

JENNIFER JONES

PROFILE

I am an SEO content writer and marketing specialist with over seven years of professional content marketing, copywriting, and blog writing experience. I also have two years of content managing experience and have spent over three years as a professional freelancer.

EXPERIENCE

SEO Content Marketer, 714Web — May 2022—Present

Responsible for creating SEO-optimized content for clients' websites, YouTube channels, and Google Business Profiles. Through Local SEO, keyword targeting, and a content clustering strategy, clients have improved their search engine rankings and attracted new leads.

Project Manager, Take The Stairs — May 2022—Oct. 2022

Managed a small team of writers, graphic designers, and marketers to ensure deadlines were met and deliverables matched client preferences. Also prepared client briefs detailing the scope of work and costs at the start of each month, as well as client invoices at the end of the month.

SEO Content Writer, Decentral Publishing — Oct. 2021—April 2022

Produced SEO-optimized content and video content for client website and social media pages. Also responsible for staying on top of the latest digital asset and financial trends and regularly pitched my own content ideas to the team manager.

Content Manager, Handy Realty — Sept. 2020—Nov. 2021

Created and published content on the client's website, YouTube channel, podcast, email list, and social media pages. Also managed a small team of writers and video editors to ensure high-quality content was delivered on time, and was responsible for ensuring the client's database was properly updated with new leads.

EDUCATION

University of Washington, Seattle, Washington — B.A. in English, 2018

SKILLS

Time Management - Interpersonal Communication - On-Page SEO - Copywriting - Content Marketing - Social Media - Content Management - Blog Writing - Data Entry