

Lottie Lynn

I am an experienced writer with a background in video games journalism and fiction. My by-lines include Eurogamer, Rock Paper Shotgun and PCGamesN, while my fiction has appeared in independent publications. Currently, I'm the Guides Editor for Eurogamer where my primary duties include managing the guides team, planning coverage and writing guides which adhere to best SEO practises. I also contribute features, review, previews and interviews, and wish to gain more experience in these areas. I am happy to relocate. Visit my [online portfolio](#) for samples of my work.

Employment Record

Guides Editor, Eurogamer – May 2022 to current

- Continuing to write and update guides for live services, such as Pokémon Go, and new releases, such as Starfield, while adhering to best SEO practices and other duties
- Managing guides team and long / short-term coverage, including researching upcoming titles
- Managing and organising freelance coverage, including retainers
- Working alongside SEO to improve evergreen content to boost traffic
- Using SEO software and conducting traffic reports
- Developing ideas to expand guides coverage
- Assisting news team by writing round up pieces for showcases, like the Game Awards
- Continuing to contribute features, interviews, to weekly columns, reviews and previews
- Attended EGX in 2022 and 2023

Senior Guides Writer, Eurogamer – November 2021 to May 2022

- Continued writing and updating guides for live services and new release while adhering to best SEO practices and other duties
- Began assisting with managing freelancers and retainers
- Continued to contribute to features and weekly columns

Guides Writer, Eurogamer – June 2019 to November 2021

- Writing and updating guides for live services and new release
- Adhering to SEO best practice, including using Google Trends
- Entered articles into CMS using HTML coding
- Researching games for coverage ideas
- Using Photoshop to enhance images and edit maps
- Contributed to features, previews and reviews
- Interviewed developers from studios including Marvelous, Hakama and Jagex
- Attended RuneFest 2019 (RuneScape convention) and EGX
- Assisted in organising yearly Pride Week coverage, including contributing article

Freelance Writer – July 2018 to June 2019

- Wrote features, guides and promotional articles
- Attended RuneFest 2018 for PCGamesN, including interviewing developers

Customer service and hospitality experience:

- July to October 2017 – Bar Associate, JD Wetherspoons (Yr Hen Orsaf)
- June to October 2017 – Shop Assistant, British Red Cross

- 2010 to 2017 – Waitress and Kitchen Assistance, Wilkin and Sons Ltd of Tiptree (The Lock Tearooms)

Key Skills:

- Skilled writer of guides, opinion pieces, previews, reviews and creative prose
- Experienced with best SEO practices
- Planning and team management
- Experienced with CMS software with basic HTML coding skills
- IT-proficient in MS Office applications, Google Suite and basic Photoshop skills

Education:

M.Sc. (Hons) Pass (2.1) Creative Writing – The University of Edinburgh – 2015

Studied – Creative Writing and English Literature

- Including writing 2 literary essays, with a focus on monstrosity in fairy tales, and 2 creative writing portfolios exploring different styles and genres
- Wrote 20,000 creative writing dissertation (achieving 2.1)

B.A. (Hons) First English Literature with Creative Writing – Aberystwyth University – 2014

Studied – Creative writing, critical literary theory, variety of different literary genres and eras

- Researched literary essays, creative writing portfolios including critical commentaries and annotated bibliographies
- Wrote 10,000 creative writing dissertation (achieved First), divided between a short story, critical commentary and annotated bibliography
- Achieved 3 A-Levels – English Literature, History, ICT
- Achieved 2 AS Levels – Biology, Extended Project Qualification (Japanese Folklore)
- Achieved 11 GCSEs at A* to C – including English, Maths, Science

Other Published Work:

- 2020 – Write Ahead The Future Looms (Science-fiction magazine)
- 2016 – Aberystwyth University’s Master’s anthology
- 2015 – 50[], University of Edinburgh’s Master’s anthology
- 2014 – Fifth place in BBC Opening Lines Competition, entry ‘A Mother’s Love’ published on associated BBC website

Other Experience:

The Courier – Aberystwyth University Student Newspaper (2011-2014)

- Contributed articles in both print and online

Co-Presenter and Producer – Bay Radio: Aberystwyth University Student Radio Station (2012-2014)

- Produced two-hour Internet radio show and developed features for show

Secretary of English and Creative Writing Society – Aberystwyth University (2013-2014)

- Handled society admin, organising events and liaising with business

References on request