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FOR IMMEDIATE RELEASE
Sept. 24, 2021

**DOWNTOWN BERKLEY HOSTS MONTHLONG HALLOWEEN
THEMED EVENTS WITH ITS INAUGURAL BOO!KLEY NIGHTS**

“Monster Mash,” “Night Market,” “Ladies Night Out” and more events celebrate the spooky, festive season, offer guys and ghouls an opportunity to shop, eat and explore Downtown Berkley

BERKLEY, Mich. – The Berkley Downtown Development Authority (DDA) is gearing up a spooktacular fall with its inaugural BOO!KLEY Nights throughout October. BOO!KLEY Nights will offer plenty of opportunities for ghoulish fun, shopping, dining and Halloween-themed festivities, all designed to get visitors into the spirit of the season and to enjoy Downtown Berkley’s myriad of local art and retail offerings.

To set the killer scene, the Berkley DDA is connecting local artists with merchants to creatively transform destinations along Coolidge Highway, 12 Mile Road and Robina into spooky storefronts. There also will be hallo-lusions light displays along the walkable downtown.

“We are excited to bring a mix of seasonal fun and retail offerings this fall to Downtown Berkey,” said Michael McGuinness, Director, Downtown Berkley DDA. “We love the holidays and especially love celebrating them with residents and visitors from all over metro Detroit, who love Downtown Berkley for its charming, retro feel and its diverse, independently-owned shops and dining options that offer something for everyone. We anticipate our first ever BOO!KLEY Nights to be a howling, grown up good time and plenty of festive fun for the kids, too.”

The BOO!KLEY Nights also serves as an opportunity for customers to get to know some of the new businesses in Downtown Berkley, such as Puck Hcky, Reware Vintage and Cosmetiste Salon.

RESTAURANT WEEKEND & NIGHT MARKET

Oct. 1 & 2

Kicking off BOO!KLEY Nights is Restaurant Weekend. A dozen of Berkley restaurants will offer devilishly delicious food and brew specials that patrons can sink their teeth into on Friday and Saturday. In tandem with Restaurant Weekend, Downtown Berkley will host Night Market on Saturday, Oct. 2. Participating businesses, such as Berkley Eyewear, Toadvine Books, Ullman’s Health & Beauty, Amici’s Kitchen & Living Room, Berkley Common and more, will offer customers shopping steals and deals. Complimentary trolley service will be available to transport guests between Downtown Berkley’s two commercial corridors.

LADIES NIGHT OUT

Oct. 14

A Downtown Berkley favorite, Ladies Nights Out, returns. From 5 p.m. to 9 p.m., plenty of Downtown Berkley's businesses will stay open late into the dark hours of the evening, offering goodies and discounts for a wickedly wild night out on the town. Guests are welcomed and encouraged to show up dressed in their favorite costume or Halloween attire to stroll along Berkley's downtown districts. They also can enter to win a grand prize by visiting all the participating shops.

TRICK-OR-TREAT STROLL & MONSTER MASH

Oct. 30

Two events in one day will bring the monthlong BOO!KLEY Nights festivities to a screaming close. The Trick-or-Treat Stroll will be held from noon to 3 p.m. to give families with little ghosts and goblins, princesses and pumpkins the opportunity to trick-or-treat at participating Downtown Berkley businesses.

From 2 p.m. to 6 p.m., everyone is invited to attend the Monster Mash. This street party will feature a DJ, arts and crafts, photo opportunities and other Halloween-themed activities located at Coolidge Highway and Dorothea Road.

More information about BOO!KLEY Nights is available at DowntownBerkley.com/bookley.

Downtown Berkley is home to two shopping and dining districts, one located along Coolidge Highway and the other along 12 Mile Road. Each district is filled with some of metro Detroit's best small business owners that offer everything from great fashion and fine dining to a variety of arts and handcrafted jewelry and pottery.

About Downtown Berkley

The Berkley Downtown Development Authority is a community-driven organization striving to enhance the shopping experience, economic vitality and physical appearance of Coolidge Highway and Twelve Mile Road — Berkley's traditional commercial Districts. The organization strives to achieve its mission by being creative, focused, transparent, forward-thinking and engaged with its Downtown stakeholders and community. For more information visit DowntownBerkley.com.

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