

Lisabeth Fauble

SEO Content Writer

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808-359-4215

Do you want to drive more profit-boosting organic search traffic to your blog or website? If so, I invite you to explore my track record of creating tailored, engaging, and search-optimized content that captures your brand's unique voice and drives meaningful organic traffic to your online platforms.

How Can I Help You?

- **Quality and Consistency** – I can save your company from embarrassing, even costly mistakes resulting from grammar and punctuation errors with my attention to detail.
- **Originality, No Plagiarism** – Plagiarism or recycled content can damage your company's reputation and SEO rankings. I deliver original content that stands out and offers unique value to your audience.
- **Meeting Deadlines** – Consistently delivering content on time is crucial for maintaining an active online presence and engaging with your audience. I can meet tight deadlines while maintaining quality.
- **Communication and Collaboration** – Effective communication and collaboration between content writers and other team members are essential for creating cohesive and impactful content. A former mentor of mine said:

"I found working with Ms. Fauble to be stimulating intellectually and an absolute pleasure personally. In terms of her interpersonal skills – both written and aural – she possesses the ability to communicate clearly and respectfully but with great curious intention."

Laura A. Ball -- Graduate Mentor Advisor, Prescott College MFA-IA Goddard College

- **Subject Matter Expertise** – Finding content writers with the necessary subject matter expertise can present a hurdle. I produce accurate and authoritative content with an approachable voice. A recurring client offers this recommendation:

"Lisabeth is a natural writing talent with a strong acumen for science and research. For my projects, this skill-set combined to produce crystal-clear, accurate nutrition & health writing -- highly credible content, yet easy for anyone to understand. She's also good at finding those hidden nuggets of golden info that make a piece sparkle and shine. The bonus: Lisabeth's writing voice has a calm, soothing conversational feel to it that creates an enjoyable reading experience."

P.J.S. Dougherty, the Natural Health Writer

Publications

My work has been featured in Health Digest, MSN, Mind Lab Pro®, Supplements In Review, Music Therapy Perspectives (Oxford Journals), Voice & Speech Review (Taylor & Francis, Massage & Bodywork Magazine, Livestrong, Week&, SFGate, USA Today, Classroom, and more.

Portfolios

<https://www.artemiswritingco.com>

<https://www.healthdigest.com/author/lisabethfaule>

Education

Prescott College, MFA - 2016

Platforms and Tech Skills

- 10+ years of content writing & editing experience
- Advanced WordPress knowledge
- Basic HTML code
- SEO Tools - Ahrefs, Google Search Console, Google Analytics
- Google Workspace - Gmail, Docs, Drive, Google Ads
- Email Marketing - Mailchimp, Constant Contact
- Social Media Marketing - Facebook, Instagram, YouTube, TikTok, Sprout, PPC
- E-Commerce - Shopify, WooCommerce
- Online Collaboration - Slack, Trello, Asana, Loooper, Dropbox
- Grammarly
- ChatGPT