

Leonor Keating, PhD

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Medical writer with a PhD in Cell Biology and 1 year's MedComms experience working with treatment launches in oncology, nephrology, and gastroenterology. Worked directly with patients and HCPs/KOLs. Created multiple types of content, including for 3 independent advisory boards. Coordinated a successful science outreach program and organized several scientific meetings and conferences. Multilingual, attentive to detail, with a solid academic background and a track record of producing high-quality content on time. Passionate about using proven creative and analytical problem-solving skills to improve scientific communications and grow professionally.

WORK EXPERIENCE

Medical Writer and Analyst

JUNE 2022 – MAY 2023

ONLY THE BRAVE HEALTH, LONDON, UK (REMOTE)

At this small strategic HealthComms start-up agency with <10 employees, my proactive, independent approach to "get things done" was valued and allowed me to gain broad exposure to different tasks, from project management and client services to medical writing. Being based in Boston with the core team in the UK required flexibility in attitude and working hours to accommodate client and team meetings.

Project management and business development:

- Helped two of the top 10 global pharma companies shape the clinical landscape for new treatment launches
- Developed and implemented methodology to identify, rank, and select key stakeholders (physicians, nurses, dietitians, and patient representatives) for engagement, resulting in targeted communication strategies
- Created project timelines and monitored deliverables' progress to keep within defined scope and budget

Medical communications:

- Conducted insight-gathering interviews with >20 healthcare professionals and identified areas of unmet needs to inform launch strategies
- Developed multiple types of content (slide decks and post-meeting reports for advisory boards, literature summaries, e-learning modules for physicians, business case frameworks, evidence gap analysis)
- Ensured all deliverables were high quality and scientifically accurate, meeting compliance standards and exceeding client expectations

Client services:

- Managed client communications and shared meeting agendas and minutes with clear action items
- Participated in weekly client status meetings to provide content updates and discuss project rationale

Therapy areas: lung oncology, GI oncology, gastroenterology, nephrology (across UK and EU accounts)

IT and project management tools: MS Office; Adobe creative suite; reference management software (Mendeley, OneNote, Zotero); project management tools to track task progress, time, and expenses; online collaboration tools (Slack, MS Teams, SharePoint, Smartsheet, Veeva Vault PromoMats)

PhD Candidate/Research Scientist

OCTOBER 2017 – MAY 2022

SORBONNE UNIVERSITY, PARIS, FRANCE

- Led collaborative research projects in cellular and molecular biology with implications for fertility and cancer
- Published two peer-reviewed articles (21 citations and >7k accesses), wrote three successful grant proposals, and presented at six scientific conferences
- Supervised six graduate and undergraduate interns, guiding their thesis writing and final presentations
- Co-organized two scientific conferences and two collaborative lab outings abroad

Fertility Biologist

NOVEMBER 2014 – AUGUST 2015

UNIVERSITY HOSPITALS OF COIMBRA, COIMBRA, PORTUGAL

- Coordinated work with the embryology, nursing, and medical teams
- Kept close contact with the patients, helping them understand and navigate their care pathway

SCIENTIFIC COMMUNICATION EXPERIENCE

Science Workshop Organizer

2018 - 2020

Designed and facilitated biweekly 3-hour-long science workshops for high school students in Paris (“Vis ma Vie de Chercheur”), particularly those from underrepresented backgrounds. In one year, we doubled the number of students hosted and, by the end of the second year, had reached >1800 students.

My responsibilities included:

- Developing and coordinating the workshop curriculum with a team of three other organizers
- Recruiting and training seven new members
- Securing funding from several organizations
- Managing logistical aspects of the workshops (ordering and preparing materials, booking equipment and rooms, and communicating with the participating schools and teachers)
- Reviewing participants’ feedback and adapting the curriculum accordingly

VP of the Association of Portuguese Graduates in France

2021 - 2022

Organized monthly networking events and facilitated meetings and round table discussions on the role of scientists in society. Created and maintained a monthly newsletter for the association using SendinBlue. Successfully pivoted the association’s annual conference into a virtual event when the first lockdown was implemented. Co-organized two editions of the annual Forum of Portuguese Graduate Expats (~100 participants each).

Translator (English > European Portuguese) for “Coursera.org”

2020 - PRESENT

Translate subtitles of university-level MOOCs to help bring affordable education to more people on this global online learning platform. I have translated >10 classes for courses such as “Foundational Skills for Communicating About Health” (University of Michigan) and “Design and Interpretation of Clinical Trials” (John Hopkins University).

Freelance Science Writer

2021 - 2022

Created content articles covering various scientific subjects such as identifying *Salmonella* in poultry, simulating red blood cell movement in capillaries, and characterizing new wheat varieties.

“Native Scientist” Volunteer

2017 - 2021

Visited primary and secondary schools to inspire young students to pursue careers in science and combat negative stereotypes about speaking about scientific/professional topics in our shared heritage language, Portuguese.

Writer for Company of Biologist’s “Prelights”

2021

Highlighted science preprint articles and proofread my peers’ articles before publishing.

EDUCATION

PhD Cell Biology, *Summa Cum Laude*, Sorbonne University

2021

Thesis title: “The histone chaperone SET/I2PP2A is required to prevent aneuploidies in mouse oocytes”

MSc. Developmental Biology, First Class Honors, Sorbonne University

2017

Study abroad: University of Maastricht, The Netherlands

BSc. Biology, University of Coimbra

2014

Study abroad: University College Dublin, Ireland

LANGUAGES

- English, Fluent
- Portuguese, Native
- French, Fluent
- Spanish, Advanced

HOBBIES & INTERESTS

- Watercolor painting
- Chorus singing
- Hosting boardgame nights
- Traveling (I’ve lived in 5 different countries since starting my bachelor’s degree!)