

# LAURETTA OMOYUWA IYAMU

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LinkedIn: [www.linkedin.com/in/liyamu](https://www.linkedin.com/in/liyamu) | [Portfolio](#)

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## **PROFESSIONAL SUMMARY**

A trained clinical pharmacist with an entrepreneurial mindset and a passionate science communicator. I have 5 years of work experience as a clinical pharmacist and researcher and 4+ years as a freelance medical writer. My exceedingly positive experiences consulting with multidisciplinary healthcare professional experts to develop and deliver appropriate research studies, drug safety, and medical information to patients and hospital management have led me to search for a more prominent role in supporting life sciences.

## **SKILLS**

Clinical trial operations, drug development process, study designs, systematic literature review, medical writing, team management, science communication, MS office, emotional intelligence, ICH-GCP, regulatory guidelines, critical thinking, medical data interpretation, medical terminology, time management, resourceful, and SEO.

## **RELEVANT PROFESSIONAL EXPERIENCE**

### **Certified Medical Writer Internship / *Henry Harvin Writing Academy, Online***

**March 2022 - Present**

- Performed writing tasks on scientific literature review, and educational content writing.
- Extensive knowledge of systematic literature search using PubMed, Scopus, Medline, Mendeley, Google Scholar, Cochrane, Embase.
- A comprehensive understanding of the drug development processes, ICH - GCP, study design, regulatory guidelines and submissions, case report forms, and protocol.
- Analyze case reports using CARE guidelines
- PICO criteria, journal writing styles, and referencing styles.

### **Data Entry Assistant Internship / *CRA School of Montreal, Online***

**March 2022 - Present**

- Performed data entry for Phase II/III Metabolic Syndrome and LDL-C studies.
- Performed tasks on patient narratives, protocol synopses, and data entry.
- Medical terminology and interpretation of laboratory reports, Good Clinical Practice.

### **Freelance medical writer / *Self-employed / Toronto, ON***

**February 2018 - Present**

- Conducted research, learned product, and disease state information necessary for successful fulfillment of each task by effectively collecting and evaluating information from multiple sources and databases.
- Ability to interpret medical data and scientific information to develop compelling content for consumers and health professionals.
- Effectively worked with teams to execute projects.
- Wrote 40+ blog and health content articles on [healthyavid.com](https://healthyavid.com) that get shared and saved on different social platforms by readers daily.
- Wrote over 30 high-traffic articles for blogs in the health and wellness space.
- Worked with remote clients to review and manage their websites and social media content and increase traffic by an average of 10 - 20% per month on Tiktok and Instagram.

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- Excellent knowledge of the Canva platform for social media content creation, graphic design, and infographics.

## **Pharmacy Assistant/Drug Information Specialist - Concord Specialty Pharmacy, Concord, ON**

**October 2021 - December 2021**

- Evaluated medical inquiries and utilized appropriate sources (prescribing Information, literature searches) to respond verbally or in writing to the customer.
- Responsible for writing and submitting weekly covid-19 vaccine storage reports to Health Canada to ensure vaccine safety and storage protocol is followed.
- I kept renewing my professional knowledge in medical information, drug safety, and medical sciences.

## ***Clinical Pharmacist/Drug Safety Specialist - University of Benin, Benin City, Nigeria***

**November 2015 - November 2017**

## ***Clinical Research Pharmacist - Federal Teaching Hospital, Abakaili, Nigeria***

**June 2014 - November 2015**

## ***Pharmacist - Irrua Specialist Hospital, Edo State, Nigeria***

**June 2013 - May 2014**

## **EDUCATION**

<b>Doctor of Pharmacy (PharmD)</b>   University of Benin, Nigeria	2011
<b>PG Diploma Clinical Research Professional (CRA/CRC)</b>   CRA School of Montreal, Canada	2022
<b>Certified Medical Writer Certificate</b>   Henry Harvin Education	2022

## **RELEVANT PROFESSIONAL ASSOCIATION (S)**

American Medical Writers Association   Women Leaders in Pharma	2022 - Present
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## **RELEVANT PROFESSIONAL DEVELOPMENT**

<b>ICH - GCP</b>   NIDA Clinical Trial Network	2022
<b>Vaccine Safety &amp; Pharmacovigilance</b>   Canadian College of Healthcare & Pharmaceuticals, Canada	2022
<b>Understanding Clinical Research: Behind the Statistics</b>   University of Cape Town, Online	2022

**PharmD Project: Pharmacognostic evaluation, and antidiarrheal activity of the leaves of *Tabernaemontana pachysiphon* Stapf. (Apocynaceae).** Under the supervision of “Prof. Osamuyi Henry Uwumarongie”