### Technical SEO Services

Be Found First.

# I make your site understandable and likable by Google.

Technical SEO is the backbone of website optimization. It involves fine-tuning technical aspects like site speed, structure, and mobile-friendliness to improve search engine rankings and user experience. It's essential for boosting visibility and driving organic traffic to websites.

- XML Sitemaps & Robots.txt.
- · Schema Markup Setup.
- · Mobile & Website Speed Optimization.
- · Redirections.
- · SSL Certificate (HTTPS).
- · Crawlability & Indexability.
- Duplication Errors Removal.
- · SEO Audit & Report.

- Fix core Web Vital Issues.
- · Canonical Links.
- · Breadcrumb Setup.
- · Keyword Cannibalization.
- Fixing 404, Broken Images & Links.
- · Permalink Optimization.
- Google Tag Maganer, Search Console & Analytics Setup.
- · Tracking Setup.



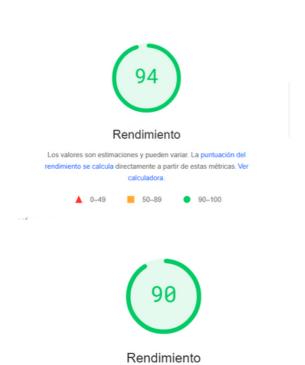
3

Years of experience

30+

Happy clients





Los valores son estimaciones y pueden variar. La puntuación del rendimiento se calcula directamente a partir de estas métricas. Ver calculadora.

0–49

50–89

90–100



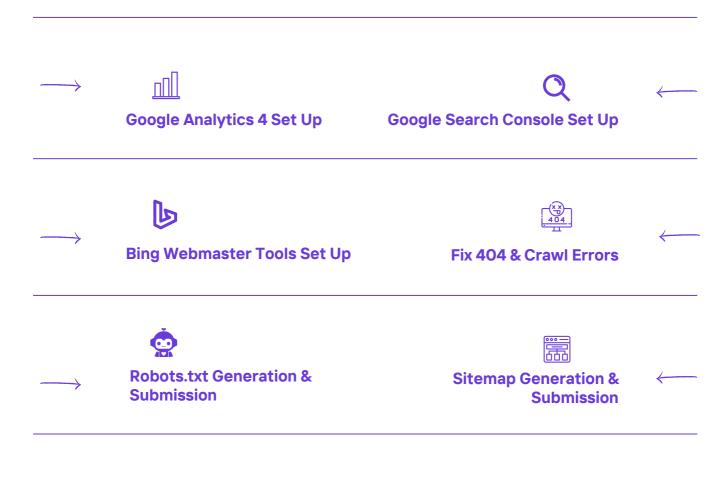


# Tailored Solutions for Your Digital Needs

As an SEO Specialist, I offer a comprehensive suite of services designed to elevate your online presence, engage your audience, and achieve your business goals.

I can ensure that your site is properly optimized for search engines, making it easier for them to crawl, index, and rank your content.

**Fix Broken Links** 



Site Speed Optimization

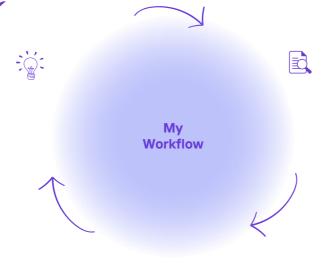
# From Concept to Completion

#### My basic workflow described as below:



#### **Analysis**

I thoroughly investigate the website's current status, pinpointing weaknesses, and errors to address for improvement. This involves examining factors such as site structure, content quality, backlink profile, and technical SEO issues.







#### **Execution**

Application of best practices in on-page and off-page SEO, including optimizing meta tags, improving site speed, creating high-quality content, and addressing technical issues. By executing a comprehensive SEO strategy, I aim to position the client's website among the top search results, increasing its visibility, traffic, and ultimately, conversions.



#### Research

I conduct in-depth competitor and keyword research to tailor the most effective strategy for my client, ensuring optimal results. By understanding the competitive landscape and identifying the most relevant keywords, I can tailor the SEO strategy to maximize results for the client.

María Daniela Marín SEO Specialist & UX Writer

### Let's get in touch!

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