# VALENTINA SEMLER

# **Fashion Journalist**

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# **EDUCATION**

**GSH Harburg** Completed *A Levels* in 2018

#### **BSP Berlin**

Graduated with a Bachelor's Degree in *Fashion Journalism* in 2023

## SKILLS

Journalistic writing, Research; Fashion Forecasting; SEO; Illustrating; Editing; Fashion knowledge; Styling; Communication; Time management; Social Media; Ethical consideration

#### German

English (C2)

French (B1+)



Italian (Beginner)



Reliable, communicative, and creative. Strong desire to gain practical experience and actively participate in the creation of editorial content. Will make a positive contribution both independently and as part of a team.

## RELEVANT WORK EXPERIENCE

#### 2020-2023

#### BSP Berlin - Bachelor Studies

 Variety of articles and interviews including Stephanie Cavalli (Vintage Store Owner) & Carl Tilessen (Trend Forecaster); Styling; PR campaigns

#### 2022-2023

#### **GLAMOUR Germany - Internship**

 Publishing articles including fashion news, trend reports and styling guides; Research; Affiliate Journalism

#### 2023-Now

#### we love pr - Traineeship

 Conducting Reports; Writing newsletters; Administrative tasks; Event management