

(UNPUBLISHED ARTICLE)

Headline: These 5 Instagram Accounts Will Inspire You to Go Monochrome with Your Home

By Katherine West

Article:

You know what they say - black and white never goes out of style. This is exactly why neutral monochromatic palettes have continued to be a hit with interior designers and homeowners all around the globe. Although it has proven to be a crowd-pleasing classic, some people still have reservations about choosing monochrome for their living spaces. Some may feel confined by the lack of color, certain that their personal tastes will get lost in the limited tones.

This, however, couldn't be farther from the truth.

In fact, the most enticing aspect of designing in monochrome is how truly adaptable it is to any style you could dream up. With a simple color scheme, there is so much room for playing with interesting textures and patterns, plus you can put the spotlight on accent pieces that would get lost amongst more eye-catching hues. A bonus is how effortless it becomes to create visually harmonious rooms. After all, the colors are inherently complementary as they're all variations of the same shade.

All this being said, sometimes we still need just a little bit of style inspo to get our inner interior designer juices flowing. With the help of these five stunning Instagram accounts - all featuring monochromatic palettes while maintaining their own special flair - there's sure to be a style that makes you say #aestheticgoals!

1. Farmhouse



What's more charming than a little bit of country living? The farmhouse style is great for those dreaming of a serene and lived-in atmosphere, which is perfect for a soft, neutral color palette. Elizabeth Bullard, @mytexasfarm on Instagram, shows the epitome of a perfect marriage between farmhouse decor and a monochrome color scheme. Her feed is so inviting that you'll want to jump through your screen and move right into her glamorously rustic home. With white walls and wood flooring, she uses bright, neutral bases that are ideal for designing a cozy home.

As far as textiles go, Elizabeth opts for simple fabrics, which allows for her other decor to do the talking. The major must-have for farmhouse style decorating is the antique (or at least, antique-inspired) accessory, which Elizabeth flawlessly incorporates into her designs. Whether it's an ornate mirror or a well-loved chandelier, these pieces have stood the test of time and brings a beautifully nostalgic energy to the room. Weathered wood, be it a bench or a dining table, keeps with the vintage vibe and provides some homey warmth to the design. Taking the wood motif one step further, a whitewashed barn door can tie together any room as the ultimate farmhouse statement piece. To evoke a feel countryside life, Elizabeth utilizes lots of floral when decorating, too. Some examples of this include a romantic homemade wreath embellished with peonies or even just a vintage bucket full of fresh chamomile flowers.

2. Scandinavian



The Scandinavian style has been hugely popular in recent years and for good reason: It combines simple furnishings with neutral tones to create homes that are chic and super cozy. Mara, @quadratmeterliebe on Instagram, is a testament to this, displaying a feed chock-full of style inspiration for the modern minimalist at heart. Lighting is a fundamental part of Scandinavian designs, and with so many fun ways to bring warmth to a room, the possibilities are virtually endless.

Remaining true to the origins of this style, Mara keeps her rooms bright and lively with lots of natural light, which bounces perfectly off her cool-toned walls and flooring. Add extra glow to any room include accessorizing with trendy string lights or making a statement with a bold industrial-inspired fixture. Furniture should have solid, clean lines, too.

Mara decorates with versatile pieces made of simple geometric shapes, which embodies the functionality highlighted in this design style. Every piece has a purpose, resulting in an energy that is decluttered and optimal for easy living. Among the muted tones of her home, Mara's adds elements of greenery, ranging from cacti to fresh flowers, that shine as striking pops of color. Since this style is about minimalism, accent pieces are kept small and subtle, such as a well-placed mirror or a grayscale graphic poster.

3. Coastal



Vanessa Romond's Instagram account, @prettyhappyhomes, is proof that no matter where you live with the right decor, you can easily bring the ocean right to your door.

Starting with colors, Vanessa opts for lots of neutral shades: Gray and white to keep rooms light and relaxing, or warmer, tan tones reminiscent of seaside sunshine and sand. Much like Scandinavian decorating, light plays an important role in the coastal style. It's meant to visually merge the outside with the interior of the home. Bring in as much natural light as possible for a cool and breezy energy and pick lighting fixtures with a nautical vibe to them, like Vanessa's whimsical oversized lantern.

Furniture pieces are casual, evoking the laid-back feel of a tranquil day by the shore. For spicing up wall space, detailed woodwork is the way to go. One popular option for coastal style homes is the pure white board and batten wall, pictured in Vanessa's ultra-inviting breakfast nook. Natural, weathered wood is also a great design choice, as the organic and vintage look is reminiscent of driftwood found in the sea.

Continuing with sea motifs, marine-themed accent pieces are a clear winner for the coastal style. Throw pillows embellished with starfish and DIY anchor decorations are all wonderful examples of small coastal decor items to include in your own home. Fabrics should be soft and crisp, and an especially fitting pattern to consider for this style is the classic wide-stripe print.

4. Modern Glam



If luxury is your middle name, modern glam might be just the style for you. Sophie, @ahintofdecor on Instagram, owns an account brimming with style inspiration that's sure to help get you started on the road to fabulous.

A neutral monochrome scheme is perfect for glam styles as it looks expensive and elegant, and Sophie goes all-out with a completely gray theme. To balance out the uniform hues, she layers on rich, luxe fabrics to add dramatic texture to her rooms, which is a key feature of the modern glam style. Some examples shown on her page include an upholstered, tufted ottoman and lots of throw pillows for an extravagant lounging set-up. A fluffy faux fur rug acts as another posh addition and is the perfect way to tie a room together. When considering lighting, classic glam options include sophisticated white candles and lavish chandeliers, which provide a soft and romantic ambiance.

For accents, glimmering metallic finishes are an absolute must, and Sophie sticks with opulent silver to match her gray tones. Whether it's a sparkling candlestick or a splashy mirror, silver pieces with reflective qualities give off a vibe that is undoubtedly glamorous. Floral accents, such as a large bouquet of lush, white roses, are another enchanting option for decor.

5. Bohemian



When thinking of bohemian decor, one might immediately picture busy designs and gaudy colors, but that doesn't have to be the case. The boho-chic style is actually quite fitting for a monochrome palette, as it's all about layering and emphasizing textures, which could be overwhelming if also paired with flashy hues. Caz, with the Instagram account @homesbycaz, showcases a fabulous and modern spin on the popular bohemian style, demonstrating that it's totally possible to keep your color palette refined while still maintaining the spirited bohemian style.

From ethnic-inspired wall decor to shaggy animal hide rugs, she has the 'imported' vibe down to a science. Caz accents her home with sprinkles of greenery, often opting for big leafy plants in woven planters or hanging vines to tie into the relaxed nature of the style. To bring a warm ambiance to rooms filled with neutral colors, she layers her couches and beds with tribal-patterned throw pillows and cozy, draped blankets. This gives off a carefree energy while still looking elegant and polished.

Creating a home that is completely cohesive can be a daunting task. Luckily, for any room type or style you'd like to call your own, neutral monochrome color palettes are a foolproof starting point. Plus, with Instagram at your fingertips, finding interior inspiration that speaks to you has truly never been easier. Happy designing!