

Deepening Your Legacy of Philanthropy

We greatly appreciate your longstanding support of Northwestern Medicine, as well as your interest in further strengthening our partnership as, together, we aim to make positive, lasting differences in the lives of patients and care providers alike. With this proposal, we are pleased to present a philanthropic opportunity for your consideration: The **(Donor Name)** Chief Nurse Executive position and endowment at Marianjoy Rehabilitation Hospital, part of Northwestern Medicine. By choosing to make a generous gift of \$1.5 million, you will link your family name to this prominent position, and, equally important, you will establish an endowment that will enable nursing education, professional development, leadership, and mentoring initiatives to grow and thrive in perpetuity at Marianjoy. Such exceptional support and vision will help to shape the practice of nursing and, therefore, the patient experience for years to come.

Advancing Exceptional Nursing Care at Marianjoy Rehabilitation Hospital

As you understand so well, nurses are change agents who demonstrably improve the quality of every patient's experience, as well as the quality of health care as a whole. Across Northwestern Medicine and, specifically, at Marianjoy – a nationally recognized leader in the field of rehabilitation medicine – the practice of nursing is centered on patients, grounded in evidence-based practices, and dedicated to achieving the best possible clinical outcomes.

Currently, more than 150 registered nurses practice at Marianjoy, and they all demonstrate a steadfast commitment to excellence, patient-focused care, and the art and science of healing. In their daily work, our nurses:

(1) identify and fulfill each patient's specific needs to the best of their abilities; (2) coordinate complex care; (3) employ strategies to promote good health and a safe environment, (4) enhance the quality and the effectiveness of care delivery; and (5) build knowledge and skills that reflect state-of-the-art nursing practice.

Should you choose to establish the **(Donor Name)** Chief Nurse Executive position and endowment, you will provide vital support to a variety of initiatives that promise to further distinguish Marianjoy's nurses as leaders in their field. More specifically, your partnership will significantly advance efforts to provide our nurses with opportunities to:

- Champion innovations in patient care through research and evidence-based practice
- Achieve national board certification in specialty areas
- Participate in continuing education courses and activities
- Lead the way in providing safe, patient-centered care of the highest quality



A Catalyst for Great Progress: The (Donor Name) Chief Nurse Executive Position and Endowment

❖ *The (Donor Name) Chief Nurse Executive Position at Marianjoy Rehabilitation Hospital*

We are fortunate and grateful to have Anne Hubling, DNP, MHSA, RN, CPHQ, NEA-BC (*pictured at right*), as Vice President and Chief Nurse Executive at Marianjoy. Should you choose to name and endow the position of (Donor Name) Chief Nurse Executive at Marianjoy Rehabilitation Hospital, Dr. Hubling will receive this great honor.



In 2017, Dr. Hubling joined Marianjoy, and, every day, she shares with our patients – and with her fellow nurses and other healthcare providers – her extensive knowledge and expertise, as well as her compassion and her deep commitment to helping and healing others.

Dr. Hubling obtained her Bachelor of Science in Nursing and her Masters in Health Services Administration from the University of Michigan. She then went on to earn her Doctor of Nursing Practice from Rush University. Through the years, Dr. Hubling has cultivated an *inspiring career* and, today, is a *nurse leader* with a diverse background that includes clinical nursing, administration, healthcare consulting, performance improvement and strategic planning.

Prior to joining Marianjoy, she served in various roles at Northwestern Medicine, including patient safety, regulatory compliance, nursing leadership, Magnet quality and strategic services. Among her many professional and personal gifts, Dr. Hubling’s enthusiasm for mentoring others is widely known and highly regarded, as are her interests and abilities in areas such as quality improvement, patient safety and the development of strategic initiatives specific to patient care delivery models.

An endowed Chief Nurse Executive position at Marianjoy will:

- *Emphasize* the vital role that nurses play in fulfilling Marianjoy’s patient-focused mission
- *Underscore* the value of innovation in the professional development of our nurses
- *Strengthen* Marianjoy’s culture of delivering outstanding care and outcomes
- *Demonstrate* the fact that Marianjoy, our communities, and caring donors such as you place a premium on nursing excellence
- *Bring added distinction* to Marianjoy by enabling our hospital to join other Northwestern Medicine hospitals that have highly regarded, named Chief Nurse Executive positions

❖ *The (Donor Name) Chief Nurse Executive Endowment at Marianjoy Rehabilitation Hospital*

Dedicated to advancing nursing excellence, the (Donor Name) CNE Endowment will provide nurses at Marianjoy with meaningful opportunities for continuing education and professional development. By engaging in a variety of *educational and training initiatives*, and by becoming “lifelong learners,” our nurses will consistently: (1) learn about the latest advancements in the nursing profession and in their specialty areas; (2) expand their knowledge base; and (3) hone their skills. Every learning opportunity will strengthen our nurses’ abilities to provide the most personalized, most contemporary, and most effective care to their patients.

In addition, support from the (Donor Name) CNE Endowment will enable our nurses to engage in *front-line research projects* and to incorporate important innovations, as well as new knowledge, into their nursing practice.

Through formal studies, and through personal interaction with healthcare providers, we continue to learn that frequently reported barriers to adopting research and translating it into practice include lack of time and inadequate knowledge related to research processes. Therefore, in an effort to remove these barriers, the (Donor Name) CNE Endowment will:

- Create structured time for nurses to engage in research and evidence-based practice initiatives that address current challenges in care delivery, both within and outside Marianjoy
- Promote a spirit of innovation and encourage the dissemination of new knowledge, both at Marianjoy and throughout Northwestern Medicine

Funds from the (Donor Name) CNE Endowment will help to foster the creation of a thriving leadership program for our nurses. Through this program, nurses from Marianjoy will have opportunities to participate in a variety of fellowships, conferences, and symposia. Moreover, as part of this leadership program, we will look forward to welcoming consultants and speakers who will help our nurses to further cultivate the leader that exists within all of them. Through dynamic discussions and group learning sessions, our nurses will become even more skilled at leveraging their strengths, aptitudes, and emotional intelligence, and at effectively utilizing this knowledge to lead and coach their teams to success.



The (Donor Name) CNE Endowment also will serve as an important recruitment tool. We believe that initiatives specifically designed to recognize nurses, and to provide nurses with opportunities to share their views and experiences, promote the creation of a more engaged nursing staff and a more positive work environment. Funds from the (Donor Name) CNE Endowment will help us to:

- Foster a rewarding environment in which nurses work effectively, embrace opportunities to grow, and participate in practice decisions
- Recruit and retain outstanding nurses who strengthen Marianjoy's culture of nursing excellence
- Engage in important aspects of our Magnet journey

With Gratitude

We thank you for your generous nature, for your interest and belief in Northwestern Medicine, and for your consideration of the opportunity to establish the (Donor Name) Chief Nurse Executive position and endowment at Marianjoy Rehabilitation Hospital. Aided and inspired by thoughtful, dedicated partners like you, we will succeed in further establishing Marianjoy as a recognized, trusted sites for superior, compassionate nursing care. If you have questions as you review this proposal, or if we may be of assistance in any way, please reach out to:

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