

Executive summary: Subway

Konrad Gibas

William Rainey Harper College

ENG 130: Business Writing

Dr. Anastasia

May 18, 2022.

Executive Summary: Subway

As a company, at Subway our plan aims to follow ethical practices to promote sustainability, the respecting of our planet, and the protection of our communities through caring about the origination of food and how it nourishes us, making the world greener one step at a time, and giving back to the community when it needs us most.

Respecting our Planet

At Subway we take the meaning of Respecting our planet to a whole new level as we focus on every aspect of the food that is purchased and strive to make the process as healthy and safe to the consumer as possible.

Currently our company is committed to pursuing and sourcing cage free eggs by the end of 2025 across the globe which include areas such as North America, Latin America, Europe, Australia, New Zealand, Singapore, Malaysia, Thailand, Philippines, Vietnam, Taiwan and South Korea.

As of now Subway has progressed to having 27% of all eggs purchased in North America to be cage free which is a great step in the right direction to the 100% that we are pursuing.

Sustainability

When it comes to having restaurant chains, sustainable practices benefit us as a company overall by reducing operating costs. Reducing Subway's negative impact on the environment means reducing waste, which in other terms refers to saving money as well,

and here at Subway sustainability is something that we strive towards and would like to integrate into our business strategy.

We believe that creating a strong base for the governance of our policies, commitments and actions towards achieving sustainability are key in our long term views and will support growth and stability not only for us but for the franchisees, as well as our business partners and employees across the world.

To ensure that these practices are continuing and progressing we have created a structure that consists of multiple levels of leadership to make sure that every area inside the company is moving towards and continuing to build upon our business strategy of long term sustainability.

Our Communities

Here at Subway we are committed to respecting the human rights of our workers around the globe through the expectations set across our Supplier Code of Conduct and policies including those regarding land rights, deforestation, and sustainable agriculture.

We feel that the practicing of ethical behaviors in regards to sustainable agriculture in our environment directly translates into giving back to our communities as we believe that working with locally based farmers directly whenever possible will open new opportunity to always improve the supply and overall quality of our ingredients, reduce the possible harmful impacts to the environment and most importantly help build healthy local businesses and communities all across the globe.

