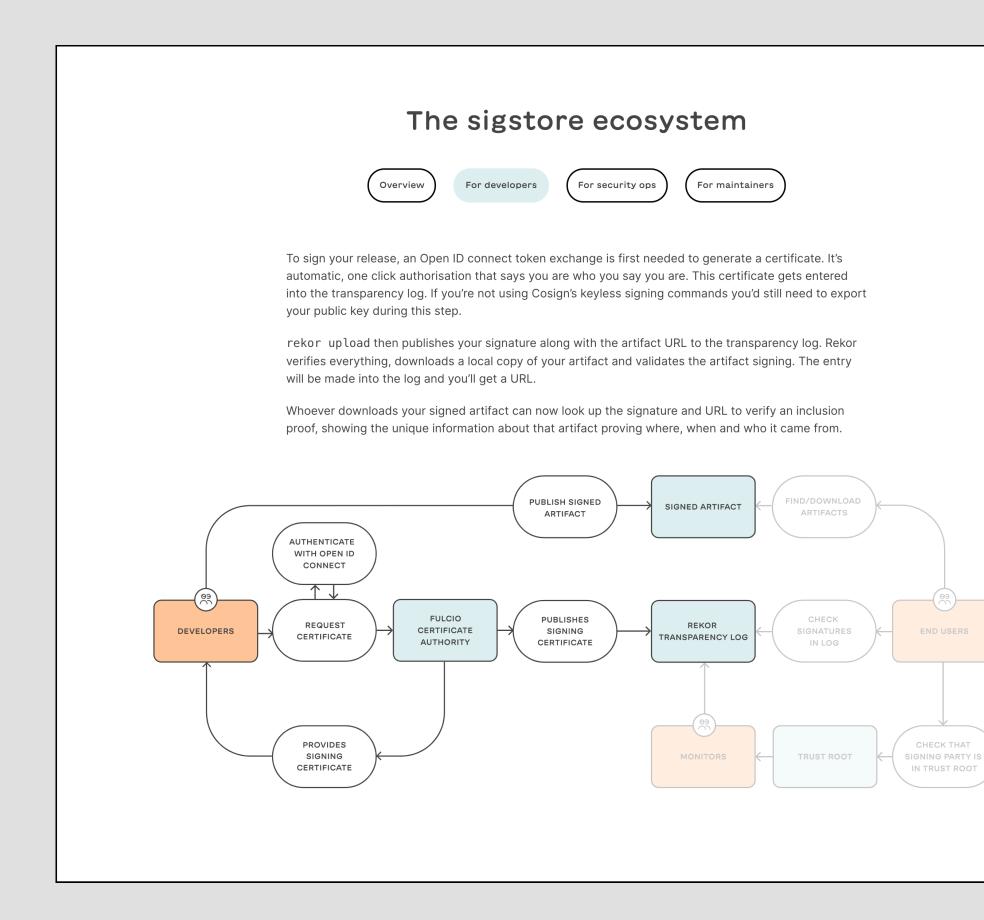
A new standard for signing, verifying and protecting software

Making sure your software's what it claims to be.

In collaboration with





sigstore

Content designer (freelance) <u>www.sigstore.dev</u> 2021

Work with Projects by IF has been on their contracts with the OpenSSF, which include clients from Google, Red Hat, the Linux Foundation and Purdue, designing new websites for their projects in the open source security space.

<u>http://sigstore.dev</u> is the finished, public site for sigstore, a non-profit collective working to make software signing easier. It's main aims were to increase adoption and make it easier for a wider audience to understand just what's going on, and the new urgency around the topic (2021's Executive Orders shot cybersecurity up the priorities).

There wasn't a lot to go on, and any existing content lived in GitHub repos and several recordings by developers for developers. We needed to include policymakers, general public, security experts, and the international developer community. The content works especially hard to provide a clear picture of how the tech works, the central value propositions and a stamp of authority.

I'd run the developing content by the working group, synthesising the complication technicalities into content a little more easier to parse.

The handover, rollout, and subsequent success of the program all went smoothly. There's now over 1,200 members of the group, over 2,800+ commits, and significant governmental-level attention to help more people learn and start using the solution.