



**THIS HOLIDAY SEASON,
HELP CHANGE LIVES WITH
2X THE IMPACT.**

File name 20465_THPF-h6l6aq4-DM-OE_v2		version/language/code 6			FA	size (w x h) Trim: 9.5" x 4.125"		colours 4/4 CMYK		
Creative Services Artist Brent	Art Director XX	Accounts Jenny Floras	Copywriter XX	Production XX		PM XX				
[+ bimm]		STUDIO				ACCOUNTS		Date Created: 09/24/21 Date Modified: September 13, 2023 10:51 AM		
		Proofreading	Studio Manager	Art Director	Writer					

401-2085 Hurontario Street
Mississauga, ON L5A 4G1

Respond by **December 31st** and your gift will be **2X matched.**

For me, it was time to get over what I went through by giving back. I've met so many survivors and this continues to inspire me to raise money.

Now that my cancer is in remission, I dedicate my spare time to championing other women and cancer patients. Being able to return home to my normal life has made me a passionate advocate for exceptional health care close to home. The reality is that **cancer is the number one leading cause of mortality in <CITY>**. Your support can help transform the lives of cancer patients like me and create a healthier community for us all.



<Name>, your holiday gift of \$<Ask2> today will be doubled to make 2X the impact on your

Hospital and the lives of countless patients. Please use the enclosed reply form or visit trilliumgiving.ca/givetoday to give the gift of health for the new year.

Thank you for supporting Trillium Health Partners and helping more neighbours in your community return to the lives and people they love. Wishing you and your family a joy-filled holiday and a happy and healthy new year!

Sincerely,

Gordana Gavranovic

Gordana Gavranovic
Cancer survivor and former Trillium patient

P.S. <Name>, don't miss your chance to make twice the impact. Take advantage of this limited-time match opportunity and mail your gift before December 31st.

P.P.S. Join me in sending holiday wishes to the patients and staff at Trillium Health Partners. Please sign and return the enclosed ornament along with your gift.

Trillium Health Partners Foundation

T: (905) 848-7575 F: (905) 804-7927 W: trilliumgiving.ca E: foundation@thp.ca
401-2085 Hurontario Street, Mississauga, ON L5A 4G1

YES, I want to invest in my Hospital and become a Monthly Supporter!

I authorize Trillium Health Partners Foundation to debit \$ _____

on the 1st or the 15th of each month beginning _____, 20_____

From my chequing account. I have enclosed a signed, voided cheque.

I prefer to use: Visa Mastercard AMEX

CARDHOLDER NAME (PLEASE PRINT)

PHONE NUMBER

_____/_____/_____/_____
CREDIT CARD NUMBER

EMAIL ADDRESS

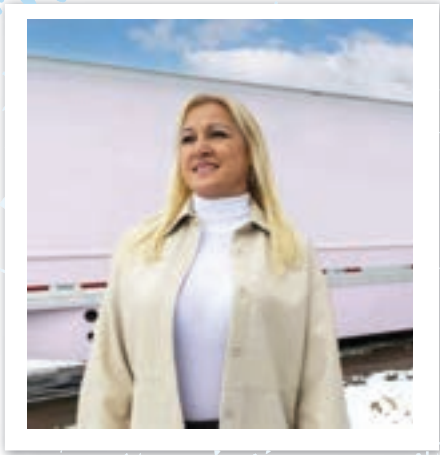
_____/_____
EXPIRATION DATE

CARDHOLDER SIGNATURE

Do we have the right details? Please update if incorrect.

I would like information about a gift of shares and leaving a gift in my Will.

You may change or cancel your monthly donations at any time by emailing foundation@thp.ca, or calling 905-848-7575. Please allow five business days' notice so we can ensure no further payments are processed. Every February you will receive a consolidated income tax receipt for all donations made the previous calendar year. Tax receipts will be mailed in February for total donations of \$25 or more. You have certain rights if your donation does not comply with this agreement. For more information on those rights and on your right to cancel please visit www.payments.ca or contact your financial institution. Charitable Business # BN 11924 5678 RR0001



<Addressee>
 <Address1>
 <Address2>
 <City> <Province> <PostalCode>

<Name>, help more patients like me beat cancer in the new year.

<Date>

Dear <Salutation>,

I was speechless when I got the news that changed my life forever.

The doctors explained that the pain in my right breast was cancer. As an extremely active mother of two and owner of a successful transportation company, there was no room in my world for this kind of devastating development. My family and my business depended on me to be healthy. But thanks to your incredibly generous support, I received first-class care at Trillium Health Partners to ultimately beat cancer – so I can now enjoy many New Years to come with the ones I love.

I had access to such exceptional care **because of you, <Name>**. Donors like you know the importance of **ensuring the highest quality of life-saving care for our friends and family close to home**. That's why I'm reaching out to you with a special opportunity to **double your impact this holiday season**.

All gifts received before December 31st will be matched by a fellow donor who, like you, values exceptional healthcare in <CITY>. A gift of \$<Ask3> today, means \$<2xAsk3> to invest in vital research, equipment, and facilities to help more women like me survive cancer.

I underwent intensive treatment at Trillium Health Partners – including two surgeries to remove the cancer detected in both my breasts, six rounds of chemotherapy, and 21 sessions of radiation. I knew I was in good hands because **Trillium Health Partners performs the most breast cancer surgeries in Ontario. This past year alone, the Hospital carried out more than 1,000 breast cancer surgeries.**

From cutting-edge treatments to state-of-the-art surgeries, your generosity helps deliver the care that cancer patients like me count on. **Give a gift of \$<Ask1> to help fund \$<2xAsk1> towards critical equipment for cancer screening and treatment including mammography, LINAC radiation, the da Vinci Xi surgical robot, and specialized treatments through the Hospital's genetics lab.**

But that's not all. Your gift may also **help drive the world-class oncology program** at the Carlo Fidani Regional Cancer Centre, which equitably serves **more than two million people** in our community. **<Name>, today's gift of \$<Ask2> means \$<2xAsk2>** towards premium care for you and me and all our families, friends, and neighbours – so no one gets left behind this holiday season.

Please see back ...

YES, I want to give \$<Ask2> today and provide life-saving health care in my community!

- \$<Ask1> becomes \$<Match1>
- \$<Ask2> becomes \$<Match2>
- \$<Ask3> becomes \$<Match3>
- Other \$ _____ will be worth 2X

<Addressee> <Appeal Code>
 <Address1> <PackageCode>
 <Address2> <DonorID>
 <Address3>
 <City> <Province> <PostalCode>

Tax receipts will be mailed in February for total donations of \$25 or more. Charitable Business # BN 11924 5678 RR0001

METHOD OF PAYMENT

- I have enclosed my cheque payable to: Trillium Health Partners Foundation
- I prefer to use: Visa Mastercard AMEX

CARDHOLDER NAME (PLEASE PRINT)

_____ / _____ / _____ / _____

CREDIT CARD NUMBER

_____ / _____

EXPIRATION DATE CARDHOLDER SIGNATURE

<Phone Number>

PHONE NUMBER

<Email Address>

EMAIL ADDRESS

File name 20465_THPF-h616aq4-DM-Leadership-Control_v3		version/language/code 20465_THPF-h616aq4-DM-Leadership-Control_v3		RF	size (w x h) Trim: 8.5" x 14" Folds to: Bleed: 0.125		colours 4/4 CMYK	
Creative Services Artist Brent	Art Director XX	Accounts Jenny Floras	Copywriter XX		Production XX	PM XX		
[+bimm]		STUDIO		ACCOUNTS		DATE		
		Proofreading	Studio Manager	Art Director	Writer	Accounts/Client	Prod/Tech	Date Created: 09/24/21

For me, it was time to get over what I went through by giving back. I've met so many survivors and this continues to inspire me to raise money.

Now that my cancer is in remission, I dedicate my spare time to championing other women and cancer patients. Being able to return home to my normal life has made me a passionate advocate for exceptional health care close to home. The reality is that **cancer is the number one leading cause of mortality in <CITY>**. Your generous support can help transform the lives of cancer patients like me and create a healthier community for us all.



<Name>, your holiday gift of \$<Ask2> today will be doubled to make 2X the impact on your Hospital and the lives of countless patients. Please use the enclosed reply form or visit trilliumgiving.ca/givetoday to give back this holiday with the greatest gift – the gift of good health.

Thank you for supporting Trillium Health Partners and helping more neighbours in your community return to the lives and people they love. Wishing you and your family a joy-filled holiday and a happy and healthy new year!

Sincerely,

Gordana Gavranovic

Gordana Gavranovic
Cancer survivor and former Trillium patient

P.S. <Name>, don't miss your chance to make twice the impact. Take advantage of this limited-time match opportunity and mail your gift before December 31st.

P.P.S. Join me in sending holiday wishes to the patients and staff at Trillium Health Partners. Please sign and return the enclosed ornament along with your gift.

Trillium Health Partners Foundation

T: (905) 848-7575 F: (905) 804-7927 W: trilliumgiving.ca E: foundation@thp.ca
401-2085 Hurontario Street, Mississauga, ON L5A 4G1

LEAVING A LEGACY AT TRILLIUM HEALTH PARTNERS



Did you know that you can extend your support for Trillium Health Partners beyond today with a legacy gift? Also known as estate or willed gifts, legacy gifts are a great way to show gratitude for your local hospital and ensure that future generations in our community will continue to receive the highest quality care possible.

If you'd like more information about how to leave your legacy at Trillium Health Partners, I can help.

I look forward to hearing from you!

Tharani Rajan

Tharani Rajan
Manager, Philanthropy
Tharani.Rajan@thp.ca
437-775-4954

<Name>, give back to
your community this
holiday season.

SEQ NUM

<Addressee>
<Address1>
<Address2>
<City> <Province> <PostalCode>

<Date>

Dear <Salutation>,

Did you know? **The demand for Trillium Health Partners' services is expected to grow to 7X** that of an average Ontario hospital in the next 20 years. That's why your support is more essential today than ever before.

This holiday season is the perfect time to give back to your community. **A generous gift of \$<Ask3> will help ensure** your Hospital is able to grow with your community and continue to provide **exceptional care close to home.**

But hurry! All gifts received **before December 31st** will be matched. That means **your gift of \$<2xAsk3> will be doubled to help fully equip Hospital facilities** and meet your community's changing needs for many New Years to come.

Your friends, family, and neighbours count on your support to make sure the highest quality care is there when they need it most. **A gift of \$<Ask1> can help fund \$<2xAsk1> in critical equipment** for the Hospital's 14 specialties including oncology, cardiac surgery, maternal-child care, ICU, mental health, critical care, and neurosurgery.

Now is your chance to make **2X the impact** on the future of healthcare for your community. **A gift of \$<Ask2> today means \$<2xAsk2>** to support exceptional care tomorrow – across the entire Hospital. Your holiday gift will:

1. Ensure we continue to acquire the latest technology in oncology and cardiac care
2. Support the only acute mental health services provider in Mississauga
3. Help increase the capacity of operating rooms with new and updated equipment and innovative models of care
4. Continue to build innovative programs like a specialized on-site oncology pharmacy to help meet the unique needs of cancer outpatients

Please see over...

YES, I want to give \$<Ask2> today and provide life-saving health care in my community!

- \$<Ask1> becomes \$<Match1>
- \$<Ask2> becomes \$<Match2>
- \$<Ask3> becomes \$<Match3>
- Other \$ _____ will be worth 2X

METHOD OF PAYMENT

- I have enclosed my cheque payable to: Trillium Health Partners Foundation
- I prefer to use: Visa Mastercard AMEX

CARDHOLDER NAME (PLEASE PRINT)

CREDIT CARD NUMBER

EXPIRATION DATE

CARDHOLDER SIGNATURE

<Phone Number>

PHONE NUMBER

<Email Address>

EMAIL ADDRESS

sequence

<Addressee>
<Address1>
<Address2>
<Address3>
<City> <Province> <PostalCode>

<Appeal Code>
<PackageCode>
<DonorID>

Tax receipts will be mailed in February for total donations of \$25 or more. Charitable Business # BN 11924 5678 RR0001

File name
20465_THPF-h6l6aq4-DM-Acquisition-Prospect_v2

version/language/code
20465_THPF-h6l6aq4-DM-Acquisition-Prospect_v2

RF

size (w x h)
Trim: 8.5" x 14"
Folds to:
Bleed:

colours4/4
CMYK

Creative Services Artist
Brent

Art Director
--

Accounts
Jenny Floras

Copywriter
Marla

Production
--

PM
--

bimm

STUDIO

Proofreading

Studio Manager

Art Director

Writer

ACCOUNTS

Accounts/Client

Prod/Tech

Date Created:
01/31/22

Date Modified:
September 14, 2023 12:56 PM

Your generosity helps equip the expert teams at Trillium Health Partners with state-of-the-art technology – to perform vital procedures and cutting-edge treatments for patients like Gordana Gavranovic.

At 44 years old, Gordana was an extremely active mother of two and owner of a successful transportation company. But when the doctors diagnosed the pain in her right breast as cancer, her whole world was turned upside down. Gordana underwent intensive treatment at Trillium Health Partners – including two surgeries to remove the cancer detected in both her breasts, six rounds of chemotherapy, and 21 sessions of radiation. Today, Gordana’s cancer is in remission and she dedicates her spare time to championing other women and cancer patients.



Gordana Gavranovic
Cancer survivor and former
Trillium Health Partners patient

Your support this holiday season ensures more patients like Gordana have access to the highest quality care when they need it most – so no one gets left behind in the new year.

Today, you have a special opportunity to make a meaningful investment in your community with 2X the impact. Your holiday gift of \$ <Ask2> will be doubled to \$ <2xAsk2>. Please give back this season using the envelope enclosed or visit trilliumgiving.ca/givetoday.

Thank you for your generosity and for helping more friends, family, and neighbours return to the lives and people they love. Wishing you and yours a joy-filled holiday and a happy and healthy 2024!

Sincerely,

Caroline Riseboro
President and CEO
Trillium Health Partners Foundation

P.S. Make sure to take advantage of this limited-time match opportunity before December 31st!

Trillium Health Partners Foundation

T: (905) 848-7575 F: (905) 804-7927 W: trilliumgiving.ca E: foundation@thp.ca
401-2085 Hurontario Street, Mississauga, ON L5A 4G1

YES, I want to invest in my Hospital and become a Monthly Supporter!

I authorize Trillium Health Partners Foundation to debit \$ _____

on the 1st or the 15th of each month beginning _____, 20_____

From my chequing account. I have enclosed a signed, voided cheque.

I prefer to use: Visa Mastercard AMEX

CARDHOLDER NAME (PLEASE PRINT)

<Phone Number>

PHONE NUMBER

_____/_____/_____/_____
CREDIT CARD NUMBER

<Email Address>
EMAIL ADDRESS

_____/_____
EXPIRATION DATE

CARDHOLDER SIGNATURE

Do we have the right details? Please update if incorrect.

I would like information about a gift of shares and leaving a gift in my Will.

You may change or cancel your monthly donations at any time by emailing foundation@thp.ca, or calling 905-848-7575. Please allow five business days' notice so we can ensure no further payments are processed. Every February you will receive a consolidated income tax receipt for all donations made the previous calendar year. Tax receipts will be mailed in February for total donations of \$25 or more. You have certain rights if your donation does not comply with this agreement. For more information on those rights and on your right to cancel please visit www.payments.ca or contact your financial institution. Charitable Business # BN 11924 5678 RR0001