



# Jessica Lynn

CONTENT WRITER

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## LINKS

[LinkedIn](#)

[Writing Portfolio](#)

[Full List of Patient Worthy Articles](#)

## SKILLS

Copywriting

Editing and Proofreading

Content Writing

Wordpress

SEO

## PROFILE

Passionate writer with 10 years of experience writing for varied businesses, platforms, and media sources. Adept on performing research and developing original content based on client needs. Committed to writing with integrity and a dedication to craft. Valuable experience in both crafting and building a brand voice and serving as a content creator for high-traffic websites.

## EMPLOYMENT HISTORY

### Head Editor and Director of Client Relations at HD Consulting

July 2018 — Present

- Manage a team of 5+ tutors. Facilitate a supportive and nonjudgmental learning environment for middle school, high school, and college students.
- Assist in managing college application process, from choosing a topic to preparing resumes. Proctor and score mock SAT/ACT tests.
- Developed "Professional Preparation" side of the business to teach students how to approach the career search process.

### Content and Community Manager at Patient Worthy, Falls Church, VA

March 2020 — Present

- Write and publish over 3,100 articles on healthcare-related topics such as rare diseases, patient stories, biopharma organizations, and medical research.
- Interview high-level C-suite executives, NFL players, doctors, and families, highlighting ability to communicate with people of diverse backgrounds.
- Interview credits include: Shelby Harris (Seattle Seahawks); Nancy Yu (Allstripes); Dr. Isaac Bentwich (Quris); Taniel Smart (NY Jets); Zach and Geri Landman (Moonshots for Unicorns).
- Increased Twitter following by 120% and Instagram following by over 400%.
- Contributed to the development of 5-10 new nonprofit/business partnerships.

## EDUCATION

### BA in English at Virginia Commonwealth University, Richmond, VA

August 2010 — May 2014

Graduated cum laude (3.51 GPA). Member: Phi Sigma Pi National Honor's Fraternity, Hillel at VCU, Graduate School Mentorship Program, Undergraduate Teaching Assistant program.