

We are inspired by the philanthropic goals of **DONOR NAME removed**, and we believe that your commitment to community health and wellness aligns extremely well with Northwestern Medicine's mission to provide exceptional care, services, and support to our patients and our communities. With gratitude for your interest in our daily work and future plans, we are pleased to present a unique philanthropic opportunity for your consideration: The Northwestern Medicine Community and Emergency Preparedness Initiative (NM-CEPI). Should you choose to lend your support to this proposed, leading-edge initiative — in the form of a generous gift of \$1 million, over four years — you will enable Northwestern Medicine to further strengthen its leadership and contributions in the areas of emergency preparedness, mass event and disaster management, and community readiness and safety.

## Working Together for Our Communities

By creating the NM-CEPI, we seek to build upon our team members' essential work in the areas of sports safety, mass event management, emergency preparedness, and community readiness. Guided by our commitment to building safer, stronger communities, we have set forth the following mission for the NM-CEPI: *"To establish, within Northwestern Medicine's Department of Emergency Medicine, a nationally recognized program encompassing mass event and disaster management, emergency preparedness, and community safety; and to work closely with private and public partners to strengthen communities' awareness, potentially life-saving knowledge and skills, health, and safety."*

## The Pivotal Role of Your Philanthropy

As we work to establish the NM-CEPI, your support will advance the role that Northwestern Memorial Hospital's Emergency Department has been playing for decades. Specifically, generous funds from **DONOR** will assist in:

- (1)** Supporting Northwestern Medicine activities that enhance resident and physician education, as well as community awareness, in the areas of emergency preparedness and community readiness and safety.
  - Northwestern Medicine is uniquely positioned to serve in this leadership/educational role, as our Emergency Department serves more than 85,000 people — from across Chicagoland and beyond — every year.
  - As previously noted, our team has led many activities on community and emergency preparedness at Northwestern Medicine. Now, the proposed NM-CEPI — and generous support for the initiative — will allow Northwestern Medicine to institutionalize these areas of expertise and to optimize emergency preparations for natural and human-caused disasters, and for emergency scenarios related to large-scale events, protests, and riots.
  - Within the NM-CEPI, educational and training efforts might include:
    - Training in classrooms, simulation labs, or "real world" settings.
    - Coordinating preparations with local, state and federal authorities to strengthen protocols, policies, and procedures that enhance community preparedness and safety.
    - Working with police, fire, paramedics, public health officials, and Offices of Emergency Preparedness at the city, county, state, and federal levels to ensure widespread preparedness for mass events, such as large-scale concerts and athletic events.
    - Tapping into Northwestern's institutional expertise in disaster management/community readiness and preparedness, in order to train and develop specialists in these areas.

**(2)** Providing NM-CEPI team members with “protected time” to manage preparations, safety, training, and medical support for large-scale community and athletic events.

- *During this time of COVID-19:* If some community events are able to occur, our team will take every step to assure the complete safety of those events.
- *Post-COVID-19:* When larger events are able to resume, our team will engage in detailed planning, and will implement procedures that have been rigorously tested and proven effective, in order to assure the safety of all participants.

**(3)** Advancing research regarding mass event/disaster management and emergency preparedness, and enabling Northwestern Medicine team members to continue to make presentations and to lead discussions on both the national and the international stage.

**(4)** Allowing Northwestern Medicine to build upon existing partnerships (with the Chicago Police and Fire Departments, for example), and to forge additional partnerships that will directly and positively affect the health, safety, and well-being of people across our city and neighboring communities.

## With Gratitude

We thank you for your commitment to our communities and for your consideration of the opportunity to support the Northwestern Medicine Community and Emergency Preparedness Initiative (NM-CEPI).

Aided by thoughtful, dedicated partners like you, we will succeed in creating the NM-CEPI and in establishing it as a powerful instrument of progress and positive change. Working together, we can ensure that people in Chicago and far beyond receive the vital information, skills, and support that they require to keep themselves, their families, and their neighbors safe in a world of large-scale events, potential emergencies, and numerous other challenges.

We look forward to continuing our conversations with you. In the meantime, if you have questions as you review this proposal, please reach out to:

**GIFT OFFICER CONTACT INFORMATION HERE**

