

<https://www.forbes.com/sites/kbrauer/2022/03/31/2023-gr-corolla-toyota-launches-a-300-horsepower-awd-rally-rocket/?sh=3fd9e48052>

Do you think the writing qualifies as good?

I think this article is good because of the key things that stood out to me, clarity, conciseness and emphasis. This article is so easy to read it seems like it could be at a 6th grade reading level very easy to understand, we start out with the tone of current worldly events, high gas prices, it's a serious topic. We're drawn in because it's relatable then boom the dime is dropped on us that Toyota despite the gas prices is still making fun performance cars. We're told details and facts about the car too.

Ethos is present within the first full paragraph because it's a reference to gas prices "As gas prices blow past \$4 a gallon nationally, and \$6 a gallon in California, you might think automotive performance has peaked."(Forbes) it's something that is relatable that we're all struggling with when referred to that statement when reading even if not into cars we can be like yeah I paid such and such this week for fuel it's crazy.

Pathos and logos are both present when the journalist describes in a tone of excitement how the car is like a homage to performance cars of the past and reads off a checklist of key points and features that make the new vehicle exciting. "The 2023 Toyota GR Corolla offers a spec sheet that reads like an old-school performance enthusiast's wish list. 300 horsepower? Check. Manual transmission? Check. Rear-biased all-wheel drive, with torque vectoring and limited-slip differentials? Check. A sub-3,300 pound curb weight, and a roughly 1:10 power-to-weight ratio? Check."(Forbes)