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FOR IMMEDIATE RELEASE

SALINE COUNTY LIBRARY PARTNERS WITH BUSINESSES TO OFFER DISCOUNTS

Benton, Ark –August 25, 2021- The Saline County Library is partnering with 54 local businesses during the entire month of September as part of their Library Card Sign-Up Month celebration. Businesses from all over Saline County are offering discounts to customers who present their library card.

September is a national holiday for libraries called Library Card Sign-Up Month. Most libraries participate, and the Saline County Library uses this holiday as a time to get the community involved. Starting in July, the library staff began the process of contacting businesses, creating graphics, and promoting the holiday.

Discounts include 5%-25% off a purchase or service, a free item with a meal, a discounted tattoo, and more!

Along with the 54 businesses offering discounts, 13 sponsors gave \$100 each to help with the Nature Play Space. This year's sponsors are:

- Arkansas Medical Staffing, LLC
- Braswell & Son Pawnbrokers
- Camp Happy Tails
- Caring Hearts In-Home Senior Care
- First Electric Cooperative
- Montalvo Interiors
- MySaline.com
- Rivendell Behavioral Health Services
- Saline Courier
- Simply Dogs
- Stated Apparel
- Studio C Salon
- Suite Spot Camper Rental

Not only does the Saline County Library use this as a time to promote local businesses, they also use it as a time to encourage the community to sign-up for library cards and experience what the library offers such as passport services, educational and entertaining programs, video games, and more.

You can sign up for a library card by visiting the Saline County Library and bringing your ID and proof of current address with you. If you do not live in Saline County, bring a pay stub showing that you work there or a document showing that you attend school there. If you would like to use online resources only, visit the website and fill out an application for an online card.

Citizens of Cleveland, Dallas, Garland, Grant and Hot Spring County can apply for a Saline County Library card because of a special reciprocal agreement. If you do not live in any of the counties listed above, you can apply for a Saline County Library card by bringing your ID and paying an annual fee of \$10. You can also download their app, Mid-Ark Regional Library System, for quick access to your account, the catalog, and online resources.

A full list of businesses, discounts and sponsors are attached, and you can find more information on our website: <http://bit.ly/LCSUM2021>.

For more information, including our hours for each location and information on library services and programs, visit www.SalineCountyLibrary.org or call 501-778-4766.