PLAN

PRODUCTS
FEATURED IN

MAJOR MAGAZINE
AND TELEVISION
FEATURES

FOR BUSINESS IN OVER

COUNTRIES
AND COUNTING

AWARDS
AND
COUNTING

AWARDS RECEIVED OVER THE PAST THREE YEARS

WE LIVE JEUNESSE

INSPIRATION

FROM TOP LEADERS



Jenny & Thomas Cho

Sannie Nie

Chloe Zhao

Helen Zhang

Kathleen Li

George Antarr

Cici Weller

Ming Lee



There is comfort in familiarity, but we discover wonders in the unknown. I love the mobility and global connectivity of Jeunesse. It's a perfect space for humanity. My advice to others is this: Just do it.

Kim Hui, Diamond Bar, CA, USA

PRESIDENTIAL DIAMOND DIRECTOR

"The thing I love most about Jeunesse is the friendship. We are like family. What I want to do is help my downline get what I have. That's why I never stop recruiting. When people believe me and follow me, they can find success too."

DOUBLE DIAMOND DIRECTORS **Jenny & Thomas Cho** Buena Park, CA, USA

"If you have a 'Big Why,' nothing can stop you! My children are my 'Big Why.' As a single mom, I was worried about so many things until Jeunesse. Now I feel so blessed and free. Thank you, Jeunesse!"

DOUBLE DIAMOND DIRECTOR Sannie Nie, Markham, ON, CAN

"People blame lack of resources for their lack of success. Creativity, decisiveness, passion, honesty, sincerity and love are the ultimate human resources that everyone possesses and can be leveraged for our success. Regardless of our background, we get to choose the life we want to live in Jeunesse. And no dream is too big to be fulfilled in Jeunesse."

DOUBLE DIAMOND DIRECTOR Chloe Zhao, Los Angeles, CA, USA "Jeunesse has allowed me to travel the world. It has changed my life, for I have made so many friends all over the world. Jeunesse appeals to people everywhere because it is a non-traditional business that you can do on your own time."

DOUBLE DIAMOND DIRECTOR Helen Zhang, Hacienda Heights, CA, USA

"I've been in this industry for 17 years, and this is the only company that treats their Distributors so well. The owners are kind and generous people."

DOUBLE DIAMOND DIRECTOR Kathleen Li, Vancouver, BC, CAN

"If you want to be successful, you have to put everything possible aside and take massive action. I use the analogy of pushing a car that is out of gas. Even if you're on level ground, you have to push really hard to get it moving. So plan out your first 90 days to jumpstart your business!"

DOUBLE DIAMOND DIRECTOR George Antarr, Altamonte Springs, FL, USA

"Everybody says work hard, but I say work hard in love. Build people up and grow yourself through self-development: teach, share and listen."

DOUBLE DIAMOND DIRECTOR Cici Weller, South Pasadena, CA, USA "I met my Jeunesse sponsor at church. She said I could work out of my home, and I said okay, let's try it. I traveled and listened to meetings. I followed my mentor. Whatever she said to do, I did. And success came. My advice is to lead people who have dreams. Put your heart into your work and vou can help others."

DOUBLE DIAMOND DIRECTOR Ming Lee, Temple City, CA, USA

"I love Jeunesse because it connects us to the whole world. I enjoy working as my own boss on my own comfortable and flexible schedule. Jeunesse represents the trend that unites health and international marketing. Helping each other brings us health, youthfulness and success."

DOUBLE DIAMOND DIRECTOR Julia Yang, West Covina, CA, USA

"Most people want to do as little as possible yet make as much as they can. This is the wrong philosophy and mindset. I say, be a master at what you do and constantly hone your skillset and your craft. Renew, grow and learn on a daily basis, and become the leader you are destined to be! If you do this, people will follow you."

DOUBLE DIAMOND DIRECTOR Kelly Bangert, Las Vegas, NV, USA



Jeunesse is a family, not a business. We created a billion-dollar brand when we were doing 100 million a year. Today we are doing a billion a year and are standing next to the giants in the industry... It's only been six years; what will the next 30 years look like for us? That's the opportunity.

IMPERIAL DIAMOND DIRECTOR

Jason Caramanis, Woodland Hills, CA, USA



Yvonne Yen

Kevin Giguere

Steve & Gina Merritt

Samson Li

Scott & Sue Olsen

Ken & Carol Porter

Vivian Wang

Shannon & Calvin Becerra

Jennifer Cher



What could be more rewarding than touching people's lives and helping them walk out their dreams and destiny? It's been a perfect career for me. It's given me time freedom, flexibility, and the income I was looking for. Jeunesse is changing people's lives, and I love being part of that.

TRIPLE DIAMOND DIRECTOR

Theresa Gregory, Mount Vernon, OH, USA

"When opportunity knocks, open the door. Take it. With Jeunesse, I get to travel to Taiwan, Singapore, Malaysia and Greater Asia and work with groups all over the world. I love the autonomy and flexibility of this business. Jeunesse is bigger than you think and easier than you can imagine."

DOUBLE DIAMOND DIRECTOR **Yvonne Yen,** Brea, CA, USA

"Joining Jeunesse is a home run! We are so diverse as a company and there are so many opportunities open to you. If you're interested in expanding internationally, ask yourself who you know in other countries. One person can lead you to other areas."

DOUBLE DIAMOND DIRECTOR **Kevin Giguere,** Homosassa, FL, USA

"The best business tip that we can share is that the journey is worth it. We are experiencing the time of our lives together. Get passionate about helping others, be willing to put in the effort it takes to succeed, let your dreams be your motivator and enjoy the journey!"

DOUBLE DIAMOND DIRECTORS

Steve & Gina Merritt, Lantana, FL, USA

"Jeunesse is a proven company which provides a truly global opportunity. My advice is to learn, watch, and work with the proven leaders in your organization. This business can be bigger than you think, so don't assume you know it all. Always expand your thinking."

DOUBLE DIAMOND DIRECTOR Samson Li, Diamond Bar, CA, USA

"What we love most about our Jeunesse business is the ability to help other people achieve freedom through the business model... Persist in building your business no matter what you may face in life. Your success will be determined by your strength to push past the bad days and continue to work."

DOUBLE DIAMOND DIRECTORS Scott & Sue Olsen, Heber City, UT, USA

"What we like best about Jeunesse is the time freedom. We have more time freedom than anyone we know. People who love freedom eventually find our business."

DOUBLE DIAMOND DIRECTORS **Ken & Carol Porter,** Washington, UT, USA

"Don't be a follower only; be a great leader yourself!"

DOUBLE DIAMOND DIRECTOR Vivian Wang, Rowland Heights, CA, USA

"Jeunesse is a proven company that has shattered virtually every record in this industry. Join me on your journey to the top. Your future starts here and now."

DOUBLE DIAMOND DIRECTORS Calvin & Shannon Becerra Corona, CA, USA

"I used to be a financial industry professional before quitting to become a stay-at-home mom. It was a blessing for me to find Jeunesse, since it gives me a renewed sense of accomplishment outside of the home."

DOUBLE DIAMOND DIRECTOR

Jennifer Chen, Los Angeles, CA, USA

WE LIVE JEUNESSE

LEADERS ON THE RISE

NORTH AMERICA DIAMOND DIRECTORS*

Adam Gilmer, Costa Mesa, CA, US Bekki Hurley, Maple Ridge, BC, CAN Bob & Linda Robinson, Southwest Ranches, FL, US Carl Fleury, St. Joseph De Beauce, Quebec, CAN Cedrick Harris, Tampa, FL, US Chikako Lee, Palm Coast, FL, US Dennis M. Kong & Andrew S. Stuber, Diamond Bar, CA, US Grace Wu, Scarborough, ON, CAN Heping Xu & Liva Dai, Diamond Bar, CA, US Iris & John Hsu, San Gabriel, CA, US James Huang, Alhambra, CA, US Jannie Zhou, Markham, ON, CAN Jason & Jennifer Borné, Baton Rouge, LA, US Jason Hu, San Gabriel, CA, US Julie Tang, Walnut, CA, US Kathleen Deggelman, San Francisco, CA, US Kathleen Radu, Victoria, BC, CAN Kevin & Rassami Latmore, Tampa, FL, US Keyna Cheah & Johnson Yap, Kissimmee, FL, US Kun & Vivianna Shi, Las Vegas, NV, US Lance & Tracey Smith, Escondido, CA, US Lily Chia Chang, Arcadia, CA, US Li Cheng, West Covina, CA, US Lisa Wang, Arcadia, CA, US Macy Wang & Zhongyi Lu, Temple City, CA, US May Chang, West Covina, CA, US Michelle Song, Las Vegas, NV, US Min Xu Ruckle, Tacoma, WA, US Patricia Lopez, Altamonte Springs, FL, US Paula Pritchard & Kathy Robbins, Tampa, FL, US Peilin Hua, Honolulu, HI, US Pierre & Christine Gaudet, Orleans, ON, CAN Pin Ding & Zigian Li, Chino Hills, CA, US PUSB International, Arcadia, CA, US Rick & Chantel James, Windermere, FL, US Robert Nhan & Joan Hsieh, Monterev Park, CA, US Steve Green & Stefanie Nichols, Dallas, TX, US Susan Zhao & Xiaohua Cheng, Rowland Heights, CA, US Tess Arnold, Studio City, CA, US Tiffany Feng, Irvine, CA, US

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Vivian Chen, Temple City, CA, US

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Yun Zhao, Alhambra, CA, US

William Hou, Toronto, ON, CAN

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Julie Chen

Julie & George Reed

Jun She June East Inc Junying Zhang Keith Yarbrough Kelly Fabros Kevin C Chan Kevin Engle Dole Knicole Burchett Kolohe Primeau Laura Lester Li Li Yang Lifang Zhang Lihua Liu Lin Fuei Hwang Linda Miner Linda Tu Ling Dong Ling Hui Zhang Linna Zha Linna Zhou Liping Smith

Liping Zhang Lisa Carter Liyuan Middleton Maddie Morton

Maranda & Dan Williams Margaret Leck

Mark McKenney
Martha Bedotto
Mary The
May Zhang
Meijuan Huang
Mei Nu Gao
Melissa Boston
Meng Christie
Meng Yang
Michelle Jing

Mingxia Xuan Mona Vaught MWA Group Inc One Love Journey Ophelia Hu

Xiaoli Dong

Xiaoming Wei

Xiaowen Xiao

Xinmei Zhana

Yan Lambert &

Kim Anderson

Yeelee Chao

Xu Sheila

Xu Yang

Yina Li

Ying Liu

Yuan Xu

Yingxia Fu

Young Lim

Yuanming Zhang

Zhang Yuanfeng

Zhongxing Huo

Zhuo Wen Zhang

Oscar Shi Pamela Richard & Paul Kenny

Paul & Dru Barrios

Peiqing He
Qi Yin
Qian Mei Luo
Qin Zhou
Qing Wu
Rachel Fei
Renita Brannan
Rhonda & Mike Jones

Richard Reed

Robert & Capri Callaway

Robert Zhang

Rong Hua & Jiexin Zou

Rui Tao Fu Rujia Wu Ruolan Ding Scott & Jill Noble

Sergio Bias Sanchez Garcia

Shanhai Chen Shannon Nelson Shao Jie Li Sharon Juola

Sherry & Jeff A. Whitaker

Sherry Gao Shi Ning Shuping Hu

Sieg & Deedrian Taylor

Stay Fit Inc
Steve Niumatalolo
Steven Tang
Susanne Charlton
Susan Diehl
Team Twelve 01
Technomac INC
Terrence Gray
The McKeez LLC
Tiffany Kuo
Tim Edwards
Tina Liu
Tong Li
Tracy Wang
Wanda Beckett

Wendy & Matthew Brown West & Heather Benson

William P. Lewis William Surowiec Wu Qihua Wuu Man Xiao Shu Lan

Xiaohui Sui

*Highest achieved rank as of February 1, 2017

AWARD-WINNING

MARKETING TOOLS



SUCCESS AT YOUR FINGERTIPS Our comprehensive suite of business tools is complete with training guides, videos and digital presentations to equip you for success right from the start. Learn about social sharing, adding new Customers and Distributors to your team, and how to earn with the Jeunesse Financial Rewards Plan.













WE BELIEVE IN WORKING & PLAYING HARD

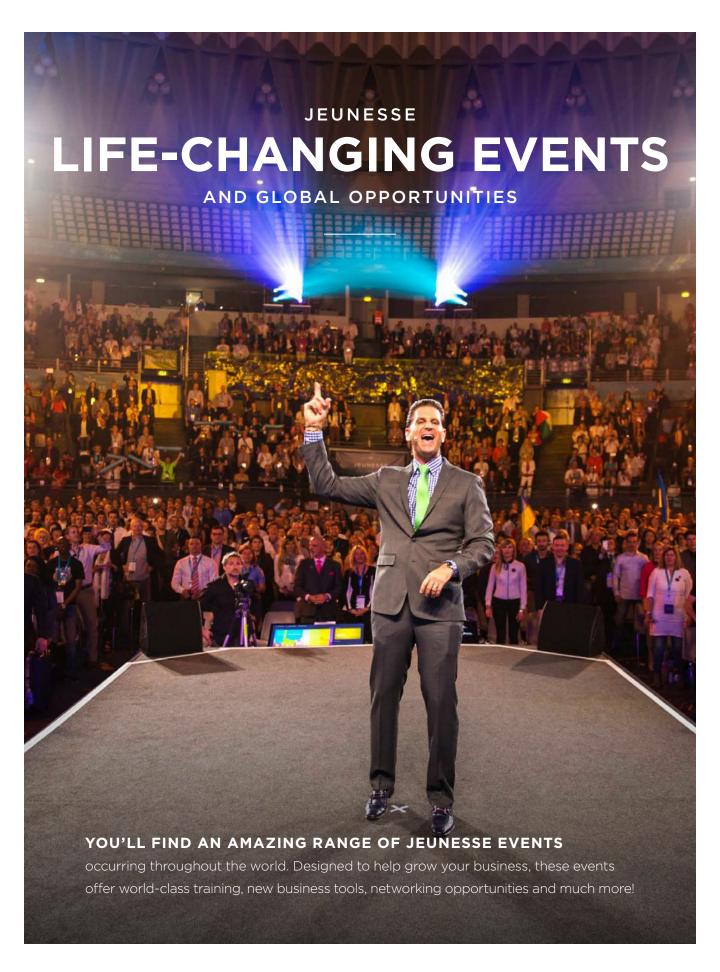
Jeunesse offers you the opportunity to earn luxury travel experiences for you and your family. From the beaches of Hawaii to the mountains of Switzerland, these trips take Jeunesse high achievers around the globe.

We believe in the importance of treating our top leaders with a first-class experience that is unparalleled in the industry. Join us as we explore new locales and make lifelong memories together!













DISCOVER JEUNESSE

A unique look at the vision, culture and science behind Jeunesse and invaluable training provides the perfect introduction to the Jeunesse opportunity.

JEUNESSE UNIVERSITY

Learn about the company and the products that drive it, participate in expert training sessions, hear from top Distributors in the field, and establish new connections.

LEAD

LEAD was created *for* leaders *by* leaders. Receive world-class training and get inspired by top Distributors, members of the Executive Team and the Jeunesse Founders.

EXPO

Our annual EXPO world conference is an incredible opportunity to experience a truly global company. From new product launches and unrivaled awards and recognition, to top-tier training and electrifying celebrations, Jeunesse EXPO is one event you don't want to miss!







THE MAKING OF A

FAMILY BUSINESS

WHEN YOU THINK OF FAMILY BUSINESS,

you tend to think small. Not Jeunesse. When the co-founding husband and wife team Randy Ray and Wendy Lewis emerged from retirement to create Jeunesse, the goal all along was to build a global billion-dollar brand. In just six short years, with the collaboration of Wendy's son, Scott Lewis, that dream was realized when the company reached \$1.1 billion annual sales in 2015.









Jeunesse launched on September 09, 2009 at 9:09 a.m. Why all the nines? The number nine represents longevity and reflected the founders' desire to create a company with real staying power — a future legacy in the direct selling industry.

Armed with exclusive products made in the USA, one of the most rewarding compensation plans in the industry, and the technical knowhow to create a cutting-edge global platform to share products, training and support, Jeunesse was poised for success. This solid foundation, coupled with an

early focus on international expansion, proved to be a winning combination. With multilingual customer service, back office support and global enrollment, the company has grown to 140 markets with 32 fully operational offices spanning six continents.

Today, hundreds of thousands of people from all corners of the world have joined Jeunesse, creating a global family that isn't limited by geography, language or culture.



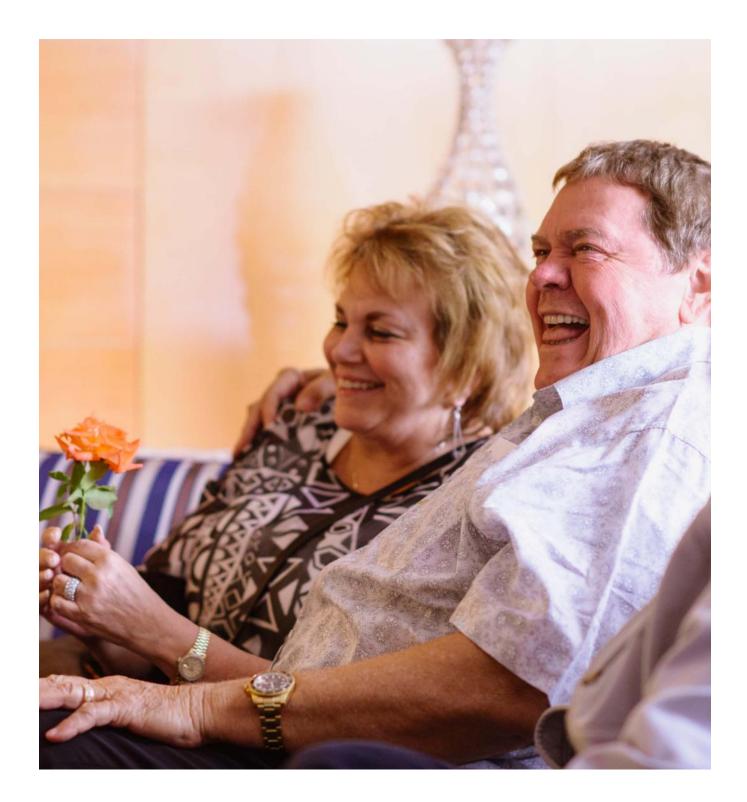
THE VISION OF SUCCESS

Leading the strategic vision of a billion dollar global brand is no easy task. It takes creative thinking and a strong belief in the limitless potential of the future. Fortunately for Jeunesse, Scott Lewis not only embodies these characteristics, but his industry experience and genuine passion for positively impacting the lives of others also makes him the ideal visionary to help shape the future of Jeunesse.

Scott understands that the company's success is rooted in its commitment to the diverse network of people that form the global Jeunesse family, and he firmly believes in maintaining a relationship-oriented foundation grounded in ethical principles. Scott's vision is to ensure this belief permeates every facet of the Jeunesse identity and culture. In addition to setting strategic direction, standards and goals for the future, Scott continuously works to improve the efficiency of worldwide operations.

For Scott, Jeunesse is so much more than a business. It truly is a family — one he is honored and humbled to serve and lead.

Scott and his wife, Isabel, travel extensively and work closely with Jeunesse leaders from around the world. Both are extremely passionate about helping others thrive — including empowering children in need around the world through the company's nonprofit foundation, Jeunesse Kids™.



INDUSTRY INNOVATORS

Prior to founding Jeunesse, Randy Ray and Wendy Lewis enjoyed rewarding careers in the technology and direct selling industries, co-founded other successful companies, and spent significant time and resources giving back to those in need through multiple philanthropic endeavors and hands-on volunteer work.

JEUNESSE

A GLOBAL OPPORTUNITY

IN JUST SEVEN SHORT YEARS, JEUNESSE HAS GROWN TO BE A

global family that spans 140 markets and six continents. Our collective mission is to change people's lives while making Jeunesse a world-renowned brand.





AWARDS

197 AWARDS AND COUNTING

JEUNESSE HAS ESTABLISHED HIGH STANDARDS FOR EXCELLENCE

in all aspects of business, from operations and technology to marketing and communications. This commitment to quality and excellence has been recognized by several prestigious awards programs and has garnered the company more than 190 awards in the past few years.



RANKINGS

2016

- Inc. 500 #481
 (Fastest-Growing Direct Selling Company and Only Billion-Dollar Company)
- Direct Selling News
 Global 100 #18
- Direct Selling News
 North America 50 #9
- Direct Selling News
 \$100 Million Growth Club

2015

- Inc. 5000 #564
- Direct Selling News
 Global 100 #38
- Direct Selling News
 North America 50 #19
- Direct Selling News
 \$100 Million Growth Club

2014

- Inc. 500 #258 (Fastest-Growing DSA Company)
- Direct Selling News
 Global 100 #46

2013

Direct Selling News
 Global 100 #78

2012

Direct Selling News
 Global 100 #82



INC. 500|5000

Each year the editors of Inc. magazine rank the fastest growing private companies in America. Jeunesse has appeared on this prestigious list the past three years. This year, Jeunesse ranked #481 as the only direct selling company in the top 500 and has the distinction of also being the only billion-dollar company — an honor held by just nine companies in the Inc. 500's 35-year history.



THE AMERICAN BUSINESS AWARDS

DIRECT SELLING

ASSOCIATION

BUSINESS AND INDUSTRY AWARDS

Recognition within the Direct Selling industry and national and international business competitions such as the Stevie® Awards has been plentiful and includes:

- Direct Selling Association Rising Star Award
- · Best Places to Work in Direct Selling
- Company of the Year (nine-time recipient)
- Fastest-Growing Company of the Year (four-time recipient)



- Milestone of the Year for Billion-Dollar Annual Sales
- Corporate Social Responsibility Program of the Year for Jeunesse Kids™



PRODUCT AWARDS

Jeunesse has garnered awards for its outstanding products, including Best New Product of the Year for Instantly AgelessTM, NevoTM, and its suite of business management software — JworldTM, JdriveTM and JcloudTM.



EXECUTIVE AWARDS

- Management Team of the Year (two-time recipient)
- Executive of the Year (two-time recipient)
 Randy Ray, Founder and CEO



- Maverick of the Year (two-time recipient)
 Scott Lewis, CVO
- Marketing Executive of the Year (two-time recipient)
 Mark Patterson, CMO



MARKETING & COMMUNICATIONS AWARDS



Jeunesse branding, marketing efforts and communications have been honored in several programs including the Telly Awards, MarCom Awards, Communicator Awards and AVA Digital Awards, resulting in nearly 100 awards for videos, print projects and events, as well as digital marketing tools and campaigns.



JEUNESSE

IN THE PRESS

WITH A UNIQUE COLLECTION OF YOUTH ENHANCEMENT PRODUCTS

and an expanding global presence, it wasn't long before media outlets worldwide took notice of Jeunesse. The company and its products have been featured in multiple national and international media outlets including television and high-end beauty and fashion print magazines, as well as top online publications and beauty blogs.

AWARD-WINNING NATIONAL TELEVISION SHOWS

Prominent dermatologists put Instantly Ageless $^{\text{TM}}$ to the test on several award-winning national television shows, with beautiful results. In live demos, skin care professionals and audience members alike were impressed with the instant and visible transformations of those who tried Instantly Ageless.



Is Popular Under-Eye Bag Solution to Be Believed? GMA Tries It!

Good Morning America tries out Instantly Ageless in a live demo. New York City board-certified Dermatologist, Dr. Whitney Bowe, explains how the ingredients in Instantly Ageless work to reduce the appearance of under-eye bags in mere minutes, and was impressed with the results.



Miracle Cream Instantly Eliminates Under-Eye Bags?

Board-certified dermatologist Dr. Sonia Batra performs a live demo while touting the effectiveness of Instantly Ageless ingredients such as Argireline and mineral silicates and explaining the science behind how and why the product works.



Human Lab: Instant Facelift

Dr. Whitney Bowe, board-certified dermatologist, demonstrates Instantly Ageless on a show audience member and explains how the product works.



Miracle or Myth? Women Try Hugely Popular Serum That Promises to Wipe Out Wrinkles, Puffiness in Seconds

Instantly Ageless is put to the test by board-certified dermatologist ${\sf Dr.}$ Doris ${\sf Day}$ on location in Times Square.

TOP-TIER NATIONAL AND INTERNATIONAL PRINT MEDIA

Top-tier national and international beauty, fashion and lifestyle magazines have featured Jeunesse products and the technology behind their unique formulas.

Daily Newspapers & Business Press

- Inc. Magazine
- Sunday Telegraph
- Daily Mail
- Direct Selling News
- Queensland Times



Beauty, Fashion and Lifestyle

- Cosmo
- Harper's Bazaar Australia
- Australian Vogue
- Australian Women's Health
- Shape Australia
- Life & Leisure Luxury
- House and Garden Australia
- Profile
- Japan Vogue
- Label Magazine
- Prevention Australia
- Style Australia
- Women's Day Australia
- Lustre Magazine













TEAMING UP TO CHANGE LIVES

Jeunesse Kids is an international nonprofit organization with the three-fold goal of releasing children from poverty, bringing education and healthcare to underprivileged children, and ending childhood exploitation. Our goals are centered on bringing relief to communities and schools on every continent, from local shoe drives, to healthcare education in third-world countries, to fundraising for children's hospitals.

When you support Jeunesse Kids, you team up with a vast network of Distributors and philanthropists who are finding little ways to give back. For more information, visit JeunesseKids.org.







JEUNESSE KIDS

ONE HEART. ONE HOPE. ONE MISSION.





and make others aware of the products and opportunity. Choose from professional business cards, apparel, tech accessories and more!



JEUNESSE

LET'S GET STARTED!

SHARING WHAT YOU LOVE HAS SOME SERIOUS PERKS

EXCLUSIVE YOUTH-ENHANCEMENT PRODUCTS

- Perfectly positioned in a booming sector
- Products people are raving about

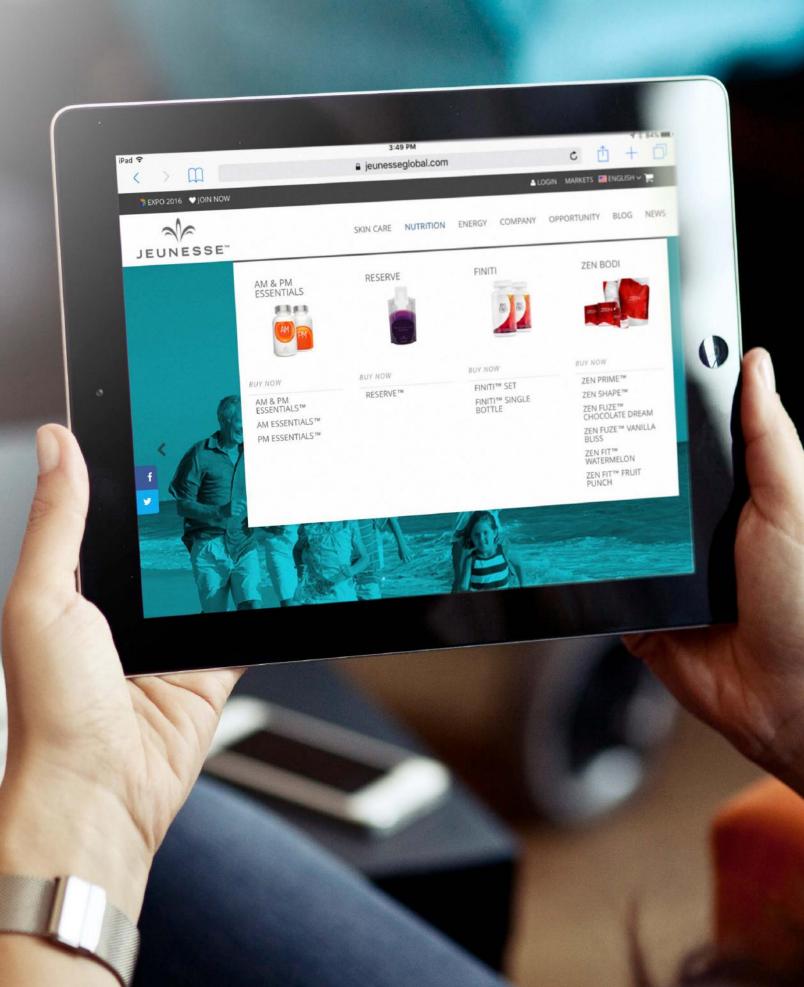
DEDICATED SUPPORT

- Your own personal website
- Business tools & training 24/7
- Social media resources & your own business app
- Top-quality apparel and promotional gear

A REWARDING LIFESTYLE

- The opportunity to be your own boss
- Luxury vacations with Lifestyle Rewards
- Lasting friendships with people around the world
- Events & celebrations
- The chance to give back







JEUNESSE IS FOUNDED

JEUNESSE





DSA | Jeunesse joins Direct Selling Association AM & PM ESSENTIALS LAUNCHES



LUMINESCE essential body renewal and youth restoring cleanser debut



#82 0N DSN Global 100

2009 2010 2011 2012



LUMINESCE cellular rejuvenation serum debuts



LUMINESCE daily moisturizing complex debuts

LUMINESCE advanced night repair debuts







Y.E.S. The Youth Enhancement System makes its flawless debut







#78
ON DSN
Global 100



#46 ON DSN Global 100 Inc 50

> Fastest-growing DSA company on the Inc. 500

Direct Selling News

#38 ON DSN Global 100 \$1BILLION

Direct Selling News

#18 0N DSN Global 100

Only Direct Selling Company Only Billion-Dollar Company

2013 2014 2015 2016

FINITI launches





LUMINESCE ultimate lifting masque debuts





NEVO energy drinks



NEW HQ New corporate headquarters in Orlando, FL





IT'S ALL ABOUT YOU!

Invest in yourself by making sure you're taking advantage of the amazing and award-winning tools Jeunesse has to offer. Live Jeunesse by representing your business and your personal brand with the latest Jeunesse gear.

PROVEN SUCCESS SYSTEM

AWARD-WINNING MARKETING WEBSITE
INNOVATIVE BACK OFFICE
FREE MOBILE BUSINESS APP
ENGAGING MARKETING VIDEOS
BEAUTIFULLY DESIGNED PRINT MARKETING MATERIALS
TOP-QUALITY APPAREL AND PROMOTIONAL GEAR