

Julio Alfonso

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WORK EXPERIENCE

Entregados

Dec. 2019 – June 2024

Content Writer/Scriptwriter

Caracas, Venezuela

- As a creative lead, I successfully spearheaded the ideation and launch of Entregados - an award-winning comedy/interview web show featuring celebrities from all over Latin America. The show became a massive hit in Venezuela, running for 21 seasons.
 - Key Results:** +600K subscribers and more than 100 million views on YouTube.
 - Sold out live recordings in the United States, Mexico, Spain, Argentina, Chile, Colombia, and Venezuela.
 - The last episode premiered in movie theaters all over Venezuela.
- Actively pitched ideas, wrote scripts, and supervised the production of advertising pieces to promote brands like Pepsi and McDonald's during the show.
- Conducted individual research on each celebrity guest, wrote scripts for over 140 interviews, and constantly communicated with the show's host to guarantee high-quality content in each episode.

El Patio Content Studio

January 2020 – December 2022

Creative Writer

Caracas, Venezuela

- Contributed as a key member of the scriptwriting team at El Patio Content Studio, a prominent marketing agency in Venezuela. As a creative writer, I helped conceptualize and develop several podcasts, web shows, and advertisements. I worked with brands like PedidosYa and Televen.
- In 2022 I had the chance to write scripts for "El Podcast Eterno" (The Eternal Podcast), a project that achieved the world record for the longest podcast recording ever, with over 40 hours of uninterrupted filming.

Polar Enterprises

May 2020 – July 2022

Creative Writer

Caracas, Venezuela

- Polar Enterprises is the biggest corporation in Venezuela, with 81 years at the top of the food and beverages business. As a part of their marketing strategy, I signed a two-year contract to pitch a game show featuring Venezuelan celebrities. The show was called "La Cueva Del Oso" (The Bear's Cave), and was labeled a success. It ran for three seasons, and I worked in every single episode.

Freelancer

March 2016 – Present

Creative Writer

Remote

- Extensive experience as a content writer for hundreds of top companies, small businesses, and influencers, both in English and Spanish. I have had the opportunity to write videos for companies such as Benzinga, a financial news portal with over 170K subscribers on YouTube; or sketches for TheCrazyGorilla, a comedy channel with over 2.5M subscribers on YouTube.

EDUCATION

Fermin Toro University

2019

Bachelor of Science in Journalism

Barquisimeto, Venezuela.

Catholic College "Nuestra Señora de Lourdes"

2014

Bachelor of Science

Guanare, Venezuela.

- GPA: 19.85**

SKILLS & INTERESTS

- Skills:** English and Spanish at a native/bilingual level; content creation; video editing (CapCut, Adobe Premiere); proofreading and text editing; copywriting; translation.
- Interests:** stand-up comedy; concerts; soccer; baseball; TV shows.