

Hey Paul, this is [-], I'm a senior comm studies major at BSU! Happy One Ball State Day!! If you've never celebrated this glorious holiday before, the short version is that today is a university-wide day of giving. I got your phone number from Beth Messner— you must be one of her favorites. :) If we can get 15 gifts between 5 and 6pm, she's promised to read a ghost story (via livestream) while dressed in a spooky costume! Can you help us meet this challenge??

Here's the link to the giving page for the Department of Communication Studies:
<https://oneballstate.bsu.edu/amb/commstu>

Oh, and here's a list of our full day of challenges! I'm sure XYZperson would also love for you to give at xx:00 so they can get that COMM studies tattoo!

Thank you so much! From one BSU comm major to another, I really appreciate your generosity today! Chirp chirp forever!!

Hey Amy, this is [-], I'm a senior comm studies major at BSU! Happy One Ball State Day!! I know you know the deal, but this year the Comm Dept is doing something special - Each Comm faculty has agreed to do a challenge if we raise enough money during their time slot :) For example, If we can get 15 gifts between 12- 1 p.m, Ashley Coker promised to get a communications themed tattoo! Can you help us meet this challenge??

Here's the link to the giving page for the Department of Communication Studies:

Hey Daniel, this is Hannah Hill, I'm a senior comm studies major at BSU! Happy One Ball State Day!! I know you know the deal, but this year the Comm Dept is doing something special - Each Comm faculty has agreed to do a challenge if we raise enough money during their time slot :) For example, If we can get 15 gifts between 8 and 9 pm, Dr. Scarlett Hester will get a pie to the face in class!

Here's the link to the giving page for the Department of Communication Studies:
<https://oneballstate.bsu.edu/amb/hannahhill>

Hi X, I'm X, a senior comm studies major at BSU! Happy One Ball State Day!! If you've never celebrated this glorious holiday before, the short version is that today is a university-wide day of giving. Today Dr. Kathy Denker will match funds up to \$500 donated to the First Day Scholars (graduate program) Fund! The First Day Scholars Fund provides scholarships for grad students and allows for extra expenses (i.e. traveling to conferences) to be covered. Please consider giving to this fund in order to provide opportunities for our BSU grad students! Thank you so much for your time:)

Here's the link to the giving page for the Department of Communication Studies:

<https://oneballstate.bsu.edu/amb/commstu>

Hi hi! I'm Makenna McLeod, a senior comm studies major at BSU! Happy One Ball State Day!! If you've never celebrated this glorious holiday before, the short version is that today is a university-wide day of giving. Today Dr. Kathy Denker will match funds up to \$500 donated to the First Day Scholars (graduate program) Fund! The First Day Scholars Fund provides scholarships for grad students and allows for extra expenses (i.e. traveling to conferences) to be covered. Please consider giving to this fund in order to provide opportunities for our BSU grad students! Thank you so much for your time:)

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One Ball State Day Challenges and Matches

Important People:

Amanda Holmquist ajholmquist@bsu.edu

Nancy Vinje Jones nvinjejones@bsu.edu

Important Dates:

2/14/2022 - Proposal Deadline for challenges

3/31/2022 - Payment for Challenges and matches due

4/5/2022 - One Ball State Date

Challenges and matches:

1. Challenge: unlock rewards for reaching goals
 - a. College with the most gifts will receive additional funding
2. Match: dollar to dollar matching
 - Give your area a chance to raise money and bring awareness to your program!

Generally asked questions:

1. How to select a challenge? Think about the challenge that will increase donors to your area (does not have to be monetary)
2. No fund yet with your group? Find something to rally around (scholarship, emergency aid)
3. \$250 minimum for each challenge or match
4. Can we add perks or prizes? MAYBE reach out and ask because the IRS is scary and we want to avoid them.
5. Minimum gift amount is \$10
 - All challenges and matches dollars must be paid by March 31, 2022 (one Ball State day is April 5, 2022)
 - Challenges can be fun or serious- pies in faces, car washing, department v.s. Department
 - Challenges must be approved by February 14!!!

Zoom meeting: Current Majors Meeting (1/21)

Brainstorming

- Professor involvement?

- What are they willing to do? Who is willing to do it?
- How much money do we need to raise for professors to get...
- A pie in the face; Michael Store pie in the face during COMM 210
 - Sing karaoke
 - Break out dance in atrium/COMM210 (filmed for alumni pleasure)
- Game set up (carnival style) \$1 at the comm table in letterman building day on ODBC
 - Carnival games throughout the building- buy tickets at entrance? Pay at each game? Nothing crazy expensive
 - Types of games:
 - Water coin toss
 - Balloon pop
 - Bean bag toss
 - Find the ball
 - Ring toss
 - Pool noodle race

Graduate School/Alumni involvement?

- 'Are you smarter than a undergraduate' game
- Lettermen scavenger hunt (use both undergrads and grad students for more involvement)
- We don't know any alumni personal, hoping Ashley, Laura or Glen might know/have some ideas about how to get alumni involved

Important to Remember:

- After the event: personal thank you notes to alumni/others who donated (personal video or message)
- **Social media** involvement/tik tok advertising one ball state day
 - Great opportunity to start a tiktok and use it as ODBS promotion in addition to Instagram and other social media platforms

Questions:

- How do we get matches? If our alumni give the most money out of all the departments, who will match us?
 - Who knows alumni who would match with us?
- Donor picks a student- submitting student profiles of those in need, donors can help donate (?)
- Can students/families donate? Are we supposed to be raising money before ODBS?
- What previous events have raised the most money?

- Would Dean Turner be interested in doing something?
- Is this a department thing (COMM) or a college thing (CCIM)?

Possible Proposal:

On behalf of Ball State University's Communication department, we would like to hold a One Ball State Day event in efforts to raise money for the COMM department and our college, CCIM. We would like to hold a 'COMMcarvial' full of fun games and prizes where students, faculty and staff can 'donate' to play carnival themed games. In addition, in efforts to include both undergraduate and graduate students, we would like to host another event called "are you smarter than an undergraduate". A game show type event where undergrad and grad students will go head to head, answering a series of COMM related questions. Donors can donate to whichever group they feel most passionate about. The COMM department is also interested in a 'pie-in-the-face' or 'sing off' between professors when we reach a certain amount of CCIM donations. These events are to be held during COMM210 class periods and will be live streamed via the COMM departments social media accounts. The COMM department here at Ball State is passionate about One Day Ball State and is committed to helping raise money for this cause.

Faculty Meeting: 1/25

- Email staff: willingness to match, top alumni
 - Mass email to COMM department staff and ask for 5-6 names and emails of alumni we can email to get donors
 - communicationstudies@bsu.edu
- Laura is willing to donate a match of \$1000 - **DEADLINE MARCH 31**
- Get comm alumni counsel involved (zoom meeting)
 - Betsy and Sean
- Outdoor carnival: donate a dollar, play a game (snag some candy)
- Recruit COMM380 people to help personal alumni
- Different jars for different COMM clubs (380, speech, debate, etc) inner department competition.
- Hour by hour donations, need __15__ donors per hour in order : ...more popular faculty members at less popular hours?
 - Challenge is: unique to each professor; each filmed live and on camera
 - Ashley: recorder performance: theme song to titanic
 - Dr. Glen: turtle costume
 - Dr. Laura: temporary hair dye

Goal for 1/28: finish employee email by the end of the week!!!

Email Brainstorming

Good Afternoon (appropriate greeting of some sort)

Intro of some sort

As some of you may be aware, the fourth annual One Ball State Day is just a couple months away! This day is our biggest fundraising event and last year the College of Communication placed 5th out of all the other colleges on Ball State's campus...

This day is not possible without you! There are multiple ways in which professors can help in this fundraising process and we are asking you to partake, making this One Ball State Day the most successful one yet.

1. Ask them for 10 Alumni email that we can personally reach out too
 - a. Before getting into the slightly more complicated matters of One Ball State Day we would like you to think of 10 alumni and forward their emails as part of your response to us. We will reach out to these alumni asking them for donations to the College of Communication! So think of the students you really connected with, students who really loved Ball State and would be willing to give!
 - b.
2. Hour by hour
 - a. Next, we would like to invite you all to participate in our "hour by hour" challenge. This challenge is reliant on YOUR participation!! You each will be assigned an hour of the day on One Ball State Day. If, within that hour, 15 donations are made to the College of Communication you will participate in some fun (and slightly embarrassing activity) as a reward! For example: if the hours of 1 p.m.- 2p.m. are dedicated to Ashley Coker, and 15 donations are made, she will play the theme song to the movie Titanic on a recorder. If Glen Stamp gets 15 donations within his hour, he will wear a turtle costume for a whole day.
3. Ask them for matches