VALENTINA SEMLER

Fashion Journalist

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EDUCATION

GSH Harburg Completed *A Levels* in 2018

BSP Berlin

Graduated with a Bachelor's Degree in *Fashion Journalism* in 2023

SKILLS

Journalistic writing, Research; Fashion Forecasting; SEO; Illustrating; Editing; Fashion knowledge; Styling; Communication; Time management; Social Media; Ethical consideration

German

English (C2)

French (B1+)



Italian (Beginner)



Reliable, communicative, and creative. Strong desire to gain practical experience and actively participate in the creation of editorial content. Will make a positive contribution both independently and as part of a team.

RELEVANT WORK EXPERIENCE

2020-2023

BSP Berlin - Bachelor Studies

 Variety of articles and interviews including Stephanie Cavalli (Vintage Store Owner) & Carl Tilessen (Trend Forecaster); Styling; PR campaigns

2022-2023

GLAMOUR Germany - Internship

 Publishing articles including fashion news, trend reports and styling guides; Research; Affiliate Journalism

2023-Now

we love pr - Traineeship

 Conducting Reports; Writing newsletters; Administrative tasks; Event management