

Executive summary subway assignment

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Subway aims to be a steward of the environment. By partnering with local farmers, suppliers, consumers, employees, franchisees and associates, Subway has created the “our plan” area of its website to address topics that affect the environment and the people who inhabit it. The goal is to be more transparent with its policies to government agencies, non-governmental organizations (NGO) and anyone else it partners with. The information in “our plan” is a summary of plans previously established by the corporation. Subway as a brand has noticed issues regarding sustainability, whether it is within its own franchises, or locally sourced fresh farmed fruits and vegetables, animal welfare or water stewardship.

Sustainability practices

Sustainability is important to Subway because it is what they consider to be a critical element of their brand. They promote strong sustainable agricultural practices. They work directly with farmers, and supportive stakeholders to go over the best practices on water management, pesticide use, and other critical processes. While sourcing some of the freshest ingredients, Subway has also been able to help promote local farming businesses in communities all over the world.

Pesticide and herbicide use in agriculture

Pesticide and herbicide use are very prevalent within the world of agriculture and farming. In the past, these chemicals have had dangerous impacts on communities. Subway supports responsible use of pesticides and takes all concerns seriously.

Waste

Waste reduction has been a key factor to Subway when designing franchisees' restaurants and cost-effectiveness. Subway's involvement in waste reduction covers all aspects of its supply chain, including material recycling, reduction of food waste, designing its boxes in disposable packaging and minimizing the materials used to produce it.

Water Stewardship

Subway recognizes the use of water within its restaurants and is leading its own personal studies on how to use less water more responsibly. Subway is currently working with farmers worldwide to share its best practices in water management techniques.

Animal welfare

By 2025, Subway's goal is to carry and source only cage-free eggs in North America, Latin America, Europe, Australia, New Zealand, Singapore, Malaysia, Thailand, Philippines, Vietnam, Taiwan and South Korea. In Europe, Australia, and New Zealand, 100% of the eggs Subway uses are verifiably free-range, cage-free. Subway removed eggs from various franchises in Latin America, which reduced its total egg purchases by 300,000 eggs.

Progress

Subway's sandwiches, wraps and salads contain only chicken raised without antibiotics. Subway's goal by 2024 is to source only chickens that are given more space and live in an improved environment, including lighting and enrichment. Subway is currently transitioning out the growth hormone rBST. This goal to remove rBST has already been achieved in the United States.