

****Text of E-mail message, or “touchpoint,” for Northwestern Memorial Foundation gift officers to download, personalize as they wish, and send to current and potential donors
(Written in March 2021)**

Hello, **NAME,**

I hope all is well with you, and that you are looking forward, as I am, to welcoming springtime.

I wanted to take a moment to share with you a story that I recently read about Paul, a patient who benefited greatly from the care that he received at the Northwestern Medicine Proton Center. After being diagnosed with prostate cancer – and receiving two recommendations for surgical treatment at other medical centers – Paul sought a third opinion from the specialists at our Proton Center. . . and he is so very glad he did.

In the story that highlights Paul’s journey, you’ll read about the remarkable, side effect-limiting, lifesaving treatment available at the Proton Center, and about the the sense of community that patients experience while they are undergoing treatment at this very special place:

[https://www.nm.org/healthbeat/patient-stories/third-times-the-charm.](https://www.nm.org/healthbeat/patient-stories/third-times-the-charm)

Through innovation, state-of-the-art technology, and the expertise of our world-renowned physicians, Northwestern Medicine is delivering better health outcomes for patients throughout Chicagoland and beyond — none of which would be possible without the generous contributions of donors like you.

Thank you for being a part of our Northwestern Medicine family and for making a positive difference in so many lives!