



**GREAT SMILES  
DENTAL CARE**

## **Common Write up - Long**

**Word count - less than 150 words**

What does confidence mean to you? As people of the 21st century and global citizens, we all have our very own cultures and diverse personalities. Confidence could extend from having a great family support system or to being securely independent on one's own feet.

At Great Smiles Dental Center in Ontario, ON 85141 Confidence goes hand in hand with comfort – and delivering excellence for the benefit and comfort of our patients to be able to smile with confidence is what Dr. Alicia Fernando and her team of committed health care staff is all about.

Please note that names of clients, clinics and other personal data have been changed for confidentiality reasons.

**For All Your  
Dental Care  
Needs**

## Common Write up - Short

**Word count - less than 150 words**

At Great Smiles Dental Center based in Ontario, ON 85141 we take dental care to new heights! We have for you a myriad of dental care treatments and services that can be detailed and personalized to suit your specific needs. This is ideal for anyone who wants the convenience of cohesive health care under one roof be it for themselves or their family. We have services such as pediatric care, family dentistry, oral surgery, mouth guards, periodontics care, sedation dentistry, root canal treatment, emergency dental care, teeth cleanings, fillings, dentures, inlays and onlays, teeth whitening services, veneers, Invisalign, crowns and bridges, implant dentistry and full mouth reconstruction services. Taking care of your oral health is something we do best. So help us help you – enjoy the various benefits of dentistry at Great Smiles Dental Center. We are a phone call away from scheduling your next appointment on (012) 345-6789



## Google Business Page - About Section

**Word count - less than 750 characters**

Dental care is an important aspect of our lifestyle. Your smile is the first reflection of yourself and any impact on your oral care directly affects your personality, self-esteem, and overall general well-being. At Great Smiles Dental Center, our group of professionals and staff work together as a single unit to make sure that you the patient do not have to endure inconveniences and undue pain. Cohesive and tailor-made oral care solutions are what lead dentist Dr. Alicia Fernando is all about. This culture is well within the walls of the clinic as well and is the mental element in every step and word taken and spoken by the staff Great Smiles Dental Center welcomes patients of all ages. With specialized expertise in both General and Cosmetic dentistry Great Smiles Dental Center centers on providing personalized treatment to its patients to ensure the best possible care and stress-free experiences.

### Tagline

**Word count - 20 words or less**

Great Smiles Dental Center, your true friend in dental and oral health solutions based right here in Ontario, ON 85141



**Preserve  
Your  
Smile**

Great Smiles Dental Centre

**Your Health  
is Our  
Priority**



**Safeguard  
your oral  
health**

## **Business USP (Unique Selling Point) write up**

**Word count - less than 550 words**

Health care is a commodity that is without a doubt an essential service. In fact not only is it essential but it also needs to be administered and maintained at the best quality. At Great Smiles Dental Center based in Ontario, ON only every member of the dental team is resolute in ensuring that patients get individualized care and world-class treatment. The team works under the careful guidance and support of Dr. Alicia Fernando whose reputation precedes her in the field of dentistry. A product of Rutgers University and Midwestern University-Illinois, "Dr. Ali" as patients fondly call her, is reputed for her work. She is affiliated with the American Dental Association, the California Implant Institute, and the Academy of General Dentistry to name a few. In addition to holding memberships with various prestigious medical associations, Great Smiles Dental Center professionals invest both time and resources in the sustainable development of their dental practice. They have undertaken various types of continuous education to make sure that they are abreast of the competition and in line with the ever-improving dental hygiene quality standards. Some of them include:

- Powerprox Six Month Braces Certification, 2008
- Lumineers Dental Veneers Certification, 2003
- Mini-Implants Training, University of Pacific, CA, 2004
- Adult Oral Conscious Sedation Training, DOCS, Chicago, 2005
- Pediatric Oral Conscious Sedation Training, UCLA, 2006
- Comprehensive Dental Implant Program, San Francisco, 2005
- CEREC Computerized Crowns (CAD/CAM) Certification, 2008
- MaxiCourse® – Dental Implants – Loma Linda University, 2009
- Advanced Block Bone Grafting for Implants, 2008
- Esthetic Periodontal Surgery Training, University of Southern California, 2008
- Invisalign Certification – Align Technology, 2005
- Advanced Concepts in Cosmetic Dentistry, N CA Institute of Cosmetic Dentistry, 2005
- Certification in Sleep Disorders, 2004
- Six Month Smiles short term orthodontics certified, 2010
- Intravenous (IV) Conscious Sedation License USC, 2010
- Laser certified by Academy of Laser Dentistry, 2012

Being aware of modern methods and developing practices can assist in diagnostics and accuracy with regard to designing treatment and surgical plans. Improved techniques mean improved quality which results in better efficiency and accuracy. The utilization of a patient-centered approach is prioritized at Great Smiles Dental Center. Individualized attention to a patient's concerns has allowed for a specific treatment that actually provides relief and solution as opposed to applying a 'fits-all' approach that whilst responding to the pain may not address the underlying cause

Maintaining a pleasant attitude in a positive and calm atmosphere is something that the staff at Great Smiles Dental Center takes care to facilitate. Making sure that all patients are comfortable and at ease allows for better communication between parties which assists us in helping the client with what they need and exceeding their expectations.

Dr. Fernando offers an array of dental services so that patients of all ages can find solutions to their dental issues. From general dentistry and restorative dentistry to cosmetic dentistry, Great Smiles Dental Center include:

- Dental implant placement and restoration
- Full and partial dentures
- Invisalign orthodontics
- Professional-grade teeth whitening services
- Six Month Smiles orthodontics
- Dental crowns and bridges with CEREC technology
- Porcelain veneers
- Cosmetic dentistry procedures

The team at Great Smiles Dental Center maintains a high quality of service whilst aiming to provide the best possible oral care for their patients. Contact Great Smiles Dental Center today on (012) 345-6789 for more details or for your first appointment.



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