

RESUME



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SUMMARY

I write SEO article and create social media content.

EXPERIENCE (2019-Present)

Work/Internship

- | | | |
|---------------------|---|--|
| Dec 2021 - Apr 2022 | Content Writer Intern at Pameo Solusi Indonesia | <ul style="list-style-type: none">• Writing 40+ articles for tumbooh.com and 2 english articles for Pameo blog• Doing keyword research• Optimising SEO content. |
| March - June 2021 | Reporter at wargajogja.net | <ul style="list-style-type: none">• Writing news and feature news |

Volunteer

- | | | |
|---------------------|--|---|
| Sep - Dec 2020 | Content Writer at Pesan dan Kanal | <ul style="list-style-type: none">• Writing article that related to communication studies in Pesan dan Kanal's Medium |
| Aug 2020 - Dec 2021 | Creative Project Planner at Nukeytalks Nukeytalks is education-mentoring platform about career and self development | <ul style="list-style-type: none">• Doing internal administration• Making mentees report• Planning future collaboration with other organisation |

Organisation

- | | | |
|---------------------|--|---|
| Jan 2021 - Dec 2021 | Discussion Staff at DeADline Ilmu Komunikasi UGM DeADline is internal communication department student organisation about advertising and marketing | <ul style="list-style-type: none">• Planning online webinar• Conducting online discussion |
| Nov 2019 - Nov 2020 | Research and Development at Korps Mahasiswa Komunikasi UGM (KOMAKO) | <ul style="list-style-type: none">• Managing book inventory• Planning offline and online event• Produce content on Komako's Instagram account |

Committee

- | | | |
|----------------|--|---|
| Feb - May 2021 | Photographer (Multimedia Division) at Ramadhan Di Kampus (RDK) UGM | <ul style="list-style-type: none">• Capturing the whole event (photo and video footage) |
|----------------|--|---|

1442 H

Feb - May 2020

Graphic Designer (Multimedia Division)
at Ramadhan di Kampus (RDK) UGM
1441 H

- Designing social media content

Project

Dec 2021 - Apr 2022

Graphic Designer
at Qameo

[Qameo](#) is Pameo Solusi Indonesia employee branding project for interns

- Designing social media content
- Designing final project: [Qameo Magazine](#)

Apr - Jun 2021

Founder and Content Writer
at @kawoela.idn

[Kawoela.idn](#) is college work project

- Managing content
- Creating social media content
- Reporting content and social media performance

Achievement

Jun - Sep 2021

Funded Research by Program Kreativitas Mahasiswa Dikti 2021

National Social Science Research titled "Kelompok Milenial dan Tantangan Pembangunan Kota: Gentrifikasi dan Komersialisasi Ruang di Kota Yogyakarta"

- Conducting research plan, permission, and instruments
- Doing research interview
- Writing research result
- Archiving research document
- Doing final presentation to the judges

Portfolio

Writing

<https://afifatulmillahcontentwriter.journoportfolio.com/>