



## WELCOME TO AUSTIN!

GEORGETOWN INVITES ALL ALUMNI, FAMILY, STAFF, AND FRIENDS OF THE UNIVERSITY to come together for its signature weekend of social, cultural, and intellectual engagement at John Carroll Weekend Austin 2017. A hallmark of the Georgetown University Alumni Association, this annual event has brought the university community together for more than six decades.

Access some of Austin's most prestigious venues and historic landmarks as you experience the "Live Music Capital of the World" and engage with the fellow Hoyas from around the globe during four days of specially curated events and excursions April 20–23, 2017. Visit [jcw.georgetown.edu](http://jcw.georgetown.edu) to register and view the latest updates and program information.

## A HUB OF INNOVATION

Home to a multitude of flourishing startups and innovative businesses, an exploding population of young people, and the world-renowned music, film, education, and technology festival South by Southwest (SXSW), it's no wonder that *Forbes* ranked Austin No. 1 on its 2016 list of "America's Next Boom Towns." Long recognized for attracting some of the world's best talent in entrepreneurship and technology, Austin is the perfect setting in which to explore Georgetown's academic leadership and discuss new ways to design and deliver the future of higher education.

University groups including Georgetown Entrepreneurship Alliance and Georgetown Technology Alliance are poised to represent these key areas with programming throughout the weekend, while alumni, faculty, and industry experts examine the importance of supporting the development of values-based entrepreneurship and innovations on a global stage.

## A WEEKEND TO REMEMBER

Our host hotel, The Four Seasons Austin, is located on the banks of Lady Bird Lake in close proximity to can't-miss historic landmarks including the Lyndon B. Johnson Presidential Library and the Governor's Mansion. Austin's unmatched natural landscape and abundance of local food and live music venues leaves no shortage of exciting things to explore.

John Carroll Weekend will provide an opportunity to experience the thrills of Austin as members of the Georgetown community from around the world converge in this center of technology, art, music, and business.

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JOIN US FOR A WEEKEND OF SOCIAL,  
CULTURAL, AND INTELLECTUAL  
ENGAGEMENT IN AUSTIN.

AUSTIN  
2017 JOHN CARROLL  
WEEKEND  
APRIL 20–23

GEORGETOWN UNIVERSITY ALUMNI ASSOCIATION



JOIN US FOR A WEEKEND  
OF SOCIAL, CULTURAL  
AND INTELLECTUAL  
ENGAGEMENT IN THE  
“LIVE MUSIC CAPITAL  
OF THE WORLD.”

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# SIGNATURE EVENTS

## President’s Welcome Reception

Thursday, April 20

The Austin adventure kicks off with an evening reception at the renowned Driskill Hotel. Built in 1886 as the showplace of a cattle baron, The Driskill is regarded as a landmark of legendary Texas hospitality. President John J. DeGioia will welcome members of the Georgetown community to celebrate and reconnect with one another at this iconic hotel, which features a unique blend of contemporary and historical artwork, from the elegant lobby with its magnificent columns and stained glass dome, to the newly revitalized decor. Enjoy cocktails and hors d’oeuvres as you mingle with fellow Hoyas and take in the beauty of one of the world’s finest hotels in the center of downtown Austin.

## Reception at Bullock Texas State History Museum

Friday, April 21

Grab your best jeans and pull on your boots for a casual, Texas-style party at Bullock Texas State History Museum on Friday evening. The beautiful, mosaic-tiled entryway will captivate guests as they enter this famed gallery, while the open layout paves the way for a fascinating introduction to (or refresher course on) Texas’ intriguing narrative. Reconnect with Hoya classmates and get to know new friends as you enjoy cocktails and craft beer amidst fascinating relics that span centuries. View the extensive collection of more than 700 original artifacts and displays, such as the carefully restored ship hull of *La Belle: The Ship That Changed History*, as well as film and interactive media experiences that represent Texas’ distinctive and storied history.

## Awards Banquet at Long Center for the Performing Arts

Saturday, April 22

The highlight of this weekend of engagement and celebration will be the John Carroll Awards Banquet, a black tie gala that will take place at the acclaimed Long Center, a mecca of performing arts in Central Texas. Enjoy a magnificent meal among friends and experience unmatched views of the Austin skyline beneath the iconic “Terrace Ring” on the City Terrace. After dinner, the Georgetown University Alumni Association will present its highest honor to six alumni and one friend of the university in recognition of their dedication to Georgetown’s mission of excellence, service, and leadership. A video tribute to the honorees and remarks from President DeGioia will make it an evening to remember.

# HOTEL & REGISTRATION INFORMATION

FOUR SEASONS HOTEL AUSTIN  
98 San Jacinto Boulevard | Austin, TX 78701 | (512) 478-4500  
**Reservation cut-off date: March 20, 2017**  
Reservation phone number: (512) 685-8100  
Code: John Carroll Weekend, Austin 2017  
Reservation link: <http://fourseasons.com/austin/john-carroll-weekend-austin-2017/>

<i>Room Type</i>	<i>Single</i>	<i>Double</i>
Lake View King	\$465	\$465
Double Bed Room	\$465	\$465
Executive Suite	\$665	\$665
One Bedroom Lake View Suite	\$1,200	\$1,200

THE WESTIN DOWNTOWN AUSTIN  
310 East 5th Street | Austin, TX 78701 | (512) 391-2333  
**Reservation cut-off date: March 20, 2017, 5:00 p.m. CST**  
Reservation link: <http://starwoodmeeting.com/Book/GeorgetownU>

<i>Room Type</i>	
Traditional Single/Double	\$329
Traditional Triple/Quad	\$349

**For Further Assistance**  
Visit [jcw.georgetown.edu](http://jcw.georgetown.edu) to register and see other hotel options, up-to-date programming, and schedule information.

<i>General Information</i>	<i>Sponsorship Opportunities and Benefits</i>
Special Events, (202) 687-2064 <a href="mailto:advancementevents@georgetown.edu">advancementevents@georgetown.edu</a>	Gregory Stahl, (202) 687-1981 <a href="mailto:gjs6@georgetown.edu">gjs6@georgetown.edu</a>